



what's a quadrillion?



SHAREHOLDING PATTERN
on 30th June 2009

What's next?

quadrillion	1,000,000,000,000,000
quintillion	1,000,000,000,000,000,000
sextillion	1,000,000,000,000,000,000,000
septillion	1,000,000,000,000,000,000,000,000
octillion	1,000,000,000,000,000,000,000,000,000
nontillion	1,000,000,000,000,000,000,000,000,000,000
decillion	1,000,000,000,000,000,000,000,000,000,000,000
undecillion	1,000,000,000,000,000,000,000,000,000,000,000,000
duodecillion	1,000,000,000,000,000,000,000,000,000,000,000,000,000
tredecillion	1,000,000,000,000,000,000,000,000,000,000,000,000,000,000

Jagran Prakashan Ltd (JPL) is India's leading media and communications group with its interests spanning across Print, OOH, Activations, Mobile and Online, covers all of India as its footprint – and is arguably amongst one of the largest media conglomerates in the country. It's newspaper operations alone with 6 titles sweeps across 18 states with over 79 editions and these include some veritable titles as the World's largest read daily, India's No.1 compact daily, India's No.1 Afternoon daily, and India's No.1 Urdu daily.

(1) (a)

Statement showing Shareholding Pattern as on 30.06.2009

Name of the Company: Jagran Prakashan Limited

Scrip Code: BSE : 532705, - NSE : JAGRAN

Quarter ended: 30.06.2009

Category code	Category of shareholder	Total number of shareholders	Number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)[1]	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(A)	Shareholding of Promoter and Promoter Group[2]							
(1)	Indian							
(a)	Individuals/ Hindu Undivided Family	16	156963347	114937782	52.12	52.12	42000000	26.76
(b)	Central Government/ State Government(s)							
(c)	Bodies Corporate							
(d)	Financial Institutions/ Banks							
(e)	Any Other (specify)							
	Sub-Total (A)(1)	16	156963347	114937782	52.12	52.12	42000000	26.76
(2)	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)							
(b)	Bodies Corporate							
(c)	Institutions							
(d)	Any Other (specify)							
	Sub-Total (A)(2)	0	0	0	0.00	0.00	0	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	16	156963347	114937782	52.12	52.12	42000000	26.76

Category code	Category of shareholder	Total number of shareholders	Number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares			
					As a percentage of (A+B)[1]	As a percentage of (A+B+C)		
(B)	Public shareholding[3]							
(1)	Institutions							
(a)	Mutual Funds/ UTI	32	36337948	36337948	12.07	12.07		
(b)	Financial Institutions/ Banks	2	3163374	3163374	1.05	1.05		
(c)	Central Government/ State Government(s)							
(d)	Venture Capital Funds							
(e)	Insurance Companies							
(f)	Foreign Institutional Investors	5	9341479	9341479	3.10	3.10		
(g)	Foreign Venture Capital Investors							
(h)	Any Other (specify)							

	Sub-Total (B)(1)	39	48842801	48842801	16.22	16.22		
(2)	Non-institutions							
(a)	Bodies Corporate	518	5225967	5225967	1.74	1.74		
(b)	Individuals -							
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	26407	5731461	5730815	1.90	1.90		
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	9	21681854	15144439	7.20	7.20		
(c)	Any Other -Independent News and Media Investment Limited	1	62593480	62593480	20.78	20.78		
	Non Resident Indians	82	20690	20690	0.01	0.01		
	Trust	4	475	475	0.00	0.00		
	Clearing Members	97	110510	110510	0.04	0.04		
	Sub-Total (B)(2)	27118	95364437	88826376	31.66	31.66		
	Total Public Shareholding (B)= (B)(1)+(B)(2)	27157	144207238	137669177	47.88	47.88		
	Total (A)+(B)	27173	301170585	252606959	100.00	100.00	42000000	13.95
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00		
	Grand Total (A)+(B)+(C)	27173	301170585	252606959	100.00	100.00	42000000	13.95

Note:

(i) Independent News and Media Investment Limited disclosed at B(2)(c) is a Strategic Investor.

(ii) The shareholding of Mrs. Raj Gupta, Mrs.Rajni Gupta, Mr. Rahul Gupta, Mr. Bharat Gupta and Mr. Siddhartha Gupta who are the persons acting in concert with the promoters are included in category in B(2)(b)(ii)

(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Total shares held		Shares pledged or otherwise encumbered		
		Number of shares	As a % of grand total (A)+(B)+(C)	Number of shares	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VI)
1	YOGENDRA MOHAN GUPTA	20761055	6.89	17000000	81.88	5.64
2	SHAILENDRA MOHAN GUPTA	18146355	6.03	10000000	55.11	3.32
3	MAHENDRA MOHAN GUPTA	18211927	6.05	15000000	82.36	4.98
4	DHIRENDRA MOHAN GUPTA	18146355	6.03	0	0.00	0.00
5	DEVENDRA MOHAN GUPTA	18146355	6.03	0	0.00	0.00
6	SAROJA GUPTA	10063470	3.34	0	0.00	0.00
7	SANJAY GUPTA	10697560	3.55	0	0.00	0.00
8	SANDEEP GUPTA	10697560	3.55	0	0.00	0.00
9	SHAILESH GUPTA	5348790	1.78	0	0.00	0.00
10	PRAMILA GUPTA	5348790	1.78	0	0.00	0.00
11	MADHU GUPTA	3565865	1.18	0	0.00	0.00
12	DEVESH GUPTA	3565865	1.18	0	0.00	0.00
13	TARUN GUPTA	3565865	1.18	0	0.00	0.00
14	VIJAYA GUPTA	3565845	1.18	0	0.00	0.00
15	SUNIL GUPTA	3565845	1.18	0	0.00	0.00
16	SAMEER GUPTA	3565845	1.18	0	0.00	0.00
TOTAL		156963347	52.12	42000000	26.76	13.95

(l) (c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above)
1	INDEPENDENT NEWS & MEDIA INVESTMENTS LTD	62593480	20.78
2	SIDDHARTHA GUPTA	5348790	1.78
3	RAJNI GUPTA	5348790	1.78
4	HDFC TRUSTEE COMPANY LIMITED-HDFC EQUITY FUND	5289670	1.76
5	ACACIA PARTNERS, LP	5179170	1.72
6	HDFC TRUSTEE COMPANY LIMITED - HDFC PRUDENCEFUND	4885668	1.62
7	RAHUL GUPTA	3565865	1.18
8	BHARAT GUPTA	3565865	1.18
9	RAJ GUPTA	3565865	1.18
10	LIFE INSURANCE CORPORATION OF INDIA	3163194	1.05
TOTAL		102506357	34.04

(l) (d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of Shareholders (Promoters / Public)	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above)
Total			0	0.00

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l) (a) above)
1	--	--	--	--
Total		--	--	--

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	-	-	-	-
2	-	-	-	-

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