

EARNINGS RELEASE FOR Q2FY16

Consolidated Advertisement Revenue up by 26.7% to Rs. 388.96crores

Standalone Advertisement Revenue up by 9.1% to Rs. 312.74 crores

Consolidated Operating Profit up by 38.3% to Rs 146.89 crores

Standalone Operating Profit up by 20.7% to Rs 124.76 crores

New Delhi, October 30, 2015; Jagran Prakashan Limited (JPL) (BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN), publishers of ‘**Dainik Jagran**’, India’s largest read newspaper, has reported consolidated Operating Revenues of Rs 519.51 crores, consolidated Operating Profit of Rs 146.89 crores and consolidated Net Profit (PAT) of Rs 91.28 crores for Q2FY16.

Commenting on the performance of the company for the quarter ended 30th September 2015, **Mr. Mahendra Mohan Gupta, Chairman and Managing Director, JPL** said,

“It gives me immense pleasure to report that the Company has for the first time crossed the mark of Rs.500 crores in turnover in a quarter. Chasing unprofitable growth has never been our philosophy and this is where the team has done an incredible job by delivering still healthier growth in profits.

We are happy with acquisition of one of the two strongest FM radio networks of the country; Radio City which continues to perform on the expected lines.

Phase-III auction has witnessed unrealistic bidding for metro as well as non-metro stations and I do not see the frequencies, taken at exorbitant prices, giving the return on investment. As far as we are concerned, we remained disciplined but could still manage to get what we had planned. We do not subscribe to the strategy of multiple frequency as opposed to expansion to newer markets and therefore bidding for multiple frequency was never part of our plan.

Besides publication and radio businesses, digital business too continues to record steep growth in revenues and occupy a prominent market position.

With strong franchise across various media platforms, market position and operating performance duly backed by financial prudence, the Company is very well poised to next level of growth and enhancing the wealth of shareholders manifold.”

FINANCIAL HIGHLIGHTS

Consolidated

Q2FY16 (all comparisons with Q2FY15)

- Operating Revenues at Rs 519.51 crores, up by 19.1% from Rs 436.27 crores.
- Advertisement Revenues at Rs 388.96 crores, up by 26.7% from Rs 306.93crores.
- Circulation Revenues at Rs 99.83 crores, up by 3.5% from Rs 96.49 crores.
- Other Operating Revenues at Rs 30.72 crores down by 6.5% due to lower revenue from event and outdoor businesses.
- Operating Profit at Rs 146.89 crores, up by 38.3% from Rs 106.24 crores.
- PBT at Rs 109.45 crores, up by 34.3% from Rs 81.51 crores.
- PAT (before extraordinary items) at Rs 76.74 crores, up by 35.6% from Rs 56.60 crores.
- PAT (after extraordinary item) at Rs 91.28 crores, up by 61.3% from Rs 56.60 crores.
- EPS (before extraordinary items and non-annualized) of Rs 2.38, up by 30.8% from Rs 1.82.

H1FY16 (all comparisons with H1FY15)

- Operating Revenues at Rs 1000.66 crores, up by 14.2% from Rs 876.56 crores.
- Advertisement Revenues at Rs 734.53 crores, up by 19.3% from Rs 615.82 crores.
- Circulation Revenues at Rs 200.34 crores, up by 4.3% from Rs 192.15 crores.
- Other Operating Revenues at Rs 65.78 crores down by 4.1% due to lower revenue from event and outdoor businesses.
- Operating Profit at Rs 281.70 crores, up by 32.1% from Rs 213.28 crores.
- PBT at Rs 222.47 crores, up by 36.2% from Rs 163.29 crores.
- PAT (before extraordinary items) at Rs 154.92 crores, up by 38.7% from Rs 111.69 crores.
- PAT (after extraordinary item of Rs. 116.30 crores) at Rs 271.22 crores, up by 142.8% from Rs 111.69 crores.
- EPS (before extraordinary items and non-annualized) of Rs 4.81, up by 34% from Rs 3.59.

Note: The above includes following figures of Radio Business consolidated for the first time from QFY16. These figures relate to the period from the date of acquisition i.e. 11.06.2015 to 30.09.2015:-

	<u>Rs. in crores</u>
Advertisement Revenue	68.62
Operating Profit	21.24
PBT	16.47

PAT (before extraordinary items) : 16.47

PAT : 16.47

N.B.: No tax in Music Broadcast Limited is expected due to unabsorbed depreciation.

Stand Alone

Q2FY16 (all comparisons with Q2FY15)

- Operating Revenues at Rs 437.26 crores, up by 6.6% from Rs 410.37 crores.
- Advertisement Revenues at Rs 312.74 crores, up by 9.1% from Rs 286.58 crores.
- Circulation Revenues at Rs 93.87 crores, up by 3.4% from Rs 90.75 crores.
- Other Operating Revenues at Rs 30.65 crores down by 7.2% due to lower revenue from event and outdoor businesses.
- Digital Advertisement Revenue at Rs 4.17 crores, up by 64.8% from Rs 2.53 crores.
- Operating Profit at Rs 124.76 crores, up by 20.7% from Rs 103.32 crores.
- PBT at Rs 89.64 crores, up by 10.5% from Rs 81.09 crores.
- PAT at Rs 58.31 crores, up by 4.2% from Rs 55.97 crores.
- EPS (non-annualized) of Rs 1.78, up by 4.1% from Rs 1.71.

H1FY16 (all comparisons with H1FY15)

- Operating Revenues at Rs 879.06 crores, up by 6.7% from Rs 823.91 crores.
- Advertisement Revenues at Rs 624.97 crores, up by 8.8% from Rs 574.59 crores.
- Circulation Revenues at Rs 188.35 crores, up by 4.4% from Rs 180.39 crores.
- Other Operating Revenues at Rs 65.74 crores down by 4.6% due to lower revenue from event and outdoor businesses.
- Digital Advertisement Revenue at Rs 8.55 crores, up by 45.3% from Rs 5.88 crores
- Operating Profit at Rs 248.66 crores, up by 18.9% from Rs 209.18 crores.
- PBT at Rs 190.19 crores, up by 15.9% from Rs 164.07 crores.
- PAT at Rs 124.67 crores, up by 11.4% from Rs 111.96 crores.
- EPS (non-annualized) of Rs 3.81, up by 11.4% from Rs 3.42.

Operating Revenue and Operating Profit from major businesses:

		Rs. in Crores		
		Q2FY16	Q1FY16	Q2FY15
Dainik Jagran				
	Operating Revenue	362.52	361.41	336.00
	Operating Profit	126.28	122.01	110.30
	Operating margin%	34.8%	33.8%	32.8%
Other publications				
(Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi)	Operating Revenue	79.19	79.05	76.73
	Operating Profit*	6.98	6.94	-2.36
	Operating margin%	8.8%	8.8%	-3.1%
Outdoor & Event				
	Operating Revenue	20.37	25.35	22.09
	Operating Profit	-1.02	0.85	-1.60
	Operating margin%	-5.0%	3.4%	-7.2%

* After accounting for closure losses of City Plus and re-launch expenses of I-Next.

Financial performance of Radio City as reported by Music Broadcast Limited:

Rs. In crores					
Profit & Loss Account (Unaudited)					
	H1FY16	Q2FY16	Q1FY16	H1FY15	Q2FY15
Operating Revenue	102.92	55.54	47.38	94.26	51.29
Expenses	72.31	39.45	32.86	67.43	34.82
Operating Profit	30.61	16.09	14.52	26.83	16.47
Other Income	11.97	6.21	5.76	1.98	1.11
Depreciation & Amortization	9.05	5.22	3.82	7.83	3.95
Interest	10.14	5.02	5.12	1.59	0.75
Profit Before Tax (Before Exceptional Item)	23.40	12.05	11.35	19.40	12.88
Exceptional Item	13.58	0	13.58	0	0
Profit Before Tax	9.82	12.05	-2.23	19.40	12.88
Tax	0	0	0.00	0	0
Profit After Tax	9.82	12.05	-2.23	19.40	12.88
Operating Profit Margin	29.74%	28.97%	30.65%	28.46%	32.11%
Net Profit Margin	9.54%	21.70%	-4.70%	20.58%	25.11%

- Note:** 1. Exceptional item represents incentives to the Radio City management team in respect of their past services, and in terms of agreement with the erstwhile promoters.
2. Figures of only 20 days of the first quarter were consolidated in Company's financials. Since the Exceptional Item relates to pre-acquisition period, it has been adjusted in the cost of acquisition.

Awards and Recognitions since last quarter

1. JagranPrakashan Ltd wins the QCI – D L Shah Silver Award on excellent performance in continual process improvements in the field of ‘NEWSPRINT WASTE REDUCTION’.
2. JagranPrakashan Ltd was awarded the prestigious Dataquest Business Technology Award for ‘Excellence in the use of Technology for Business Benefits’
3. JagranPrakashan Ltd bagged the prestigious PrintWeek Quality Award- “Newspaper Printer of the year 2015”.

About Jagran Prakashan Limited

Jagran Prakashan Limited is a media conglomerate with interests spanning across printing and publication of newspapers & magazines, FM Radio, Digital, Outdoor Advertising and Promotional marketing / Event management / on ground activation businesses.

The Group publishes 11 newspaper and magazine brands from 37 different printing facilities across 13 states in 5 different languages. In addition, through FM Radio, it has expanded its presence and operations to top 19 states of the country with an unparalleled network penetrating deep into the most populous states of the country.

Established in 1942, the Group’s flagship brand **Dainik Jagran** is the brainchild of the Freedom fighter, Late Shri Puran Chandra Gupta.

Dainik Jagran was voted as the most credible and trusted newspaper in India according to a Globescan survey commissioned by BBC-Reuters which was conducted across 10 leading countries including US, UK, Germany and Russia. Jagran Prakashan Limited has also been accorded the status of a Business Superbrand by the Superbrands Council.

The Company publishes 6 editions of Hindi daily “**Naidunia**” from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and “**Navdunia**” from Bhopal besides national edition from New Delhi.

In addition, company publishes other 2 newspapers **I-Next** published in 13 editions from 5 states and Punjabi newspaper, **Punjabi Jagran** published in 2 editions from Punjab.

I-Next, a compact size daily, in its 9th year of the launch has been converted to a broadsheet from 18.09.2015. In these 9 years, I next has received good acceptance from advertisers and readers alike and is well established in its markets. This change of format has been done after extensive research and feedback from all concerned to take it to next level. The changed format has fortified the group’s market position in 12 core markets. The new format has received increased acceptance and its circulation has grown by more than 50% in less than a month of re-launch.

Besides newspapers, the company publishes 2 magazines - **Sakhi**, targeted at women and **Josh**, a career oriented magazine targeted at youth. The Company also publishes annual general knowledge digest books and other publications including Coffee Table Books on various subjects ranging from travel to statistical compilations.

Amongst the company's divisions, **Jagran Engage** provides specialized 'Out of Home' advertising services with a Pan-India footprint and **Jagran Solutions** provides below the line solutions and carries on activities like promotional marketing, event management and on ground activities throughout the country.

The Group has a strong presence in **Digital Media Space** through Content & Mobile Applications. The Group has adopted all the Social Media platforms like Facebook (Over 7.8M Fans) & Twitter to engage with the users at a deeper level and invested into our own UGC Platform JagranJunction.com & bolindiabol.jagran.com. The content portfolio includes offerings in Hindi, English & other languages, namely, Hindi version: Jagran.com, naidunia.com and inextlive.com, the English version : jagranpost.com and Mid-day.com, Punjabi Version: jagranpunjabi.com, Urdu version: inquilab.com). The Education Portal JagranJosh.com is number 1 Education website in the Country since February 2013 and offers its content through web, mobile & paid subscription besides selling e-books and test papers. The Group has embraced Mobile as an important platform of delivery, with over 70% of traffic now from Mobile. All content is available on Mobile through Websites, dedicated applications, and Operator Subscription through SMS/IVR including our own SMS Service 57272.

The Company's subsidiary Midday Infomedia Limited is publisher of 3 newspaper brands, **Midday English** a niche English daily, **Inquilab** the highest read Urdu daily of the country and **Midday Gujarati, No.2 Gujarati newspaper in Mumbai**. All the 3 brands are hugely popular newspaper brands in Mumbai, one of the two largest advertising markets of the country. **Inquilab** is circulated in Maharashtra and the states of U.P., Delhi and Bihar.

Radio City 91.1 FM, which is India's first and leading FM brand, has been synonymous with the category since its inception in 2001. It is a leader in the category, being a consistent No.1 in Mumbai & Bangalore for over 335+ weeks* and a No.2* across all operating markets, reaching out to over 2.2 crore listeners across 20 operating markets in the country (*RAM & IRS). As per our own survey, Radio City is No.1 also in Pune, Lucknow, Baroda and Ahmadnagar where there is no independent survey data available.

Radio City 91.1 FM is a pioneer in the industry with many innovative properties to its credit. It was the first to introduce humor on Radio with Babber Sher, first to launch agony aunt solving love problems with Love Guru, first to launch the biggest singing reality show in India with Radio City Super Singer which witnessed 2.6 L registrations in its 7th season this year, the First ever FM station to recognize the independent singers and musicians with Radio City Freedom Awards and First FM brand to launch internet radio streams in India with 21 stations. With out of the box innovations, ideas and well researched music forming the crux of all the programming initiatives, Radio City 91.1 FM has been able to strike the right chord with the listeners making it a pioneer in radio in India.

The network has expanded its footprint by adding 11 new markets after carefully selecting towns with greater SEC AB population. With the addition of the new towns and addition of Radio Mantra towns, Radio City reaches to 39 most important towns of India dominating the most important states of Maharashtra, Uttar Pradesh & Rajasthan.

Radio City 91.1 FM launched PlanetRadiocity.com India's first Music Portal in August 2008. Today it boasts of being India's largest Web Radio Network with 21 streams and reaching out to 11 million people streaming the music every month.

The Company is rated for its credit worthiness by the leading credit agency CRISIL which has reaffirmed the Company's long term and short term ratings of AA+/(stable) and A1+ respectively in December 2014.

As a responsible corporate citizen, JPL supports outfit of Shri Puran Chandra Gupta Smarak Trust, **Peheil**, to discharge its social responsibilities and provide social services such as organizing workshops/seminars to voice different social issues, health camps/roadshows for creating awareness on social concerns and helping underprivileged masses. **Peheil** has been working with various national and international organizations on various projects to effectively discharge the responsibilities entrusted by the company. **Peheil** is actively working with Dettol to eradicate open defecation in 200 villages of Uttar Pradesh and Bihar, a CSR activity of the Company appreciated by hon'ble Prime Minister. **Shri Puran Chandra Gupta Smarak Trust** has also been imparting primary, secondary and higher education to more than 7000 students through schools and colleges at Kanpur, Noida, Lucknow, Dehradun, smaller towns Kannauj, Aligarh, Basti and are establishing school at Varanasi. The company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, etc. Honouring its CSR obligations, the Company has contributed Rs.1.00 crore in Q1FY16 to the Prime Minister National Relief Fund (PMNRF) for relief & rehabilitation in Nepal.

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