

12<sup>th</sup> January, 2015

1) Manager-CRD,  
Bombay Stock Exchange Ltd.,  
Dalal Street,  
Mumbai-400001

Fax No.022-22722037/39/41  
Re: Jagran Prakashan Limited  
Script Code: 532705  
ISIN No. INE 199G01027

2) Listing Manager,  
National Stock Exchange of India Ltd.,  
'Exchange Plaza'  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai-400 051

Fax: 022- 26598237/38  
Re: Jagran Prakashan Limited  
Scrip Code: JAGRAN  
ISIN No. INE 199G01027

Dear Sir,

**Sub: Shareholding Pattern for the quarter ended 31<sup>st</sup> December, 2014.**

In compliance with Clause 35 of the Listing Agreement, we furnish herewith the shareholding pattern of the Company for the quarter ended 31<sup>st</sup> December, 2014.

You are requested to take the same on record.

Thanking you,  
For Jagran Prakashan Limited

*Amit Jaishwal*  
(AMIT JAISWAL)  
Company Secretary

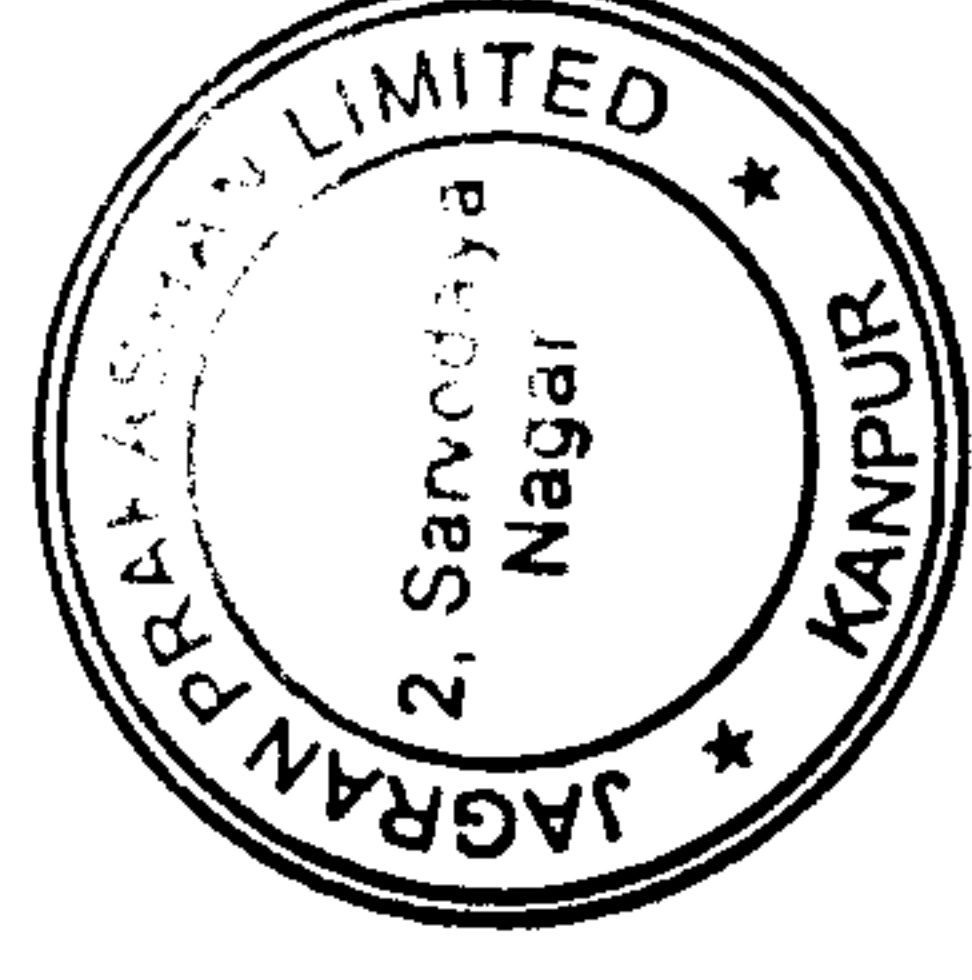
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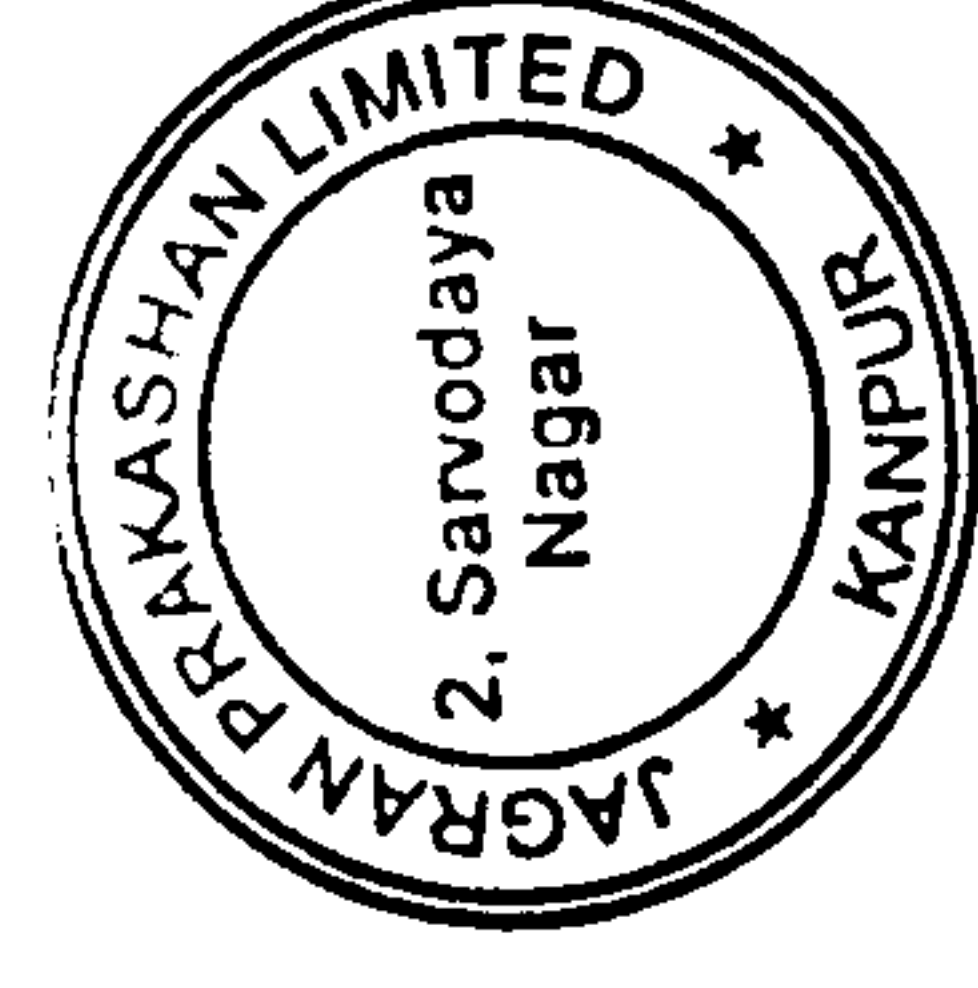
(1)(a) STATEMENT SHOWING SHAREHOLDING PATTERN IN CLAUSE-35

NAME OF THE COMPANY: JAGRAN PRAKASHAN LTD		Name of the Scrip: JAGRAN	
SCRIP CODE:	532705		
Class of Security:	EQUITY		
QUARTER ENDED:	31/12/2014		
Partly paid-up shares		As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0</b>
Outstanding convertible securities:		As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0</b>
Warrants:		As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities</b>	<b>326911829</b>	<b>0</b>	<b>100.00</b>

*Asst. Manager*

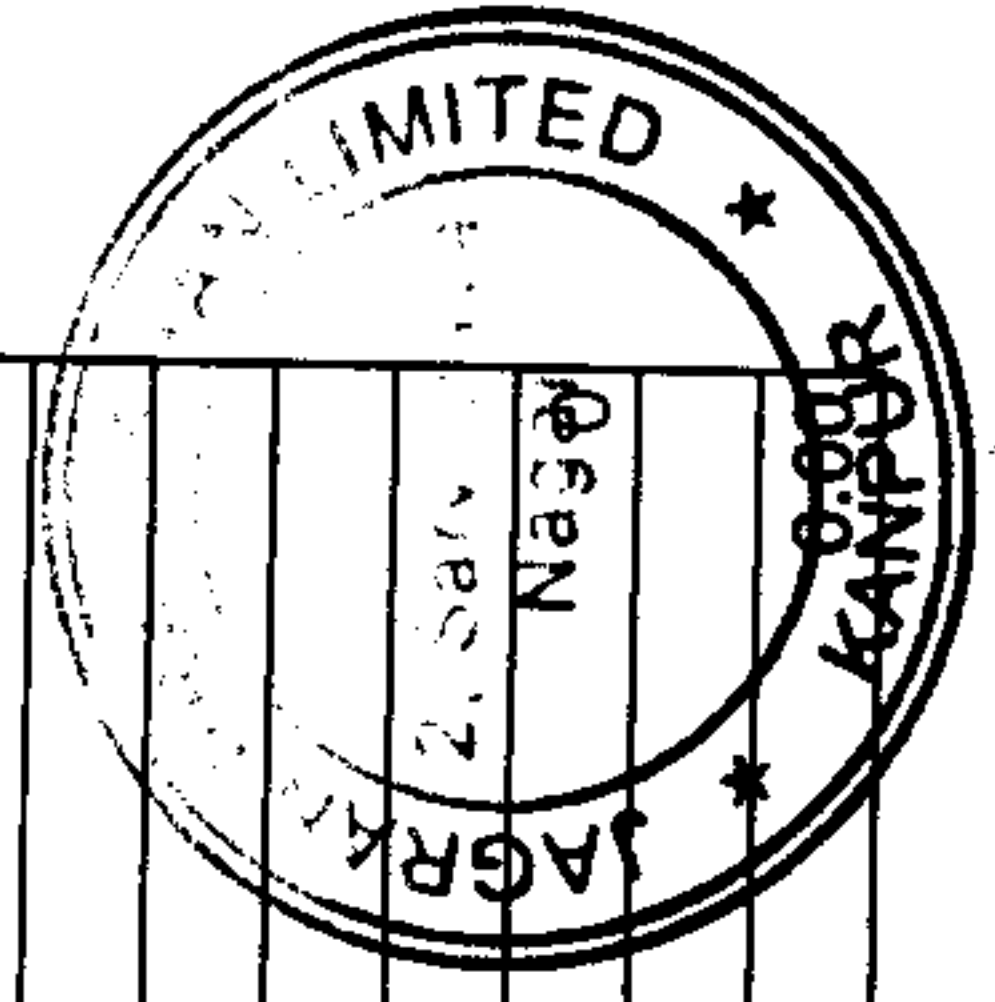


CATEGORY CODE	CATEGORY OF SHAREHOLDER (II)	NO OF SHAREHOLDERS (III)	TOTAL NUMBER OF SHARES (IV)	NO OF SHARES HELD IN DEMATERIALIZED FORM (V)	TOTAL SHAREHOLDING AS A % OF TOTAL NO OF SHARES			SHARES PLEDGE OR OTHERWISE ENCUMBERED	
					AS a PERCENTAGE of (A+B) (VI)	As a PERCENTAGE of (A+B+C) (VII)	NUMBER OF SHARES (VIII)	AS a PERCENTAGE (IX)=(VIII)/(IV)*100	
(A)	PROMOTER AND PROMOTER GROUP								
(1)	INDIAN								
(a)	Individual /HUF	10	669694	669694	0.20	0.20	0	0.00	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0	0.00	0.00
(c)	Bodies Corporate	2	203960097	203960097	62.39	62.39	0	0.00	0.00
(d)	Financial Institutions / Banks	0	0	0	0.00	0.00	0	0.00	0.00
(e)	Others	0	0	0	0.00	0.00	0	0.00	0.00
	<b>Sub-Total A(1) :</b>	<b>12</b>	<b>204629791</b>	<b>204629791</b>	<b>62.59</b>	<b>62.59</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
(2)	FOREIGN								
(a)	Individuals (NRIs/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00	0.00
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00	0.00
(e)	Others	0	0	0	0.00	0.00	0	0.00	0.00
	<b>Sub-Total A(2) :</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
	<b>Total A=A(1)+A(2)</b>	<b>12</b>	<b>204629791</b>	<b>204629791</b>	<b>62.59</b>	<b>62.59</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>



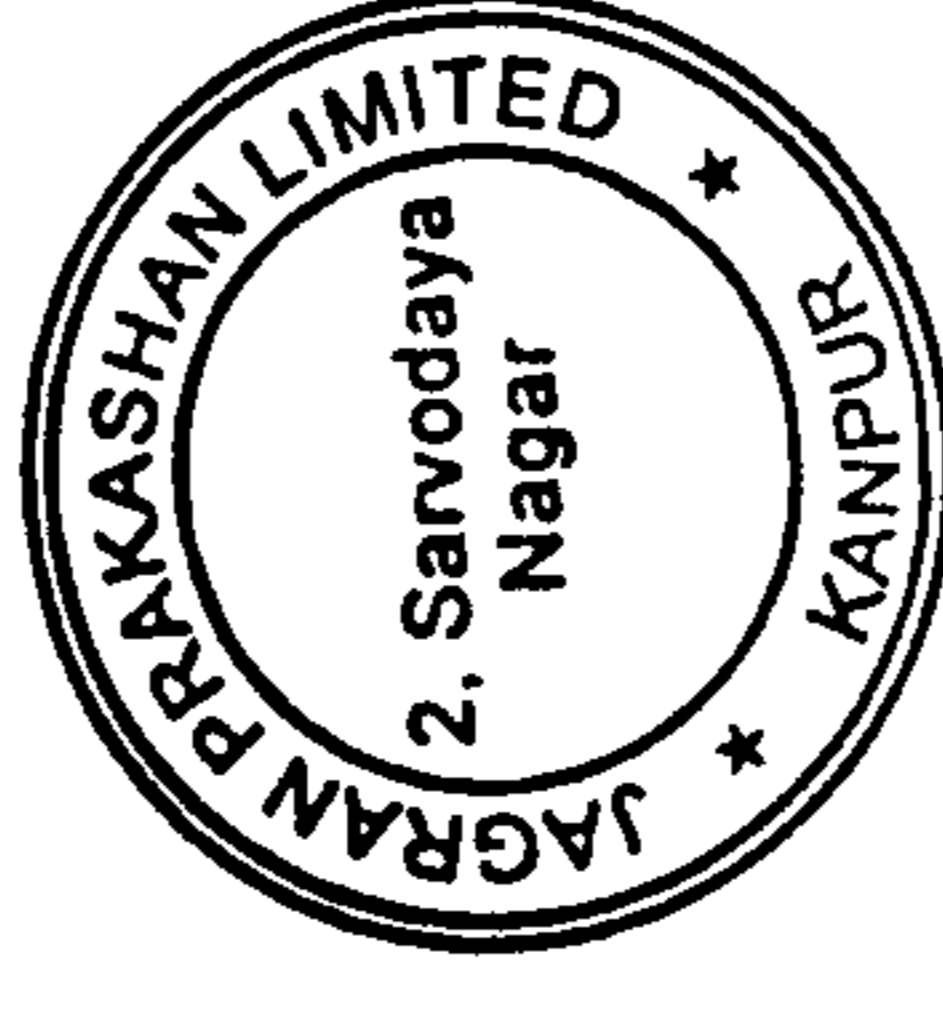
*Amal Jaiswal*

CATEGORY CODE	CATEGORY OF SHAREHOLDER (II)	NO OF SHAREHOLDERS (III)	TOTAL NUMBER OF SHARES (IV)	NO OF SHARES HELD IN DEMATERIALIZED FORM (V)	TOTAL SHAREHOLDING AS A % OF TOTAL NO OF SHARES		SHARES PLEDGE OR OTHERWISE ENCUMBERED
					AS a PERCENTAGE of (A+B) (VI)	As a PERCENTAGE of (A+B+C) (VII)	
(B)	<b>PUBLIC SHAREHOLDING</b>						
(1)	INSTITUTIONS						
(a)	Mutual Funds /UTI	51	38045384	38045384	11.64	11.64	0
(b)	Financial Institutions /Banks	5	134633	134633	0.04	0.04	0
(c)	Central Government / State Government(s)	0	0	0	0.00	0.00	0
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0
(e)	Insurance Companies	0	0	0	0.00	0.00	0
(f)	Foreign Institutional Investors	54	49068620	49068620	15.01	15.01	0
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	0
(i)	Others	0	0	0	0.00	0.00	0
	<b>Sub-Total B(1) :</b>	<b>110</b>	<b>87248637</b>	<b>87248637</b>	<b>26.69</b>	<b>26.69</b>	<b>0</b>
(2)	NON-INSTITUTIONS						
(a)	Bodies Corporate	517	28966105	28966105	8.86	8.86	0
(b)	Individuals						
	(i) Individuals holding nominal share capital upto Rs.1 lakh	30394	5257641	5256263	1.61	1.61	0
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	5	593176	593176	0.18	0.18	0
(c)	Others						
	NON RESIDENT INDIANS	204	95564	95564	0.03	0.03	0
	CLEARING MEMBERS	90	116398	116398	0.04	0.04	0
	TRUSTS	6	4517	4517	0.00	0.00	0
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	0
	<b>Sub-Total B(2) :</b>	<b>31216</b>	<b>35033401</b>	<b>35032023</b>	<b>10.72</b>	<b>10.72</b>	<b>0</b>
	<b>Total B=B(1)+B(2) :</b>	<b>31326</b>	<b>122282038</b>	<b>122280660</b>	<b>37.41</b>	<b>37.41</b>	<b>0</b>
	<b>Total (A+B) :</b>	<b>31338</b>	<b>326911829</b>	<b>326910451</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>
(C)	Shares held by custodians, against which Depository Receipts have been issued						
(1)	Promoter and Promoter Group						
(2)	Public	0	0	0	0.00	0.00	0
	<b>GRAND TOTAL (A+B+C) :</b>	<b>31338</b>	<b>326911829</b>	<b>326910451</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>



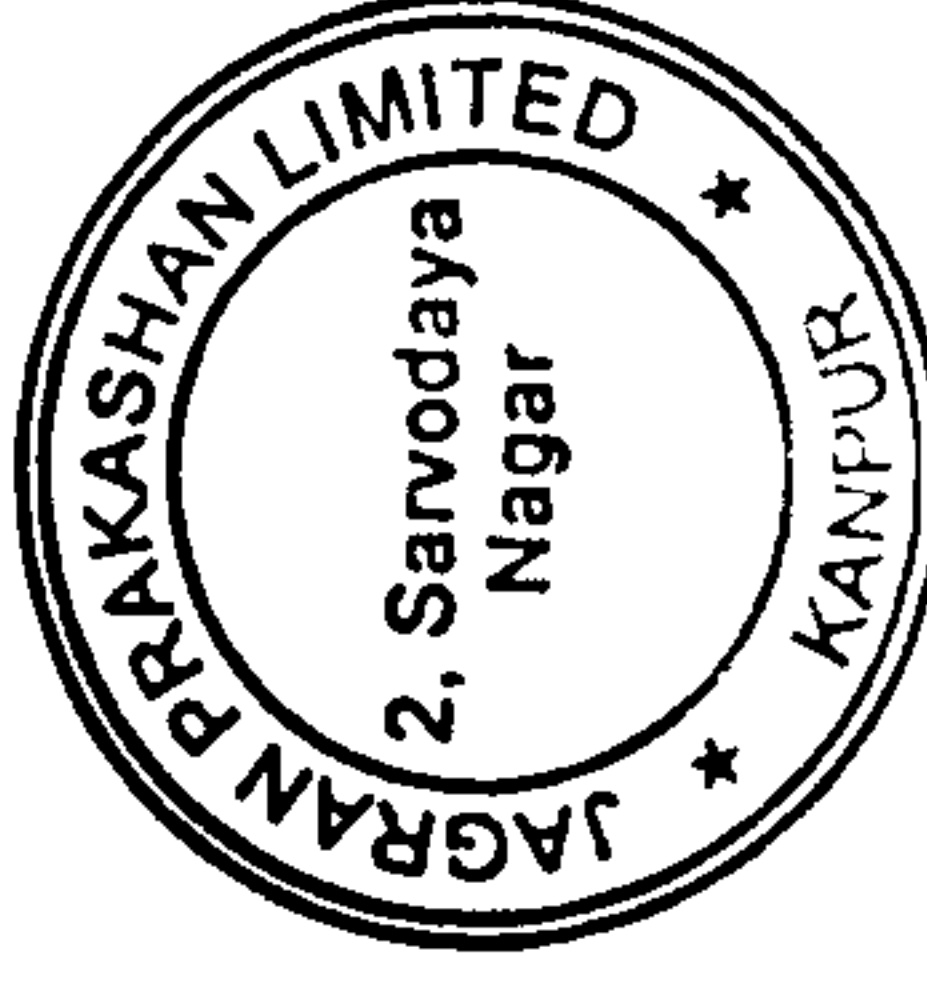
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Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"												
Sr.No	Name of the Shareholder	Details of Shares held			Encumbered shares (*)			Details of Warrants		Details of convertible securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares held (iii)	As a % of grand total (A)+(B)+(C) (iv)	Pledge Shares (v)	AS a percentage (vi)=(v)/(iii)*100 (vii)	AS a % of grand total (A) + (B) + (C) of sub-clause (i)(a) (viii)	Number of warrants held (viii)	As a % total number of warrants of the same class (ix)	Number of convertible securities held (x)	As a % total number of convertible securities of the same class (xi)		
(i)	(ii)	(iii)	(iv)	(v)	(vi)=(v)/(iii)*100 (vii)	(viii)	(ix)	(x)	(xi)	(xii)		
1	JAGRAN MEDIA NETWORK INVESTMENT PVT.LTD	188316125	57.60	0	0.00	0.00	0	0.00	0	0.00	57.60	
2	SUVI INFO-MANAGEMENT (INDORE) PRIVATE LIMITED	15643972	4.79	0	0.00	0.00	0	0.00	0	0.00	4.79	
3	MAHENDRA MOHAN GUPTA	125359	0.04	0	0.00	0.00	0	0.00	0	0.00	0.04	
4	DEVENDRA MOHAN GUPTA	106000	0.03	0	0.00	0.00	0	0.00	0	0.00	0.03	
5	DHIRENDRA MOHAN GUPTA	106000	0.03	0	0.00	0.00	0	0.00	0	0.00	0.03	
6	YOGENDRA MOHAN GUPTA	106000	0.03	0	0.00	0.00	0	0.00	0	0.00	0.03	
7	SHAIENDRA MOHAN GUPTA	63600	0.02	0	0.00	0.00	0	0.00	0	0.00	0.02	
8	SANJAY GUPTA	53000	0.02	0	0.00	0.00	0	0.00	0	0.00	0.02	
9	SANDEEP GUPTA	53000	0.02	0	0.00	0.00	0	0.00	0	0.00	0.02	
10	SIDDHARTHA GUPTA	21200	0.01	0	0.00	0.00	0	0.00	0	0.00	0.01	
11	RAJNI GUPTA	21200	0.01	0	0.00	0.00	0	0.00	0	0.00	0.01	
12	BHARAT GUPTA	14335	0.00	0	0.00	0.00	0	0.00	0	0.00	0.00	
	<b>TOTAL :</b>	<b>204629791</b>	<b>62.59</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>62.59</b>	



*Amal Kumar*

Sr.No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grant total (A)+(B)+(C) indicated in Statement at para (i)(a) above)	Details of warrants			Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital)
				Number of warrants held		As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
				Number of warrants held	As a % total number of warrants of the same class				
1	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD	16119166	4.93	0	0.00	0	0.00	4.93	
2	FRANKLIN TEMPLETON INVESTMENT FUNDS	13187916	4.03	0	0.00	0	0.00	4.03	
3	HDFC TRUSTEE COMPANY LTD - A/C HDFC MID - CAPOPPORTUNITIES FUND	9580000	2.93	0	0.00	0	0.00	2.93	
4	NTASIAN DISCOVERY MASTER FUND	7131102	2.18	0	0.00	0	0.00	2.18	
5	MATTHEWS INDIA FUND	6350124	1.94	0	0.00	0	0.00	1.94	
6	PARI WASHINGTON COMPANY PVT. LTD. A/C PARI WASHINGTON INDIA MA	4788644	1.46	0	0.00	0	0.00	1.46	
7	RELIANCE CAPITAL TRUSTEE CO. LTD A/C RELIANCEEQUITY OPPORTUNITIES	3644400	1.11	0	0.00	0	0.00	1.11	
8	BIRLA SUN LIFE INSURANCE COMPANY LIMITED	3424660	1.05	0	0.00	0	0.00	1.05	
9	FRANKLIN TEMPLETON MUTUAL FUND A/C FRANKLIN INDIAPRIMA PLUS	3400000	1.04	0	0.00	0	0.00	1.04	
	<b>TOTAL :</b>	<b>67626012</b>	<b>20.69</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>20.69</b>	



*A. M. Jaiswal*

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company						
Sr.No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with shares held	Number of shares held	Shares as a percentage of total number of shares (i.e., Grant total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital)
				Number of warrants held	As a % total number of warrants of the same class	
				Details of convertible securities		
				Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
TOTAL :				0	0	0

*Anand [Signature]*



STATEMENT SHOWING DETAILS OF LOCKED-IN SHARES"			
(I)(d)			
Sr.No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a (%) percentage of total number of shares {i.e, Grand Total (A)+(B)+(C) Indicated in Statement at para (I)(a) above}
			Promoter/Promoter Group/Public
<b>TOTAL :</b>		<b>0</b>	<b>0</b>

*Amal Jaiswal*



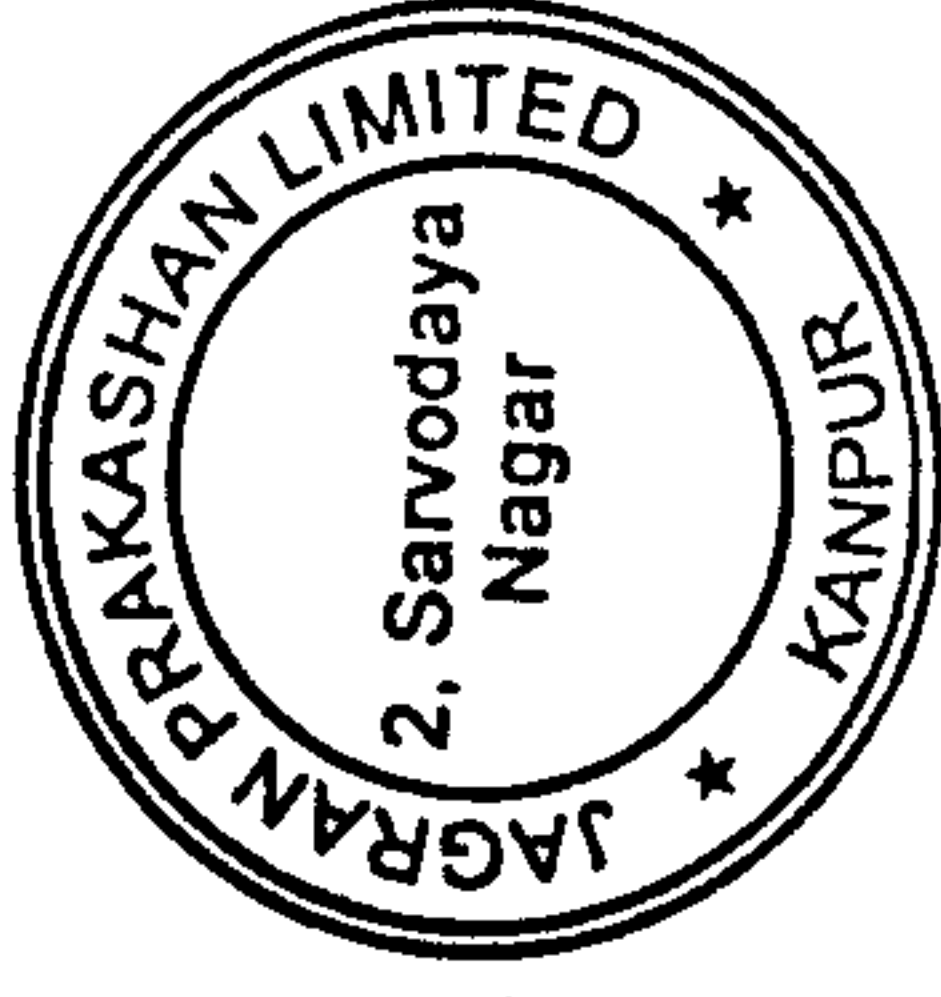


STATEMENT SHOWING DETAILS OF DEPOSITORY RECEIPTS (DRS)				
(II)(a)				
Sr.No.	Type of outstanding DR (ADRs,GDRs,SDRs,etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at Para(I)(a) above}
		0	0	0
	<b>TOTAL :</b>	0	0	0



*Amal Jaiswal*

Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter/Promoter group" are in excess of 1% of the total number shares.				
(II)(b)				
Sr.No.	Name of the DR Holder	Type of outstanding DR (ADRs,GDRs,SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para(I)(a) above}
	TOTAL :		0	0



*A. K. Singh*