



what's a quadrillion?



**SHAREHOLDING PATTERN**  
on 31st March 2012

# What's next?

quadrillion	1,000,000,000,000,000
quintillion	1,000,000,000,000,000,000
sextillion	1,000,000,000,000,000,000,000
septillion	1,000,000,000,000,000,000,000,000
octillion	1,000,000,000,000,000,000,000,000,000
nontillion	1,000,000,000,000,000,000,000,000,000,000
decillion	1,000,000,000,000,000,000,000,000,000,000,000
undecillion	1,000,000,000,000,000,000,000,000,000,000,000,000
duodecillion	1,000,000,000,000,000,000,000,000,000,000,000,000,000
tredecillion	1,000,000,000,000,000,000,000,000,000,000,000,000,000,000

Jagran Prakashan Ltd (JPL) is India's leading media and communications group with its interests spanning across Print, OOH, Activations, Mobile and Online, covers all of India as its footprint – and is arguably amongst one of the largest media conglomerates in the country. It's newspaper operations alone with 6 titles sweeps across 18 states with over 79 editions and these include some veritable titles as the World's largest read daily, India's No.1 compact daily, India's No.1 Afternoon daily, and India's No.1 Urdu daily.

## (1)(a) STATEMENT SHOWING SHAREHOLDING PATTERN IN CLAUSE-35

NAME OF THE COMPANY: JAGRAN PRAKASHAN LTD

SCRIP CODE:	532705	Name of the Scrip:	
Class of Security:			
QUARTER ENDED:	31/03/2012		
Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
Total:	0	0	0
Outstanding convertible securities:	No. of outstanding securities	As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
Total:	0	0	0
Warrants:	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
Total:	0	0	0
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities	316267857	0	100.00

**(1) (a) Statement showing Shareholding Pattern as on 31.03.2012**

Name of the Company: Jagran Prakashan Limited

Scrip Code: BSE : 532705 , NSE: JAGRAN

Quarter ended: 31.03.2012

Category code	Category of shareholder	Total number of shareholders	Number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)[1]	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(A)	Shareholding of Promoter and Promoter Group[2]							
(1)	Indian							
(a)	Individuals/ Hindu Undivided Family	9	655359	655359	0.21	0.21	0	0.00
(b)	Central Government/ State Government(s)							
(c)	Bodies Corporate	1	188211455	188211455	59.51	59.51		
(d)	Financial Institutions/ Banks							
(e)	Any Other (specify)							
	Sub-Total (A)(1)	10	188866814	188866814	59.72	59.72	0	0.00
(2)	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)							
(b)	Bodies Corporate							
(c)	Institutions							
(d)	Any Other (specify)							
	Sub-Total (A)(2)	0	0	0	0.00	0.00	0	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	10	188866814	188866814	59.72	59.72	0	0.00

Category code	Category of shareholder	Total number of shareholders	Number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		
					As a percentage of (A+B)[1]		
(B)	Public shareholding[3]						
(1)	Institutions						
(a)	Mutual Funds/ UTI	74	41499786	41499786	13.12	13.12	
(b)	Financial Institutions/ Banks	6	3105752	3105752	0.98	0.98	
(c)	Central Government/ State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors	61	40520066	40520066	12.81	12.81	
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	<b>Sub-Total (B)(1)</b>	<b>141</b>	<b>85125604</b>	<b>85125604</b>	<b>26.92</b>	<b>26.92</b>	
(2)	Non-institutions						
(a)	Bodies Corporate	835	27191520	27191520	8.45	8.60	
(b)	Individuals -						
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	42859	7107224	7105748	2.25	2.25	
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	7	7581872	7581872	2.40	2.40	
(c)	Any Other -						
	Non Resident Indians	359	227181	227181	0.07	0.07	
	Trust	7	4982	4982	0.00	0.00	
	Clearing Members	57	162660	162660	0.05	0.05	
	<b>Sub-Total (B)(2)</b>	<b>44124</b>	<b>42275439</b>	<b>42273963</b>	<b>13.22</b>	<b>13.37</b>	
	Total Public Shareholding (B)= (B)(1)+(B)(2)	44265	127401043	127399567	40.28	40.28	
	<b>TOTAL (A)+(B)</b>	<b>44275</b>	<b>316267857</b>	<b>316266381</b>	<b>100.00</b>	<b>100.00</b>	
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00	
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>44275</b>	<b>316267857</b>	<b>316266381</b>	<b>100.00</b>	<b>100.00</b>	0 0.00

**(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Promoter and Promoter Group”**

Sr. No	Name of the Shareholder	Details of Shares held		Encumbered shares (*)			Details of Warrants		Details of convertible securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares held	As a % of grand total (A)+(B)+(C)	Pledge Shares	AS a percentage	AS a % of grand total (A) + (B) + (C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	JAGRAN MEDIA NETWORK INVESTMENT PVT.LTD	188211455	59.51	0	0.00	0.00	0	0.00	0	0.00	0.00
2	MAHENDRA MOHAN GUPTA	125359	0.04	0	0.00	0.00	0	0.00	0	0.00	0.00
3	DEVENDRA MOHAN GUPTA	106000	0.03	0	0.00	0.00	0	0.00	0	0.00	0.00
4	DHIRENDRA MOHAN GUPTA	106000	0.03	0	0.00	0.00	0	0.00	0	0.00	0.00
5	YOGENDRA MOHAN GUPTA	106000	0.03	0	0.00	0.00	0	0.00	0	0.00	0.00
6	SHAILENDRA MOHAN GUPTA	63600	0.02	0	0.00	0.00	0	0.00	0	0.00	0.00
7	SANJAY GUPTA	53000	0.02	0	0.00	0.00	0	0.00	0	0.00	0.00
8	SANDEEP GUPTA	53000	0.02	0	0.00	0.00	0	0.00	0	0.00	0.00
9	SIDDHARTHA GUPTA	21200	0.01	0	0.00	0.00	0	0.00	0	0.00	0.00
10	RAJNI GUPTA	21200	0.01	0	0.00	0.00	0	0.00	0	0.00	0.00
	<b>TOTAL :</b>	<b>188866814</b>	<b>59.72</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>

(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grant total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital)
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	FRANKLIN TEMPLETON INVESTMENT FUNDS	8177181	2.59	0	0.00	0	0.00	0.00
2	MATTHEWS INDIA FUND	7970207	2.52	0	0.00	0	0.00	0.00
3	HDFC TRUSTEE COMPANY LIMITED-HDFC EQUITY FUND	6413000	2.03	0	0.00	0	0.00	0.00
4	COMGEST GROWTH PLC A/C COMGEST GROWTH INDIA	5249877	1.66	0	0.00	0	0.00	0.00
5	BHANWAR LAL KOTHIWAL	4831519	1.53	0	0.00	0	0.00	0.00
6	M/S NAPEAN TRADING AND INVESTMENT CO PVT LTD/M/S TARISH INVESTMENT AND TRADING CO PVT LTD	4691220	1.48	0	0.00	0	0.00	0.00
7	HDFC TRUSTEE COMPANY LIMITED - HDFC PRUDENCE FUND	3930000	1.24	0	0.00	0	0.00	0.00
8	FID FUNDS (MAURITIUS) LIMITED	3828746	1.21	0	0.00	0	0.00	0.00
9	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD	3672890	1.16	0	0.00	0	0.00	0.00
10	HDFC TRUSTEE COMPANY LIMITED - HDFC TAX SAVERFUND	3211993	1.02	0	0.00	0	0.00	0.00
11	ING VYSYA LIFE INSURANCE COMPANY LIMITED	3192137	1.01	0	0.00	0	0.00	0.00
<b>TOTAL :</b>		<b>55168770</b>	<b>17.44</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares held	Shares as a percentage of total number of shares (i.e., Grant total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital)
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
					0.00	0	0.00	0.00
					0.00	0	0.00	0.00
<b>TOTAL :</b>		<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>

**(I)(d) Statement showing details of locked-in shares**

Sr. No.	Name of the shareholder	Category of Shareholders (Promoters / Public)	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
	TOTAL		0	0.00

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	-	-	-	-
	-	-	-	-
	TOTAL	-	-	-

**(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	-	-	-	-
2	-	-	-	-



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