

JAGRAN PRAKASHAN LIMITED
AUDITED FINANCIAL RESULTS FOR THE QUARTER/YEAR ENDED 31ST MARCH 2009

(Rs. In Lacs except per share data)

Sr. No.	Particulars	Quarter ended		Year ended	
		31.03.2009 (Unaudited)	31.03.2008 (Unaudited)	31.03.2009 (Audited)	31.03.2008 (Audited)
1a.	Net Sales/Income from Operations	19757.21	18535.18	80726.74	73773.56
1b.	Other Operating Income	367.94	466.12	1610.49	1189.76
1c.	Total	20125.15	19001.30	82337.23	74963.32
2	Expenditure				
a.	Increase/decrease in stock in trade and work in progress	(8.29)	8.98	(4.76)	(5.00)
b.	Consumption of raw materials	7086.23	6952.27	31791.40	27179.32
c.	Employees Cost	2633.97	2541.43	10653.35	9148.14
d.	Depreciation	1126.16	935.57	3832.53	3359.06
e.	Other expenditure *	6512.70	6496.35	24226.36	22260.79
f.	Total	17350.77	16934.60	70498.88	61942.31
3.	Profit from Operations before Other Income, Interest & Exceptional Items (1-2)	2774.38	2066.70	11838.35	13021.01
4.	Other Income	644.93	326.09	2271.85	2146.93
5.	Profit before Interest & Exceptional Items (3+4)	3419.31	2392.79	14110.20	15167.94
6.	Interest	197.44	113.04	590.05	598.45
7.	Profit after Interest but before Exceptional Items and Prior Period adjustment (5-6)	3221.87	2279.75	13520.15	14569.49
8.	Exceptional Items and Prior Period adjustment (net)	-	(4.73)	-	(5.08)
9.	Profit from Ordinary Activities before tax (7-8)	3221.87	2284.48	13520.15	14574.57
10.	Tax Expense	1040.10	736.18	4357.10	4762.00
11.	Net Profit for the period after tax (9-10)	2181.77	1548.30	9163.05	9812.57
12.	Paid-up equity share capital (Par Value of Rs. 2/- each)	6023.41	6023.41	6023.41	6023.41
13.	Reserves excluding revaluation reserves	49968.51	47852.58	49968.51	47852.55
14.	Basic and diluted EPS (On Par Value of Rs.2/- each)	0.72	0.51	3.04	3.26
15.	Public shareholding				
-	Number of shares (Par Value of Rs.2/- each)	144207238	144272810	144207238	144272810
-	Percentage of shareholding	47.88	47.90	47.88	47.90
*	Includes:-				
(i)	Direct Expenses of Outdoor, Event and SMS Services	1075.66	1623.24	5109.56	5338.14
(ii)	Stores and Chemical Consumption	507.37	608.32	2350.47	2365.81
16.	Promoters and promoter group Shareholding				
a)	Pledged/Encumbered				
-	Number of shares	-	-	-	-
-	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-
-	Percentage of shares (as a % of the total share capital of the company)	-	-	-	-
b)	Non-encumbered				
-	Number of shares	156963347	156897775	156963347	156897775
-	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100
-	Percentage of shares (as a % of the total share capital of the company)	52.12	52.12	52.12	52.12

Notes:-

- The above financial results were reviewed by the Audit Committee and taken on record by the Board of Directors at their meeting held on June 16, 2009 .
- The Company is engaged primarily in printing and publication of Newspaper and Magazines in India . The other activities of the Company comprise of outdoor advertising, event management services and SMS services. However, these in the context of the Accounting Standard

17 on Segment Reporting issued by the Institute of Chartered Accountants of India are considered to constitute one single reportable segment.

3. There is no qualification of Auditors for the year ended March 31, 2009 except the one regarding amortization of the Title-Dainik Jagran ("the Title") as contained in previous year's audit report.

Expert Advisory Committee of the Institute of Chartered Accountants of India (ICAI) in response to the Company's query has opined that the value of the Title should be amortised in terms of Accounting Standard 26 over a period of useful economic life. However, the value has not been amortised keeping in view the fact that adoption of International Financial Reporting Standards (IFRS) has been accepted by the Council of ICAI from the accounting period beginning on or after April 1, 2011 and accordingly, the Company will not be required to amortise the Title and may be required to reinstate the same post migration.

4. Number of investor complaints/queries outstanding at the beginning of the quarter was NIL, number of complaints/queries received and disposed off during the quarter was 9 and outstanding number of complaints/queries at the end of the quarter was NIL.
5. Final dividend of Rs.2 per equity share of the face value of Rs.2 each i.e. @ 100% on the paid-up equity capital has been recommended by the Board.
6. Figures are re-grouped/re-cast, wherever necessary to make them comparable.

By the Order of the Board
For Jagran Prakashan Limited
(Mahendra Mohan Gupta)
Chairman & Managing Director
Date: June 16, 2009
Place: Kanpur