



what's a quadrillion?



SHAREHOLDING PATTERN
on 30th September 2009

What's next?

| | |
|--------------|---|
| quadrillion | 1,000,000,000,000,000 |
| quintillion | 1,000,000,000,000,000,000 |
| sextillion | 1,000,000,000,000,000,000,000 |
| septillion | 1,000,000,000,000,000,000,000,000 |
| octillion | 1,000,000,000,000,000,000,000,000,000 |
| nontillion | 1,000,000,000,000,000,000,000,000,000,000 |
| decillion | 1,000,000,000,000,000,000,000,000,000,000,000 |
| undecillion | 1,000,000,000,000,000,000,000,000,000,000,000,000 |
| duodecillion | 1,000,000,000,000,000,000,000,000,000,000,000,000,000 |
| tredecillion | 1,000,000,000,000,000,000,000,000,000,000,000,000,000,000 |

Jagran Prakashan Ltd (JPL) is India's leading media and communications group with its interests spanning across Print, OOH, Activations, Mobile and Online, covers all of India as its footprint – and is arguably amongst one of the largest media conglomerates in the country. It's newspaper operations alone with 6 titles sweeps across 18 states with over 79 editions and these include some veritable titles as the World's largest read daily, India's No.1 compact daily, India's No.1 Afternoon daily, and India's No.1 Urdu daily.

(1) (a) Statement showing Shareholding Pattern as on 30.09.2009

Name of the Company: Jagran Prakashan Limited

Scrip Code: BSE : 532705 , NSE: JAGRAN Quarter ended: 30.09.2009

| Category code | Category of shareholder | Total number of shareholders | Number of shares | Number of shares held in dematerialized form | Total shareholding as a percentage of total number of shares | | Shares pledged or otherwise encumbered | |
|---------------|---|------------------------------|------------------|--|--|----------------------------|--|----------------------|
| | | | | | As a percentage of (A+B)[1] | As a percentage of (A+B+C) | Number of shares | As a percentage |
| (I) | (II) | (III) | (IV) | (V) | (VI) | (VII) | (VIII) | (IX)=(VIII)/(IV)*100 |
| (A) | Shareholding of Promoter and Promoter Group[2] | | | | | | | |
| (1) | Indian | | | | | | | |
| (a) | Individuals/ Hindu Undivided Family | 16 | 166651304 | 166651304 | 55.33 | 55.33 | 42000000 | 25.20 |
| (b) | Central Government/ State Government(s) | | | | | | | |
| (c) | Financial Institutions/ Banks | | | | | | | |
| (d) | Any Other (specify) | | | | | | | |
| | Sub-Total (A)(1) | 16 | 166651304 | 166651304 | 55.33 | 55.33 | 42000000 | 25.20 |
| (2) | Foreign | | | | | | | |
| (a) | Individuals (Non-Resident Individuals/ Foreign Individuals) | | | | | | | |
| (b) | Bodies Corporate | | | | | | | |
| (c) | Institutions | | | | | | | |
| (d) | Any Other (specify) | | | | | | | |
| | Sub-Total (A)(2) | 0 | 0 | 0 | 0.00 | 0.00 | 0 | 0.00 |
| | Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2) | 16 | 166651304 | 166651304 | 55.33 | 55.33 | 42000000 | 25.20 |

| Category code | Category of shareholder | Total number of shareholders | Number of shares | Number of shares held in dematerialized form | Total shareholding as a percentage of total number of shares | | | |
|---------------|---|------------------------------|------------------|--|--|----------------------------|--|--|
| | | | | | As a percentage of (A+B)[1] | As a percentage of (A+B+C) | | |
| (B) | Public shareholding[3] | | | | | | | |
| (1) | Institutions | | | | | | | |
| (a) | Mutual Funds/ UTI | 36 | 40184698 | 40184698 | 13.34 | 13.34 | | |
| (b) | Financial Institutions/ Banks | 2 | 3163374 | 3163374 | 1.05 | 1.05 | | |
| (c) | Central Government/ State Government(s) | | | | | | | |
| (d) | Venture Capital Funds | | | | | | | |
| (e) | Insurance Companies | | | | | | | |
| (f) | Foreign Institutional Investors | 7 | 8847973 | 8847973 | 2.94 | 2.94 | | |
| (g) | Foreign Venture Capital Investors | | | | | | | |
| (h) | Any Other (specify) | | | | | | | |

| | | | | | | | | |
|-----|--|--------------|------------------|------------------|---------------|---------------|-----------------|--------------|
| | Sub-Total (B)(1) | 45 | 52196045 | 52196045 | 17.33 | 17.33 | | |
| (2) | Non-institutions | | | | | | | |
| (a) | Bodies Corporate | 559 | 10006393 | 10006393 | 3.32 | 3.32 | | |
| (b) | Individuals - | | | | | | | |
| | i. Individual shareholders holding nominal share capital up to Rs. 1 lakh. | 25756 | 5238180 | 5237529 | 1.74 | 1.74 | | |
| | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. | 10 | 24858671 | 24858671 | 8.25 | 8.25 | | |
| (c) | Any Other -Independent News and Media Investment Limited | 1 | 40643480 | 40643480 | 13.50 | 13.50 | | |
| | Non Resident Indians | 89 | 52129 | 52129 | 0.02 | 0.02 | | |
| | Trust | 5 | 6811 | 6811 | 0.00 | 0.00 | | |
| | Clearing Members | 147 | 1517572 | 1517572 | 0.50 | 0.50 | | |
| | Sub-Total (B)(2) | 26567 | 82323236 | 82322585 | 27.33 | 27.33 | | |
| | Total Public Shareholding (B)= (B)(1)+(B)(2) | 26612 | 134519281 | 134518630 | 44.67 | 44.67 | | |
| | Total (A)+(B) | 26628 | 301170585 | 301169934 | 100.00 | 100.00 | | |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | 0 | 0 | 0 | 0.00 | 0.00 | | |
| | Grand Total (A)+(B)+(C) | 26628 | 301170585 | 301169934 | 100.00 | 100.00 | 42000000 | 13.95 |

Note:

(i) Independent News and Media Investment Limited disclosed at B(2)(c) is a Strategic Investor.

(ii) The shareholding of Mrs. Raj Gupta, Mrs.Rajni Gupta, Mr. Rahul Gupta, Mr. Bharat Gupta and Mr. Siddhartha Gupta who are the persons acting in concert with the promoters are included in category in B(2)(b)(ii)

(iii) Bodies Corporate disclosed at B(2)(a) includes M/s Kanchan Properties Limited which is a person acting in concert with the promoters.

(l) (b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

| Sr. No. | Name of the shareholder | Total shares held | | Shares pledged or otherwise encumbered | | |
|---------|-------------------------|-------------------|-----------------------------------|--|--------------------|--|
| | | Number of shares | As a % of grand total (A)+(B)+(C) | Number of shares | As a percentage | As a % of grand total (A)+(B)+(C) of sub-clause (l)(a) |
| (I) | (II) | (III) | (IV) | (V) | (VI)=(V)/(III)*100 | (VI) |
| 1 | MAHENDRA MOHAN GUPTA | 23554927 | 7.82 | 15000000 | 63.68 | 4.98 |
| 2 | YOGENDRA MOHAN GUPTA | 20761055 | 6.89 | 17000000 | 81.88 | 5.64 |
| 3 | SHAIENDRA MOHAN GUPTA | 18146355 | 6.03 | 10000000 | 55.11 | 3.32 |
| 4 | DHIRENDRA MOHAN GUPTA | 18146355 | 6.03 | 0 | 0.00 | 0.00 |
| 5 | DEVENDRA MOHAN GUPTA | 18146355 | 6.03 | 0 | 0.00 | 0.00 |
| 6 | SANDEEP GUPTA | 10697560 | 3.55 | 0 | 0.00 | 0.00 |
| 7 | SANJAY GUPTA | 10697560 | 3.55 | 0 | 0.00 | 0.00 |
| 8 | SAROJA GUPTA | 10063470 | 3.34 | 0 | 0.00 | 0.00 |
| 9 | SAMEER GUPTA | 7910802 | 2.63 | 0 | 0.00 | 0.00 |
| 10 | SHAILESH GUPTA | 5348790 | 1.78 | 0 | 0.00 | 0.00 |
| 11 | PRAMILA GUPTA | 5348790 | 1.78 | 0 | 0.00 | 0.00 |
| 12 | TARUN GUPTA | 3565865 | 1.18 | 0 | 0.00 | 0.00 |
| 13 | DEVESH GUPTA | 3565865 | 1.18 | 0 | 0.00 | 0.00 |
| 14 | MADHU GUPTA | 3565865 | 1.18 | 0 | 0.00 | 0.00 |
| 15 | SUNIL GUPTA | 3565845 | 1.18 | 0 | 0.00 | 0.00 |
| 16 | VIJAYA GUPTA | 3565845 | 1.18 | 0 | 0.00 | 0.00 |
| | TOTAL | 166651304 | 55.33 | 42000000 | 25.20 | 13.95 |

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|---|------------------|--|
| 1 | INDEPENDENT NEWS AND MEDIA INVESTMENTS LIMITED | 40643480 | 13.50 |
| 2 | HDFC TRUSTEE COMPANY LIMITED-HDFC EQUITY FUND | 5789670 | 1.92 |
| 3 | RAJNI GUPTA | 5348790 | 1.78 |
| 4 | SIDDHARTHA GUPTA | 5348790 | 1.78 |
| 5 | HDFC TRUSTEE COMPANY LIMITED - HDFC PRUDENCEFUND | 4885668 | 1.62 |
| 6 | RAJ GUPTA | 3565865 | 1.18 |
| 7 | BHARAT GUPTA | 3565865 | 1.18 |
| 8 | RAHUL GUPTA | 3565865 | 1.18 |
| 9 | ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD | 3312446 | 1.10 |
| 10 | THE INDIA FUND, INC | 3247212 | 1.08 |
| 11 | HDFC TRUSTEE COMPANY LIMITED - HDFC TAX SAVERFUND | 3211993 | 1.07 |
| 12 | LIFE INSURANCE CORPORATION OF INDIA | 3163194 | 1.05 |
| 13 | KANCHAN PROPERTIES LIMITED | 3489224 | 1.16 |
| | TOTAL | 89138062 | 29.60 |

(I) (d) Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Category of Shareholders (Promoters / Public) | Number of locked-in shares | Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|-------------------------|---|----------------------------|--|
| | | | 0 | 0.00 |
| | Total | | 0 | 0.00 |

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I) (a) above) |
|---------|---|---------------------------|---|--|
| 1 | -- | -- | -- | -- |
| | Total | -- | -- | -- |

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|---------|-----------------------|---|---|---|
| 1 | - | - | - | - |
| 2 | - | - | - | - |

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