

EARNINGS RELEASE FOR Q2FY2014

- Consolidated Operating Revenues up by 10.27% to Rs 413.73 crores;**
- Consolidated Operating Profit up by 25.40% to Rs.91.84 crores;**
- Buy-back of 50 lakhs shares through tender process @ of Rs. 95 per share;**
- Declared interim dividend of Rs.1 per share i.e. 50% of paid up capital.**

New Delhi, October 30, 2013; Jagran Prakashan Limited (JPL) (BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN), publishers of 'Dainik Jagran', India's largest read newspaper (Source: Indian Readership Survey 2012 – Quarter 4), has reported consolidated operating revenues of Rs 413.73 crores, Operating Profit of Rs.91.84 crores, Profit Before Tax (PBT) of Rs.59.46 crores and Net Profit (PAT) of Rs 45.57 crores for Q2FY14.

FINANCIAL HIGHLIGHTS

(Including figures of print business of Nai Dunia which are not included in declared Financial Results, to make them comparable)

Q2FY14 [(all comparisons with Q2FY13) (Consolidated)]

- Operating Revenues at Rs 413.73 crores, up by 10.27% from Rs 375.20 crores.
- Advertisement Revenues at Rs 284.21 crores, up by 9.87% from Rs 258.69 crores.
- Circulation Revenues at Rs 89.92 crores, up by 14.77% from Rs 78.35 crores.
- Other Operating Revenues at Rs 39.60 crores, up by 3.77% from Rs 38.16 crores.
- Operating Profit at Rs. 91.84 crores, up by 25.40% from Rs.73.24 crores.
- PBT at Rs.59.46 crores as against Rs.61.86 crores.
- PAT at Rs 45.57 crores as against Rs 62.76 crores.
- EPS (non-annualized) of Rs 1.44 as against Rs 1.98.
- **Foreign Exchange Fluctuation loss in Q2FY14 Rs.10.05 crores as against gain of Rs.7.56 crores in Q2FY13 (total impact Rs.17.61 crores).**
- **In the corresponding period of previous year, tax was NIL due to accumulated losses of Naidunia business.**

H2FY14 Results [(all comparisons with H2FY13) (Consolidated)]

- Operating Revenues at Rs 826.79 crores, up by 11.17% from Rs 74.37 crores.
- Advertisement Revenues at Rs 573.98 crores, up by 10.96% from Rs 517.28 crores.
- Circulation Revenues at Rs 176.24 crores, up by 14.73% from Rs 153.60 crores.
- Other Operating Revenues at Rs 76.57 crores, up by 5.15% from Rs 72.82 crores.
- Operating Profit at Rs. 193.77 crores, up by 29.09% from Rs.150.11 crores.
- PBT at Rs.134.99 crores, up by 20.57% from Rs.111.96 crores.
- PAT at Rs 103.33 crores as against Rs 112.12 crores.
- EPS (non-annualized) of Rs 3.27 as against Rs 3.55.
- **Foreign Exchange Fluctuation loss in H1FY14 Rs.23.10 crores increased from Rs.6.50 crores in H1FY13 (total impact Rs.16.60 crores).**
- **In the corresponding period of previous year, tax was NIL due to accumulated losses of Naidunia business.**

Q2FY14 [(all comparisons with Q2FY13*) (Stand Alone)]

- Operating Revenues at Rs 385.36 crores, up by 10.84% from Rs 347.66 crores.
- Advertisement Revenues at Rs 263.04 crores, up by 10.69% from Rs 237.64 crores.
- Circulation Revenues at Rs 82.56 crores, up by 14.46% from Rs 72.13 crores.
- Other Operating Revenues at Rs 39.75 crores, up by 4.91% from Rs 37.89 crores.
- Operating Profit at Rs. 91.08 crores, up by 21.53% from Rs.74.94 crores.
- PBT at Rs.61.01 crores as against Rs.65.16 crores.
- PAT at Rs 46.97 crores as against Rs 65.16 crores.
- EPS (non-annualized) of Rs 1.41 as against Rs1.96.
- **Foreign Exchange Fluctuation loss in Q2FY14 Rs.9.61 crores as against gain of Rs.7.08 crores in Q2FY13 (total impact Rs.16.69 crores).**
- **In the corresponding period of previous year, tax was NIL due to accumulated losses of Naidunia business.**

H2FY14 Results [(all comparisons with H2FY13*) (Stand Alone)]

- Operating Revenues at Rs 770.08 crores, up by 11,65% from Rs 689.71 crores.
- Advertisement Revenues at Rs 531.56 crores, up by 11.77% from Rs 475.59 crores.
- Circulation Revenues at Rs 162.01 crores, up by 14.55% from Rs 141.43 crores.
- Other Operating Revenues at Rs 76.51 crores, up by 5.25% from Rs 72.69 crores.
- Operating Profit at Rs. 192.37 crores, up by 25.05% from Rs. 153.84 crores.
- PBT at Rs.138.06 crores, up by 15.44% from Rs.119.60 crores.
- PAT at Rs 106.31 crores as against Rs 119.60 crores.
- EPS (non-annualized) of Rs 3.20 as against Rs3.60.
- **Foreign Exchange Fluctuation loss in H1Y14 Rs.22.39 crores, up by 233.79% as against gain of Rs.6.71 crores in H1FY13 (total impact Rs.29.10 crores).**
- **In the corresponding period of previous year, tax was NIL due to accumulated losses of Naidunia business.**

LIKE WITH LIKE COMPARISON OF FINANCIAL RESULTS:

Rs. In Lakhs

Sr. No.	Particulars	STANDALONE			CONSOLIDATED		
		Quarter Ended			Quarter Ended		
		30.9.2013 (Unaudited)	30.6.2013 (Unaudited)	30.9.2012 (Unaudited)	30.9.2013 (Unaudited)	30.6.2013 (Unaudited)	30.9.2012 (Unaudited)
1	Total income from operations	38,535.58	38,472.90	34,766.16	41,373.00	41,306.00	37,519.66
2	Total expenses*	29,427.83	28,343.19	27,271.90	32,188.59	31,113.53	30,195.39
3	Operating Profit	9107.75	10,129.71	7,494.26	9,184.41	10,192.47	7,324.27
4	Operating Profit Margin	23.63%	26.33%	21.56%	22.20%	24.68%	19.52%
5	Other income #	(510.17)	(85.99)	1,373.85	(552.85)	(117.73)	1,407.85
6	Profit Before Tax and share in associates profit and share in minority interests	6,100.54	7,705.68	6,515.96	5,945.99	7,553.54	6,186.35
7	Profit After Tax and before share in associates profit and share of Minority Interests	4,697.26	5,933.53	6,515.96	4,559.67	5,778.61	6,271.02
8	Share of Profits / (Losses) of Associates and Minority Interest	-	-	-	(2.41)	(2.42)	4.77
9	Net Profit	4,697.26	5,933.53	6,515.96	4,557.26	5,776.19	6,275.79
10	Earning per share (Rs.) (Basic and Diluted)	1.41	1.79	1.96	1.44	1.83	1.98
*	Includes write offs and provision for bad and doubtful debts/ advances/ investments	217.89	286.03	746.74	242.78	265.58	732.30
#	Includes Exchange Rate Fluctuation Gain / (Losses) (net)	(961.18)	(1,277.78)	707.58	(1,004.58)	(1,305.54)	756.44

Note: Figures of the quarters ended on 30.09.2012 have been compiled from Management Reports and have not been subjected to limited review. Standalone figures of this quarter include the figures of print business of Naidunia which were not included in the figures of the aforesaid quarter in the declared Financial Results (Refer to Note No.2 of Financial Results). Further, the consolidated figures of this quarter also include the figures of Middy, the minority interest in subsidiary and share of profit/loss of associates.

Operating Revenue and Operating Profit from major businesses :

		Rs. in Crores				
		H1FY2014	Q2FY2014	Q1FY2014	H1FY2013	Q2FY2013
Dainik Jagran						
	Operating Revenue	612.73	302.42	310.31	555.85	279.46
	Operating Profit	213.69	99.62	114.06	172.73	87.99
	Operating margin%	34.87%	32.94%	36.76%	31.08%	31.48%
Other publications (Naidunia, Middy, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi)		H1FY2014	Q2FY2014	Q1FY2014	H1FY2013	Q2FY2013
	Operating Revenue	154.29	80.67	73.62	132.56	66.85
	Operating Profit	-18.88	-6.83	-12.05	-19.61	-12.30
	Operating margin%	-12.23%	-8.47%	-16.36%	-14.79%	-18.40%
Outdoor & Event		H1FY2014	Q2FY2014	Q1FY2014	H1FY2013	Q2FY2013
	Operating Revenue	57.66	29.89	27.77	52.85	27.29
	Operating Profit	0.71	0.21	0.50	-0.99	-1.43
	Operating margin%	1.23%	0.70%	1.80%	-1.86%	-5.23%

Note: Naidunia, Middy, City Plus, Punjabi Jagran and Josh magazine are under expansion and in investment phase. I-Next, a bilingual newspaper which is an innovation of the group to fill the need gap of youth has reported profit in the current quarter but it is yet to attain the sustainability due to longer than normal gestation period.

Commenting on the performance of the company for the quarter ended 30th September 2013, **Mr. Mahendra Mohan Gupta, Chairman and Managing Director, JPL** said,

"Q2FY14 was on expected lines except that the net profit was again reduced by further depreciation in rupee. After eliminating the impact of exchange fluctuation, profit before tax for Q2FY14 was Rs.69.51 crores as against Rs.54.30 crores in the corresponding quarter of the previous year.

Naidunia, Midday, Punjabi Jagran and I-Next have reduced their net losses significantly at the back of increased advertisement revenue as well as cost control. The overall economy still not showing the signs of recovery and metros continuing to suffer the worst, Midday is finding it hard to increase its advertisement revenue. However, in these challenging circumstances, their efforts to keep cost under check and increase the circulation revenue are helping them in reducing the losses.

The performance of Digital business was pleasing and I am happy to say that we are moving ahead as per Company's strategy in the right direction.

Other businesses of the Company also performed satisfactorily, although these businesses are yet to post desired profits.

In view of robust cash accruals and significant reduction in net debt, the Board was pleased to announce buy-back of 50 lakh equity shares at Rs.95 per share and declare an interim dividend of Rs.1 per equity share of Rs.2 each to reward the shareholders. I reiterate our policy of distribution of surplus cash amongst the shareholders as hitherto. Let me also clarify that promoters/promoter groups shall not participate in Buy back.

I am, therefore, satisfied with the company's overall performance. Bright spot at the moment of Indian economy is, however, increased rural income owing to good monsoon, increased rural credit, improved MSP and improved rural land prices. I think that our strong Rural India will not disappoint the company and the country and you will see better second half."

OPERATIONAL HIGHLIGHTS OF Q2FY14 (ALL COMPARISONS WITH Q2FY13)

In terms of total readership, **Dainik Jagran** has the **largest number of premium NCCS A readers** in the country (more than any English or language publication). The leadership position in catering to this premiere audience increases Dainik Jagran's ability to charge a premium for its space in the future.

As per latest IRS survey, Dainik Jagran continues to hold its newly acquired No.1 position in Dehradun, 2nd position in Haryana and remain No.3 Hindi newspaper of New Delhi.

Most of the other publications viz. Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh and Sakhi are progressing satisfactorily and have reduced their losses considerably inspite of tough market environment.

Outdoor and Event businesses continue to perform satisfactorily.

Punjabi Jagran has gained the acceptance of both the readers and the advertisers, which is also helping in gaining local advertising. Local advertising has grown by over 50%.

The Company's presence in Digital Business continues to do better than the plan. The Group's Education internet site "Josh" continues to be ranked as No.1 by COMSCORE. Similarly, its news portals continue to enjoy one of the top positions. For the Company, digital advertising grew by **167.14%**.

In order to optimise return to the shareholders and enhance overall shareholders' value, the Company's Board was pleased to -

- (a) Approve buy-back of 50 lakh equity shares through the tender process on a proportionate basis from the shareholders other than promoter or persons in control @ of Rs.95 per share amounting to Rs.47.50 crores.
- (b) Declared interim dividend for FY 2013-14 of Rs.1 per share for the face value of Rs.2 per shares i.e. 50% of the paid up capital.

About Jagran Prakashan Limited

Jagran Prakashan Limited is a leading media house of India with interests spanning across newspapers, magazines, outdoor advertising, promotional marketing, event management, on ground activities and digital businesses.

The Group publishes 12 newspaper brands with over 100 editions and 250 plus sub-editions from 35 different printing facilities across 15 states in 5 different languages. With a total readership (TR) of 68.01 million for all its publication brands. **The Group is the largest print media group of the country.** (Source: IRS 2012 Q4). **The Group has won 3 second place awards for its brands, Dainik Jagran, I-Next and Midday at INMA Awards in April 2013.**

Established in 1942, the Group's flagship brand **Dainik Jagran** is the brainchild of the Freedom fighter, Late Shri Puran Chandra Gupta. **Dainik Jagran** is **India's largest read** daily with a total readership of **56.46** million (source: IRS 2012 Q4) and this numero-uno position continues since year 2003.

Dainik Jagran was voted as the most credible and trusted newspaper in India according to a Globescan survey commissioned by BBC-Reuters which was conducted across 10 leading countries including US, UK, Germany and Russia. Jagran Prakashan Limited has also been accorded the status of a Business Superbrand by the Superbrands Council.

The Company acquired newspaper business of Naidunia Media Private Limited in FY 2012-13, which publishes 6 editions of Hindi daily "**Naidunia**" published from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and "**Navdunia**" from Bhopal.

In addition, company publishes other 3 newspaper brands **I-Next**, first ever bilingual newspaper published in 13 editions from 5 states, **City Plus** a weekly infotainment English newspaper published in 45 editions from Maharashtra, Karanataka, Andhra Pradesh and NCR and Punjabi newspaper, **Punjabi Jagran** published in 2 editions from Punjab. I-Next and City Plus target the youth and are compact newspapers.

Besides newspapers, the company publishes 2 monthly magazines - **Sakhi**, targeted at women and **Josh**, targeted at career oriented youth. The Company also publishes annual general knowledge digest books and other publications including Coffee Table Books on various subjects ranging from travel to statistical compilations.

Amongst the company's divisions, **Jagran Engage** provides specialized 'Out of Home' advertising services with a Pan-India footprint and **Jagran Solutions** provides below the line solutions and carries on activities like promotional marketing, event management and on ground activities throughout the country.

The Group has a strong presence in **Digital Media Space** through Content & Mobile Applications. The Group has also adopted all the Social Media platforms like Facebook & twitter to engage with the users at a deeper level and into our own UGC Platform JagranJunction.com. The content portfolio includes offerings in Hindi, English & other languages, namely: Hindi News, Jagran.com, naidunia.com, inextlive.com, the English version jagranpost.com, Mid-day.com, Punjabi Version, jagranpunjabi.com, Urdu version, inquilab.com and Gujarati Version, gujaratimidday.com The Education Portal JagranJosh.com is currently the number 1 Education website in the Country and offers its content through web, mobile & paid subscription. The Group has embraced Mobile as a serious platform of delivery and all of its content websites are available on Mobile through Websites, dedicated applications and Operator Subscription through SMS/IVR including our own SMS Service 57272.

The Company's subsidiary Midday Infomedia Limited is publisher of 3 newspaper brands, **Midday English** a niche English daily, **The Inquilab** the highest read Urdu daily of the country and **Midday Gujarati, No.2 Gujarati newspaper in Mumbai**. All the 3 brands are hugely popular newspaper brands in Mumbai, one of the two largest advertising markets of the country. In addition, **Midday English** is also circulated in Pune and **The Inquilab** is circulated in Maharashtra and the states of U.P., Delhi and Bihar.

As a responsible corporate citizen, JPL supports a specifically dedicated Group's outfit of Shri Puran Chandra Gupta Smarak Trust, **Pehel**, to discharge its social responsibilities and provide social services such as organizing workshops/seminars to voice different social issues, health camps/roadshows for creating awareness on social concerns and helping underprivileged masses. **Pehel** has been working with various national and international organizations such as World Bank on various projects to effectively discharge the responsibilities entrusted by the company. **Shri Puran Chandra Gupta Smarak Trust** has also been imparting primary, secondary and higher education to nearly 6500 students through schools and colleges at Kanpur, Noida, Lucknow, smaller towns Kannauj, Aligarh, Dehradun and are establishing school at Varanasi. The company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, etc.

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