

STRATEGY



TEAMWORK



OBSTACLES



LEADERSHIP



PROGRESS

Dainik Jagran
No.1

दैनिक जागरण

JAGRAN PRAKASHAN LIMITED



BOARD OF DIRECTORS

Mr. Mahendra Mohan Gupta

Chairman and Managing Director

Mr. Sanjay Gupta

Whole Time Director and CEO

Mr. Dhirendra Mohan Gupta

Whole Time Director

Mr. Sunil Gupta

Whole Time Director

Mr. Shailesh Gupta

Whole Time Director

Sir Anthony J. F. O' Reilly

Mr. Anuj Puri

Mr. Bharatji Agrawal

Mr. Gavin K. O'Reilly

Mr. Kishore Biyani

Mr. Naresh Mohan

Mr. Rashid Mirza

Mr. Vijay Tandon

Mr. Vikram Bakshi

AUDIT COMMITTEE

Mr. Vijay Tandon

Chairman

Mr. Gavin K. O'Reilly

Mr. Kishore Biyani

Mr. Naresh Mohan

**SHAREHOLDERS / INVESTORS
GRIEVANCE COMMITTEE**

Mr. Bharatji Agrawal

Chairman

Mr. Rashid Mirza

Mr. Sunil Gupta

Mr. Sanjay Gupta

REMUNERATION COMMITTEE

Mr. Naresh Mohan

Chairman

Mr. Gavin K. O'Reilly

Mr. Kishore Biyani

Mr. Vijay Tandon

COMPANY SECRETARY & COMPLIANCE OFFICER

Mr. Amit Jaiswal

REGISTRAR & SHARE TRANSFER AGENTS

Karvy Computershare Private Limited

Karvy House, 46, Avenue 4

Street no.1, Banjara Hills,

Hyderabad 500 034

AUDITORS

Price Waterhouse, Chartered Accountants

Building 8, 7th & 8th Floor,

Tower B, DLF CyberCity,

Gurgaon 122002

Harryana

BANKERS TO THE COMPANY

Central Bank of India

Bank of Baroda

ICICI Bank Limited

Allahabad Bank

State Bank of India

Union Bank of India

Oriental Bank of Commerce

REGISTERED OFFICE

Jagran Building, 2

Sarvodaya Nagar,

Kanpur-208 005

Annual Report | CONTENTS

005	Notice
009	Directors' Report
015	Report on Corporate Governance
035	Management Discussion and Analysis
049	Compliance Certificate on Corporate Governance
053	Auditors' Report
059	Balance Sheet
063	Profit and Loss Account
067	Cash Flow Statement
071	Schedules to Accounts
087	Significant Accounting Policies and notes to accounts
113	Balance Sheet Abstract and Company's General Business Profile

Chapter
01

Chapter
02

Chapter
03

Chapter
04

Chapter
05

Chapter
06

Chapter
07

Chapter
08

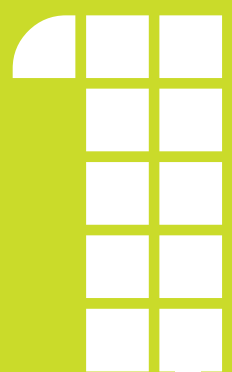
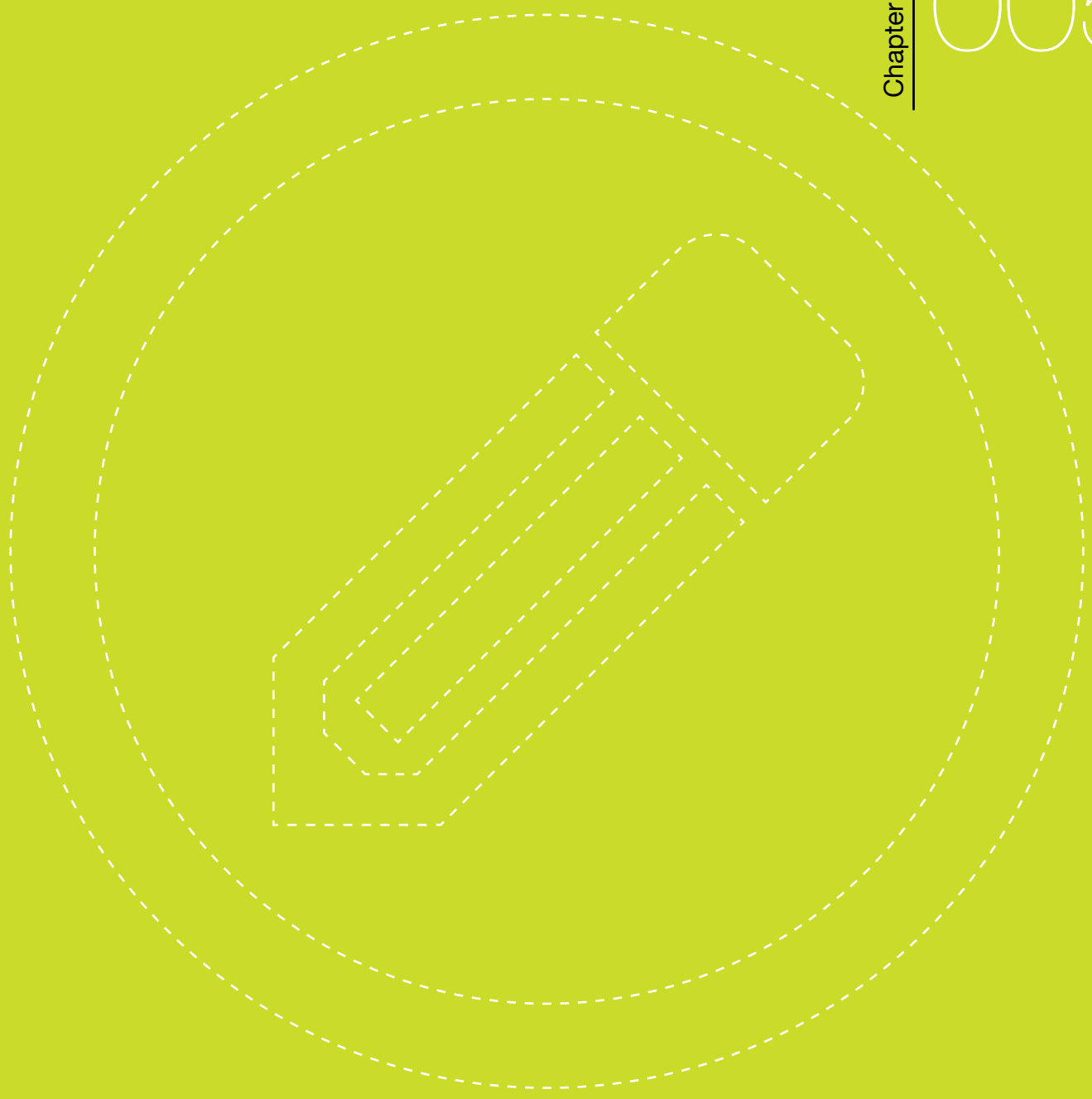
Chapter
09

Chapter
10

Chapter
11

Chapter
12







NOTICE

NOTICE is hereby given that the 31st Annual General Meeting of the Members of JAGRAN PRAKASHAN LIMITED will be held on Friday, the 17th day of August, 2007 at 12.30 P.M. at Ulhaas Banquet Hall, Rave-3, Parwati Bagla Road, Kanpur to transact the following business:

1. To consider and adopt the Audited Balance Sheet as at 31st March 2007 and the Profit & Loss Account for the year ended on that date together with the Report of Board of Directors and the Auditors thereon.
2. To appoint a Director in place of Mr. Anuj Puri who retires by rotation and being eligible, offers himself for re-appointment.
3. To appoint a Director in place of Mr. Bharatji Agrawal who retires by rotation and being eligible, offers himself for re-appointment.
4. To appoint a Director in place of Mr. Kishore Biyani who retires by rotation and being eligible, offers himself for re-appointment.
5. To appoint a Director in place of Mr. Naresh Mohan who retires by rotation and being eligible, offers himself for re-appointment.
6. To declare interim dividend on Equity Shares for the financial year 2006-07 as final.
7. To appoint Auditors to hold office from the conclusion of this meeting until the conclusion of next Annual General Meeting of the Company and to fix their remuneration.

BY ORDER OF THE BOARD
For JAGRAN PRAKASHAN LIMITED

AMIT JAISWAL
COMPANY SECRETARY

Place: Kanpur
Date: June 29, 2007



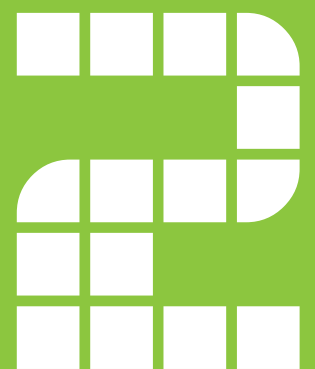
31st Annual General Meeting of the Members of JAGRAN PRAKASHAN LIMITED will be held on Friday, the 17th day of August, 2007 at 12.30 P.M. at Ulhaas Banquet Hall, Rave-3, Parwati Bagla Road, Kanpur .

notice

NOTES:

- 1. A Member entitled to attend and vote is entitled to appoint a proxy to attend and vote instead of himself and the proxy need not be a member of the Company.** Proxies, in order to be effective must be received at the Company's Registered Office not less than 48 hours before the meeting. Proxies submitted on behalf of limited companies, societies, partnership firms, etc. must be supported by appropriate resolution / authority as applicable, issued on behalf of the nominating organization.
2. Corporate Members intending to send their authorized representatives to attend the Meeting are requested to send a certified copy of the Board resolution authorizing their representatives to attend and vote on their behalf at the Meeting.
3. The Register of Members and Transfer Books of the Company will be closed from August 13, 2007 to August 17, 2007, both days inclusive.
4. Shareholders holding shares in physical form are requested to advise any change of address immediately to the Company's Registrar and Share Transfer Agents, Karvy Computershare Private Limited. Shareholders holding shares in electronic form must send the advice about change in address or bank mandate to their respective Depository Participants and not to the Company or its Share Transfer Agents.
5. Copies of the Annual Report will not be distributed at the Annual General Meeting. Members are requested to bring their copies to the meeting.
6. Members are requested to send in their queries at least a week in advance to the Company Secretary at the Registered Office of the Company to facilitate clarifications during the meeting.
7. The relevant details of persons seeking re-appointment as Directors under Item Nos. 2 to 5, as required by Clause 49 of the Listing Agreement entered into with the Stock Exchanges are given in Corporate Governance section of the Annual Report. Members are requested to refer to the Corporate Governance section of the Annual Report.







DIRECTORS' REPORT

TO THE MEMBERS OF
JAGRAN PRAKASHAN LIMITED

Your Directors have the pleasure in presenting the 31st Annual Report and Audited Accounts of the Company for the year ended on March 31, 2007.

FINANCIAL RESULTS:

The summarized financial performance of the Company for the financial year ended March 31, 2007 as compared to previous year is as under:

(Rs. in Lakhs)

PARTICULARS	Year ended March 31, 2007	Year ended March 31, 2006
Sales and Other Income [including increase/(decrease) in stock]	62294.41	48689.85
Total Expenditure	47830.37	41039.49
Profit before Interest, Depreciation, Prior Period Adjustments, Extra Ordinary items and Tax (PBIDTA)	14464.04	7650.36
Less: Interest	849.58	761.09
Less: Depreciation	2371.87	2012.06
Profit before Prior Period Adjustment, Extra Ordinary Items and Tax	11242.59	4877.21
Less: Prior Period Adjustment and Extra Ordinary items (net)	(274.14)	300.00
Profit Before Taxes (PBT)	11516.73	4577.21
Less: Tax Expense	3894.55	1407.20
Profit for the year (PAT)	7622.18	3170.01
Balance of Profit brought forward	3557.63	3277.01
Balance available for Appropriation	11179.81	6447.02
Appropriations		
Transfer to Debenture Redemption Reserve	250.00	250.00
Transfer to General Reserve	800.00	350.00
Interim Dividend	4517.56	2007.80
Corporate Dividend Tax	633.59	281.59
Balance carried to Balance Sheet	4978.66	3557.63

FINANCIAL HIGHLIGHTS:

During the year under review, the Company recorded an increase in total revenue of 27.95 %, which was contributed by the increases in all revenue streams including advertisement revenue, which increased by 25.70 % and circulation revenue which increased by 5.49 % compared with the previous year as detailed in Management Discussion and Analysis Report forming part of Annual Report. The contribution in the total revenue of outdoor and event management activities, the Company's new initiative was 4.82 %.

As a result of growth in total revenue, PBIDTA, PBT and PAT have recorded manifold growth from the previous year. In relation to total revenue, PBIDTA increased from 15.71 % to 23.22 %, PBT increased from 9.40 % to 18.49 % and PAT increased from 6.51 % to 12.24 %.



As a result of growth in total revenue, PBIDTA, PBT and PAT have recorded manifold growth from the previous year. In relation to total revenue, PBIDTA increased from 15.71 % to 23.22 %, PBT increased from 9.40 % to 18.49 % and PAT increased from 6.51 % to 12.24 %.

results

ANNUAL REPORT

2006 - 07

The future belongs to those who see possibilities
before they become obvious.

DIVIDEND:

An interim dividend of Rs. 7.50 per share of Rs. 10/- each on 6,02,34,117 equity shares aggregating to Rs. 4517.56 Lakhs, declared by the Board at its meeting held on January 30, 2007 is final dividend for the financial year 2006-07.

CHANGE IN SHARE CAPITAL:

The Company's capital comprises of equity shares of the face value of Rs.10/- each. The Authorised Share Capital of the Company was increased from Rs. 55,00,00,000/- to Rs. 75,00,00,000/-; Paid-up Equity Share Capital increased from Rs. 50,19,50,970/- to Rs. 60,23,41,170/- on account of the issue of fully paid bonus shares in the ratio of 1:5 on November 9, 2006.

FIXED DEPOSITS:

The Company has not accepted any public deposit and, as such, no amount on account of principal or interest on public deposits was outstanding on the date of the Balance Sheet.

DIRECTORS:

Mr. Eamonn U. O'Kennedy and Mr. Devendra Mohan Gupta were appointed as Alternate Directors to Sir Anthony J.F. O'Reilly and Mr. Gavin K. O' Reilly respectively at the Board Meeting held on July 29, 2006. Mr. Devendra Mohan Gupta ceased to be the Alternate Director to Mr. Gavin K. O' Reilly at the Board Meeting held on April 26, 2007 as Mr. Gavin K. O' Reilly attended the meeting. Thereafter Mr. Devendra Mohan Gupta was again appointed as an Alternate Director to Mr. Gavin K. O' Reilly at the end of the said meeting.

Mr. Anuj Puri, Mr. Bharatji Agrawal, Mr. Kishore Biyani and Mr. Naresh Mohan are directors liable to retire by rotation and being eligible offer themselves for reappointment, which is also proposed in the Notice of the ensuing Annual General Meeting.

The brief resume of the directors retiring by rotation and seeking reappointment at the ensuing Annual General Meeting, nature of his experience in specific functional areas and the names of companies in which they hold directorship and / or membership / chairmanship of the committees of the Board, their shareholdings etc., as stipulated under clause 49 of the listing agreement with the Stock Exchanges, are given in the section on Corporate Governance elsewhere in the Annual Report.

DIRECTORS' RESPONSIBILITY STATEMENT:

Pursuant to Section 217(2AA) of the Companies Act, 1956 as amended by the Companies (Amendment) Act, 2000, the Directors confirm that:

- i. in the preparation of the annual accounts, the applicable accounting standards had been followed along with proper explanation relating to material departures;
- ii. the directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as at March 31, 2007 and of the Profit of the Company for that year;
- iii. the directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956, for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- iv. the directors have prepared the annual accounts on a going concern basis.

AUDITORS:

M/s. Price Waterhouse, Chartered Accountants, Statutory Auditors of the Company, hold office until the conclusion of the ensuing Annual General Meeting and are eligible for reappointment.

The Company has received letter from M/s. Price Waterhouse, Chartered Accountants, to the effect that their appointment, if made, would be within the prescribed limits of section 224(1B) of the Companies Act, 1956, and that they are not disqualified for such appointment within the meaning of section 226 of the Companies Act, 1956.

AUDITORS' REPORT:

The notes to Accounts referred to in the Auditors' Report, adequately explain the Auditors' qualification. Please also refer to Clause 11(iii)(c) of the Corporate Governance Report forming part of Annual Report.

CORPORATE GOVERNANCE:

A Report on Corporate Governance as stipulated under Clause 49 of the Listing Agreement entered with the Stock Exchanges, forms part of the Annual Report.

A certificate from practicing Company Secretary, confirming compliance with conditions of Corporate Governance as stipulated under aforesaid Clause 49, is annexed to this Report.

MANAGEMENT DISCUSSION AND ANALYSIS REPORT:

Management Discussion and Analysis Report of financial condition and results of operations of the Company for the year under review as required under Clause 49 of the Listing Agreement entered with the Stock Exchanges, is given as separate statement forming part of the Annual Report.

CORPORATE SOCIAL RESPONSIBILITY:

As responsible corporate citizen, the Company has created a specifically dedicated wing "Pehel" to discharge its social responsibilities and provide social services such as organizing workshops / seminars to voice different social issues, health camps / road shows for creating awareness on the social concerns and helping unprivileged masses. Pehel is working with various national and international organisations such as World Bank on various projects to effectively discharge the responsibilities entrusted by the Company. The Company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, health care etc.

STATUTORY INFORMATION:

A. PARTICULARS OF EMPLOYEES

In terms of the provisions of Section 217(2A) of the Companies Act, 1956, read with the Companies (Particulars of Employees) Rules, 1975 as amended, the names and other particulars of the employees are required to be set out in Annexure to the Directors' Report. However, as per the provisions of section 219(1)(b)(iv) of the said Act, the Annual Report excluding the aforesaid information is being sent to all the Members of the Company and other entitled thereto. Members who are interested in obtaining such particulars may write to the Company Secretary of the Company at its Registered Office.

B. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO

a) Conservation of Energy

Although the operations of the Company are not energy intensive, steps are being taken to conserve energy in all possible ways. The details relating to Disclosure of Particulars with respect to conservation of energy in Form A to the Rules are not applicable to the printing and publication Industry.

b) Technology Absorption

The Company has not imported any specific technology for its printing and publication operations, although it has advanced technology printing machines, which are handled by the Company's in-house technical team.

c) Foreign Exchange Earnings and Outgo

The details of earnings and outgo in foreign exchange are as under:

(Rs. in Lakhs)

		Year ended March 31, 2007	Year ended March 31, 2006
Foreign Exchange earned			
i.	Advertisement	27.56	Nil
ii.	Revenue from other activities	235.77	Nil
	TOTAL	263.33	Nil
Foreign Exchange outgo			
i.	Import of Raw Materials	6747.26	7422.71
ii.	Import of stores and spares	202.63	80.61
iii.	Import of Capital goods	1653.09	366.07
iv.	Travelling Expenses	50.05	39.20
v.	Interest on Term loan	131.84	265.09
vi.	Other Expenses	4.04	1.73
	TOTAL	8788.91	8175.41

ACKNOWLEDGMENTS:

Your Directors would like to express their sincere appreciation for the cooperation and assistance received from the Authorities, Readers, Hawkers, Advertisers, Advertising Agencies, Bankers, Credit Rating Agencies, Stock Exchanges, Registrar and Share Transfer Agents, Business Associates as well as our Shareholders at large during the year under review.

Your Directors also wish to place on record their deep sense of appreciation for the commitment displayed by all executives, officers and staff, resulting in the successful performance during the year.

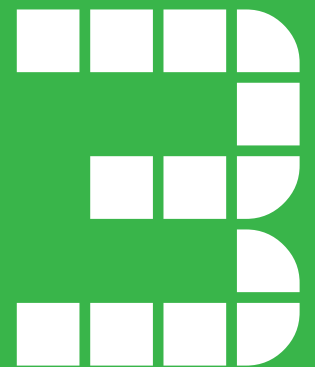
FOR AND ON BEHALF OF THE BOARD

MAHENDRA MOHAN GUPTA
CHAIRMAN AND MANAGING DIRECTOR

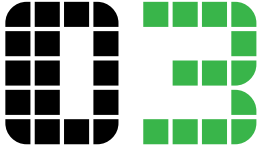
Place: Kanpur

Date: June 29, 2007





Report on Corporate Governance



REPORT ON CORPORATE GOVERNANCE

(As required under Clause 49 of the Listing Agreement entered into with the Stock Exchanges)

1. COMPANY'S PHILOSOPHY ON CORPORATE GOVERNANCE

Corporate Governance is based on the principles of integrity, fairness, equity, transparency, accountability and commitment to values. Good governance practices stem from the culture and mindset of the organization. Corporate Governance is an integral part of management, execution of business plans, policies and processes as the Company believes that it is a tool to attain and enhance the competitive strengths in business and ensure sustained performance for continuously enhancing the value for every stakeholder. Accordingly, Jagran Prakashan Limited (JPL) endeavors to adhere to the highest levels of transparency, accountability and ethics in all its operations fully realising at the same time social responsibilities. The Company's focus on Corporate Governance is reflected in following:

- Composition, size and functioning of and disclosures to the Board of Directors and various Committees of the Board.
- Board's commitment to discharge duties and responsibilities entrusted upon them by the Statute and to live upto the expectations of stakeholders of the Company and public at large.
- Strong value systems and ethical business conduct.
- Sound internal checks.
- Transparency, accountability, social responsibility and ethics in all its operations.
- Putting in place the Code of Conduct for all the members of Board and team of senior management personnels.

- Efforts for prompt redressal of investors' grievances.
- Appropriate delegation of authority responsibility, monitoring of performance and collective decision making involving senior management team in all key decisions.
- Automated seamless integrated work flow to ensure consistency and timely flow of information.

2. BOARD OF DIRECTORS:

According to Clause 49 of the Listing Agreement, if the Chairman is Executive, at least half of the Board should consist of independent Directors. Your Board consists of fourteen Directors, excluding alternate directors appointed from time to time. Nine Directors are non-executive and out of these nine, seven are independent, constituting 50% of total size of Board.

The Board comprises of directors of repute, who are experienced businessmen, professionals and executives. The executive Directors include senior directors commanding respect in the industry for their valuable experience and contribution and the young directors, who too have more than a decade and half experience of the industry and are committed to establish in the Company good Corporate Governance standards. They look after their areas of responsibilities independently and seek guidance from the Chairman and Managing Director in all critical matters. JPL's management team endeavors to adhere to the directions of the Board.

3. COMPOSITION OF BOARD OF DIRECTORS AND PARTICULARS THEREOF:

Sl. No	Name	Position	No. of Board Meetings attended during the year	Whether attended last AGM	Relationship with other Directors	Shareholding in the Company in Number & Percentage
1	Mr. Mahendra Mohan Gupta	Promoter, Executive/Non Independent Director, Chairman & Managing Director & Managing Editor	4	Yes	Brother of Mr. Dharendra Mohan Gupta Mr. Devendra Mohan Gupta, and Father of Mr. Shailesh Gupta	3629271; 6.03%
2	Mr. Sanjay Gupta	Promoter, Executive/ Non Independent Director, CEO and Editor	4	Yes	-	2139512; 3.55%
3	Mr. Dharendra Mohan Gupta	Promoter, Executive/ Non Independent Director	3	No	Brother of Mr. Mahendra Mohan Gupta and Mr. Devendra Mohan Gupta	3629271; 6.03%
4	Mr. Sunil Gupta	Executive/ Non Independent Director	4	Yes	-	713169; 1.18%
5	Mr. Shailesh Gupta	Executive/ Non Independent Director	4	Yes	Son of Mr. Mahendra Mohan Gupta	1069758; 1.78%
6	Sir Anthony J.F. O'Reilly	Non Executive /Non Independent Director	None	No	Father of Mr. Gavin K. O' Reilly	Nil
7	Mr. Eamonn U. O'Kennedy	Non Executive/ Non Independent Director (Alternate Director to Sir Anthony J.F. O'Reilly)	1	No	-	Nil
8	Mr. Gavin K. O'Reilly	Non Executive /Non Independent Director	1	No	Son of Sir Anthony J.F. O' Reilly	Nil
9	Mr. Devendra Mohan Gupta	Non Executive/ Non Independent Director (Alternate Director to Mr. Gavin K O'Reilly)	3	No	Brother of Mr. Mahendra Mohan Gupta and Mr. Dharendra Mohan Gupta	3629271; 6.03%
10	Mr. Anuj Puri	Non Executive/ Independent Director	1	No	-	Nil
11	Mr. Bharatji Agrawal	Non Executive/ Independent Director	2	No	-	Nil
12	Mr. Kishore Biyani	Non Executive/ Independent Director	1	No	-	Nil
13	Mr. Naresh Mohan	Non Executive/ Independent Director	4	No	-	Nil
14	Mr. Rashid Mirza	Non Executive/ Independent Director	1	No	-	Nil
15	Mr. Vijay Tandon	Non Executive/ Independent Director	3	Yes	-	Nil
16	Mr. Vikram Bakshi	Non Executive/ Independent Director	1	No	-	Nil

NOTE: Relationship with other Directors means 'Relative' of other Directors as defined u/s 2(41) and Section 6 of the Companies Act, 1956 , read with Schedule 1A of the Act.

Mr. Eamonn U. O’Kennedy and Mr. Devendra Mohan Gupta were appointed as Alternate Directors to Sir Anthony J.F. O’Reilly and Mr. Gavin K. O’ Reilly respectively at the Board Meeting held on July 29, 2006. Mr. Devendra Mohan Gupta ceased to be Alternate Director to Mr. Gavin K. O’ Reilly at the Board Meeting held on April 26, 2007 as Mr. Gavin K. O’ Reilly attended the meeting. Thereafter Mr. Devendra Mohan Gupta was again appointed as an Alternate Director to Mr. Gavin K. O’ Reilly at the end of the said meeting.

Mr. Anuj Puri, Mr. Bharatji Agrawal, Mr. Kishore Biyani and Mr. Naresh Mohan are directors liable to retire by rotation and being eligible offer themselves for reappointment.

4. OUTSIDE DIRECTORSHIPS AND MEMBERSHIP OF BOARD COMMITTEES:

Sl. No	Name	Number and Name of Directorships in other Public Companies.	No. of Committee position held in other Companies	
			Chairman	Member
1	Mr. Mahendra Mohan Gupta	1. Shakumbari Sugar and Allied Industries Ltd.	None	None
2	Mr. Sanjay Gupta	None	None	None
3	Mr. Dharendra Mohan Gupta	None	None	None
4	Mr. Sunil Gupta	1. Shakumbari Sugar and Allied Industries Ltd.	None	1. Shakumbari Sugar and Allied Industries Ltd.
5	Mr. Shailesh Gupta	None	None	None
6	Sir Anthony J.F. O’Reilly	None	None	None
7	Mr. Gavin K. O’Reilly	None	None	None
8	Mr. Kishore Biyani	1. Pantaloon Retail (India) Ltd. 2. Pantaloon Industries Ltd. 3. PFH Entertainment Ltd. 4. Home Solutions Retail (India) Ltd. 5. Future Ideas Company Ltd. 6. KB Mall Management Company Ltd. 7. Idiom Design & Consulting Ltd. 8. Galaxy Entertainment Corporation Ltd. 9. Future Capital Holding Ltd. 10. Future Brands Ltd. 11. UTV Software Communications Ltd. 12. Future Generali India Life Assurance Company Ltd. 13. Future Generali India Insurance Company Ltd.	None	None
9	Mr. Vijay Tandon	None	None	None
10	Mr. Anuj Puri	None	None	None
11	Mr. Bharatji Agrawal	None	None	None
12	Mr. Naresh Mohan	1.The Statesman Ltd.	None	None
13	Mr. Rashid Mirza	1.Mirza International Ltd.	None	None
14	Mr. Vikram Bakshi	1. Ascot Hotels & Resort Ltd. 2. PVR Ltd. 3. Arabian Sea Resorts Ltd. 4. K. K. Roapways Ltd.	None	1. PVR Limited
15	Mr. Eamonn U. O’Kennedy	None	None	None
16	Mr. Devendra Mohan Gupta	1. Kanchan Properties Ltd. 2. SPFL Securities Ltd.	None	None

- Notes:
- 1) Directorship held by Directors in other companies does not include alternate directorships, directorships in foreign companies, Section 25 and private limited companies.
 - 2) In accordance with Clause 49, Chairmanships/Memberships only in Audit Committee & Shareholders Grievance Committee of public limited companies have been considered for committee positions.
 - 3) None of the directors is a member in more than 10 committees and is not a Chairman in more than 5 committees across the Companies in which he is a director.

5. BRIEF PROFILE OF THE DIRECTORS:

Mr. Mahendra Mohan Gupta (66 years) is the Chairman and Managing Director of our Company and also holds the position of Managing Editor of Dainik Jagran. He holds a bachelor's degree in commerce. Mr. Gupta has more than 46 years of experience in the print media industry. Mr. Gupta has held various key positions in the industry including being the Chairman of United News of India ("UNI"), President of The Indian Newspaper Society ("INS"), President of Indian Languages Newspaper Association ("ILNA"), Council Member of Audit Bureau of Circulations, Member of Press Council of India and Member of Film Censor Board of India, Member of the Board of Press Trust of India (PTI) besides holding senior honorary positions in various social and cultural organizations.

Mr. Gupta is also Member of Parliament (Rajya Sabha) and presently Member on the Board of UNI, PTI, INS and Merchants' Chambers of Uttar Pradesh. His work for the cause of society, Indian trade and industry in general and newspaper industry in particular has been recognized by various social, cultural and professional bodies in India. For excellence in Hindi newspaper, he has been honoured with 'Indira Gandhi Priyadarshni Award' by All India National Unity Conference, New Delhi. Mr. Gupta also holds the post of the Non-Executive Chairman of Shakumbari Sugar and Allied Industries Limited, Jagran TV Private Limited, Rave Entertainment Private Limited and Rave@Moti Entertainment Private Limited. Mr. Gupta has been a director of our Company since inception and is a nominee of our Promoters.

Mr. Sanjay Gupta (44 years) is a whole-time Director and also holds the position of Editor of Dainik Jagran and CEO of our Company. He holds a bachelor's degree in science. Mr. Gupta has more than 24 years of experience in the print media industry. Besides being the Editor of Dainik Jagran and CEO of our Company, he is also responsible for our operations in the northern region comprising of New Delhi, Haryana, Punjab, Himachal Pradesh and Jammu & Kashmir. Mr. Gupta is also Director of Indian Institute of Management, Lucknow and Motilal Nehru Institute of Technology, Allahabad. Mr. Gupta has been a director of our Company since 1993 and is a nominee of our Promoters.

Mr. Dharendra Mohan Gupta (63 years) is a whole-time Director. He holds a bachelor's degree in arts. Mr. Gupta has more than 41 years of experience in the print media industry. He is the Director-in-charge of our operations in the western regions of Uttar Pradesh and Uttaranchal. Mr. Gupta has been a director of our Company since inception of the Company 1993 and is a nominee of our Promoters.

Mr. Sunil Gupta (45 years) is a whole-time Director. He holds a bachelor's and a master's degree in commerce. Mr. Gupta has more than 24 years of experience in the print media industry. He is incharge of our operations in Bihar, Jharkhand and parts of eastern Uttar Pradesh. Mr. Gupta has been a director of our Company since 1993 and is a nominee of our Promoters.

Mr. Shailesh Gupta (38 years) is a whole-time Director of our Company. He holds a bachelor's degree in commerce. Mr. Gupta has more than 17 years of experience in the print media industry. He is Member of Council of Audit Bureau of Circulations, The Indian Newspaper Society and heads our advertisement and marketing department. Mr. Gupta has been a director of our Company since 1994 and is a nominee of our Promoters.

Sir Anthony J. F. O'Reilly (70 years) is a non-executive Director. Sir Anthony was educated in Ireland at Dublin's Belvedere College, University College Dublin (UCD) and at the Incorporated Law Society of Ireland. He is an honors graduate in civil law, a solicitor and has completed a doctorate degree in agricultural marketing from the University of Bradford, England. Sir Anthony was the Chairman and President of HJ Heinz Company and a member of the board of the New York Stock Exchange. He is the Chairman of Waterford Wedgwood PLC. He has been a director of Independent News & Media PLC since 1973, became the Executive Chairman in 2000 and Chief Executive in 2004. Sir Anthony joined our Board on July 25, 2005 as a nominee of Independent News & Media Investments Limited.

Mr. Gavin K. O'Reilly (40 years) is a non-executive Director. He holds a bachelor's degree in science from Georgetown University Business School, Washington D.C. He has been a Director of Independent News & Media PLC since 1997 and was appointed the Chief Operating Officer of Independent News & Media PLC in 2001. Mr. O'Reilly is the President of the World Association of Newspapers and Chairman of the National Newspapers of Ireland. He serves on the Board of a number of companies including APN News & Media Limited, Australia. Mr. O'Reilly joined our Board on July 25, 2005 as a nominee of Independent News & Media Investments Limited.

Mr. Anuj Puri (40 years) is an independent Director. He holds a bachelor's degree in commerce, is an Associate of the Institute of Chartered Accountants of India (New Delhi), Associate of the Chartered Insurance Institute, UK, Associate of Insurance Institute of Surveyors & Adjusters (India) and an Associate of the Insurance Institute of India. Mr. Puri has over 17 years experience in multi-disciplinary consulting ranging from real estate to social development projects. Specifically in real estate sector, he has expertise in planning and undertaking demand assessment studies, valuation and transactional services including marketing strategies based on technical analysis of real estate markets. His past experience ranges from feasibility studies, program requirement derivation, fund and investor sourcing. Mr. Puri has held various key positions in the industry and is the Chairman of the Real Estate and Construction Committee (Western Zone) CII, a Member of National Retail Committee, CII and a Member of Public and Works Development Committee, FICCI. At present, Mr. Puri is the Chairman & Country Head of Jones Lang LaSalle Meghraj, one of India's largest real estate service providers. Mr. Puri joined our Board on November 18, 2005.

Mr. Bharat Ji Agrawal (64 years) is an independent Director. He holds a bachelor's degree in science and a bachelor's degree in law. Mr. Agrawal has been practicing as an advocate for about 43 years. Mr. Agrawal has been designated as Senior Advocate by the High Court, Allahabad in 1997 and has been appointed as the Senior Standing Counsel of the Income Tax Department in the High Court at Allahabad. He has been the Chairman and the Vice Chairman of U.P. Bar Council and has been nominated as the Vice President (North Zone) of All India Federation of Tax Practitioners. Mr. Agrawal has been awarded 'SUMMAN' by the Income Tax Department in fiscal 1997. In addition, Mr. Agrawal holds various senior honorary position in

various social and cultural organisations. Mr. Agrawal joined our Board on November 18, 2005.

Mr. Kishore Biyani (46 years) is an independent Director. He holds a bachelor's degree in commerce and a post graduate degree in marketing. Mr. Biyani is the Group CEO of Future Group and is the Founder and Managing Director of Pantaloon Retail (India) Limited. Pantaloon Retail (India) Limited is India's leading retail company that operates chains like Pantaloons, Big Bazaar, Food Bazaar, Central, among other formats. He has over two decades of entrepreneurial experience in the textile and retailing industry. Kishore Biyani's contributions to the retail industry have been recognized with several awards including Ernst & Young Entrepreneur of the Year (services) 2006, CNBC India Business Leadership Awards' First Generation Entrepreneur of the Year 2006 and the IIM Lucknow-Lakshmipat Singhania Young Business Leader Award 2006 presented by Prime Minister, Dr. Manmohan Singh. Pantaloon Retail (India) Limited was awarded the International Retailer of the Year 2007 by US based National Retail Federation and Emerging Market Retailer of the Year 2007 at the World Retail Congress, held in Barcelona. Kishore Biyani has recently authored his autobiography, "It Happened In India." In addition, he is a Member of the Indian Merchant Chamber and Confederation of Indian Industry ("CII"). Mr. Biyani joined our Board on November 18, 2005.

Mr. Naresh Mohan (65 years) is an independent Director. He holds a bachelor's degree in arts. Mr. Mohan has more than 43 years of work experience in the print media industry. Prior to retirement in 1998, he worked with The Hindustan Times Limited as Executive President. Subsequently, Mr. Mohan is engaged in media consultancy. Mr. Mohan has held various key positions in the print media industry including being the President of Indian Newspaper Society, Chairman of United News of India, Chairman of Audit Bureau of Circulations and Member of Press Council of India. Mr. Mohan is presently the member of the Executive Committee of The Indian Newspaper Society and the Director of The Statesman Limited. Mr. Mohan joined our Board on November 18, 2005.

Mr. Rashid Mirza (51 years) is an independent Director. He holds a diploma in leather technology from Leather Sellers College, London and served with various leather companies in the U.K. Upon his return to India, he joined his family business. In 1979, he along with his father promoted Mirza International Limited. He is having a vast experience of more than 31

years in the leather industry. Mr. Mirza is presently the Managing Director of Mirza International Limited and also in the Board of some group companies in India and abroad. Mr. Mirza joined our Board on November 18, 2005

Mr. Vijay Tandon (62 years) is an independent Director. He graduated from the University of Delhi. Mr. Tandon is a chartered accountant and fellow of the Institute of Chartered Accountants of India. After qualifying as a chartered accountant in 1969, Mr. Tandon worked with Thakur, Vaidyanath Aiyar & Co., a leading firm of Chartered Accountants in New Delhi and was a partner of the firm between 1980 and 1999. As a chartered accountant and financial management consultant, with over 30 years of professional experience in various capacities, Mr. Tandon has been associated with number of private and public sector companies and banks in the capacity of auditor. Mr. Tandon has extensive knowledge of the corporate laws and was heading the Corporate Division of Thakur Vaidyanath Aiyar & Co. Mr. Tandon has been associated with print media industry in various capacities, as publisher auditor, auditor representing the Audit Bureau of Circulations and as director in Associated Journals Limited (National Herald Group of Publications). Also, as a management consultant, Mr. Tandon has been associated with a number of consulting services in diverse sectors of economy, industry and public utilities funded by the Asian Development Bank, the World Bank and Department of International Development, UK in India as well as South & Central Asia. Presently, Mr. Tandon is Principal Consultant with GHK Consulting Limited a UK-based development consultants. Mr. Tandon joined our Board on November 18, 2005.

Mr. Vikram Bakshi (52 years) is an independent Director. He holds a bachelor's degree in science. Mr. Bakshi has extensive experience spanning 25 years in real estate, hospitality and retail. As the Managing Director & JV Partner of McDonalds India, a Joint Venture with McDonald's Corporation of U.S., he has successfully established McDonalds as the industry leader in the food services sector in North India. Mr. Bakshi was nominated by Images Retail Forum for "Retail Face of the Year Award 2004 & 2005. He was also nominated by ET under the category of "Entrepreneur of the year" for the Economic Times awards 2004 & 2005. Mr. Bakshi's role in institutional work includes, among others, being the Chairman, CII Sub-Committee on Tourism (Northern Region), Chairman, CII National Committee on Retailing, Chairman, CII Delhi State

Council, Vice-President of the Hotel & Restaurant Association of Northern India, Chairman, CII Northern Region Committee on Retailing, Member Delhi State Council for Rights to Information with the Government of National Capital Territory of Delhi, Administrative Reforms Department, Council Member of CII Northern Region & National Council. Mr. Bakshi joined our Board on November 18, 2005.

Mr. Eamonn U. O'Kennedy (34 years) is a non-executive Director. He is a chartered accountant and holds a bachelor's degree in commerce and a master's degree in accounting from University College Dublin. He joined Independent News & Media PLC in February 1999 and was appointed Group Finance Manager in May 2001. Mr. O' Kennedy joined our Board on July 29, 2006 as alternate Director to Sir Anthony J. F. O'Reilly and is a nominee of Independent News & Media Investments Limited.

Devendra Mohan Gupta (57 years) is a non-executive Director. He holds a bachelor's degree in Engineering (Mechanical). Mr. Gupta has more than 12 years of experience in handling Product Design, Research & Development, Production, Purchase & Sales (Domestic & Overseas). He is pioneer in introducing D.C. Micro Motors technology in the country and Indian Standard Institution (I.S.I.), took Mr. Gupta on its Panel in the year 1979 for D.C. Micro Motors. Mr. Gupta has helped I.S.I. for formulating the specifications for D.C. Micro Motors & bringing out its first Standard IS: 9670 in the year 1980. He is the Managing Director of Jagmani Micro Knit Private Limited and Classic Hosiery Private Limited. He is the recipient of Export award of Electronics & Computer Software Export Promotion Council (sponsored by the Ministry of Commerce, Govt. of India), New Delhi for the year 1995-96 from Hon'ble Minister of Commerce. He joined our Board on July 29, 2006 as alternate Director to Mr. Gavin K. O' Reilly and is a nominee of Independent News & Media Investments Limited.

6. BOARD MEETING AND PROCEDURES:

6A. Scheduling and selection of Agenda Items for Board meetings

- i. Minimum four Board meetings are held in each year. Apart from the above, additional Board meetings are convened by giving appropriate notice to address the specific needs of the Company. In case of business exigencies or urgency of matters, resolutions are passed by circulation.
- ii. All divisions/departments of the Company are encouraged to plan their functions well in advance, particularly with regard to matters requiring discussion / approval / decision at the Board / Committee meetings. All such matters are communicated to the Company Secretary in advance so that the same could be included in the Agenda for the Board/Committee meetings.
- iii. The Board has complete access to any information within the company and with the employee of the company. The information placed before the Board includes:-
 1. Annual operating plans and budgets and any updates.
 2. Capital budgets and any updates.
 3. Quarterly results for the company and its operating divisions or business segments.
 4. Minutes of meetings of Audit committee and other Committees of the board as also resolutions passed by Circulation.
 5. The information on recruitment and remuneration of senior management personnel just below the Board level, including appointment or removal of Chief Financial Officer and the Company Secretary.
 6. Show cause, demand, prosecution notices and penalty notices which are materially important.
 7. Fatal or serious accidents, dangerous occurrences, any material effluent or pollution problems.
 8. Any material default in financial obligations to and by the company, or substantial non-payment for goods sold by the company.

9. Any issue, which involves possible public or product liability claims of substantial nature, including any judgment or order which, may have passed strictures on the conduct of the company or taken an adverse view regarding another enterprise that can have negative implications on the company.
10. Details of any joint venture or collaboration agreement.
11. Transactions that involve substantial payment towards goodwill, brand equity, or intellectual property.
12. Significant labour problems and their proposed solutions. Any significant development in Human Resources/ Industrial Relations front like signing of wage agreement, implementation of Voluntary Retirement Scheme etc.
13. Sale of material nature, investments, subsidiaries, assets, which is not in normal course of business.
14. Quarterly details of foreign exchange exposures and the steps taken by management to limit the risks of adverse exchange rate movement, if material.
15. Non-compliance of any regulatory, statutory or listing requirements and shareholders service such as non-payment of dividend, delay in share transfer etc.

6B. Board Material distributed in advance

- i. Agenda and Notes on Agenda are circulated to the Directors, in advance. All material information is incorporated in the Agenda papers for facilitating meaningful and focused discussions at the meeting. Where it is not practicable to attach any document to the Agenda, the same is tabled before the meeting with specific reference to this effect in the Agenda.
- ii. In special and exceptional circumstances, additional or supplementary item(s) on the Agenda are permitted. Sensitive subject matters may be discussed at the meeting without written material being circulated in advance.

6C. Recording Minutes of proceedings at Board and Committee meetings

The Company Secretary records the minutes of the proceedings of each Board and Committee meeting. Draft minutes are circulated to all the members of the Board / Committee for their comments.

6D. Post Meeting Follow-up Mechanism

Action taken report on the decisions/minutes of the previous meeting(s) is placed at the succeeding meeting of the Board/Committee for noting by the Board/Committee.

6E. Compliance

The Company Secretary while preparing the Agenda, Notes on Agenda, Minutes etc. of the meeting(s), is responsible for and is required to ensure adherence to all the applicable laws and regulations including the Companies Act, 1956 read with the Rules issued thereunder and to the extent feasible, the Secretarial Standards recommended by the Institute of Company Secretaries of India, New Delhi.

6F. Board Meetings

There were 4 Board meetings held during the financial year 2006-07 on April 18, 2006; July 29, 2006; October 30, 2006 and January 30, 2007. The gap between any two Board Meetings did not exceed four months. Leave of absence was granted to the non-attending directors on their request and noted in the attendance register.

6G. Pecuniary Relationship and Transactions of Non-Executive Director with JPL:

Independent News & Media PLC is a strategic partner holding 20.80% equity stake in the Company through its Wholly Owned Subsidiary, Independent News & Media Investments Limited (INMIL).

Sir Anthony J.F. O' Reilly, Chief Executive and Mr. Gavin K. O' Reilly, Chief Operating Officer of Independent News & Media PLC representing INMIL, are non-executive directors on our Board.

6H. Remuneration of Directors:

i) Non-Executive Directors Compensation & Disclosures:

The sitting fees for the each Board Meeting and Audit Committee Meeting are Rs. 3500/- and Rs. 2500/- respectively.

Details of sitting fee paid to non-executive director are as follows:-

(In Rs.)

Serial No.	Name	Sitting Fees
1	Mr. Anuj Puri	3500
2	Mr. Bharatji Agrawal	7000
3	Mr. Devendra Mohan Gupta	10500
4	Mr. Eamonn U O' Kennedy	3500
5	Mr. Gavin K O'Reilly,	6000
6	Mr. Kishore Biyani	6000
7	Mr. Naresh Mohan	24000
8	Mr. Rashid Mirza	3500
9	Mr. Vijay Tandon	18000
10	Mr. Vikram Bakshi	3500

ii) Executive Directors:

Managerial Remuneration of all the Executive Directors during the financial year 2006-07 was paid as per their terms of appointment as approved by the shareholders. The remuneration paid to each director is as follows:-

(In Rs.)

Name	Salary	Value of Perquisites	Total
Mr. Mahendra Mohan Gupta	3600000	654756	4254756
Mr. Sanjay Gupta	3600000	624533	4224533
Mr. Dharendra Mohan Gupta	3600000	403831	4003831
Mr. Sunil Gupta	3600000	712110	4312110
Mr. Shailesh Gupta	3360000	506918	3866918

NOTE:

- No bonuses, stock options and pension were paid to the Directors.
- No incentives linked with performance are given to the Directors.
- The Company has no stock option scheme and so no stock options are held by the Executive Directors.
- The term of Executive Directors is for a period of 5 years from the respective date of appointment. The Company does not have any service contract with any of the directors.
- Besides above remuneration, all the Executive Directors are also entitled to Company's contribution to Provident Fund, Gratuity and encashment of leave, as per rules of the Company.

6I. Demarcation of Authority and Responsibility between the CMD and CEO:

Chairman and Managing Director of Jagran Prakashan Limited is Mr. Mahendra Mohan Gupta and Chief Executive Officer is Mr. Sanjay Gupta. There are clear demarcations of authority and responsibility between the two stated below:

- The Chairman and Managing Director is responsible for all strategic decisions within the guidelines given by the Board and monitoring the Company's performance periodically. His responsibilities also include preparation of business plan, decision on taking new initiatives and representation of the Company in the industry and at various other forums. As Chairman of the Board, he is also responsible for all Board matters and is the Managing Editor of Dainik Jagran.
- The Chief Executive Officer is responsible for implementation of business plan, formulating corporate strategy, regular monitoring of the operations in addition to day to day affairs. He is also the Editor of Dainik Jagran and is directly responsible for operations in northern region of the country.

7. BOARD COMMITTEES:

In terms of Clause 49 of the Listing Agreement, the Board has constituted three committees i.e. Audit Committee, Shareholders/Investors Grievance Committee and Remuneration Committee. In addition, the Board constituted Bonus Issue Committee for doing work related to bonus issue which after the completion of work related to Bonus issue has been subsequently dissolved. Further, Board has also constituted a committee to open the bank accounts and give all such power of attorney/authorizations as may be needed by the whole time directors and employees to represent the Company before the Governmental authorities etc.

(A) AUDIT COMMITTEE:

In compliance with Clause 49 of the Listing Agreement and as per the requirements of Section 292A of the Companies Act, 1956, an Audit Committee has been constituted. The Audit Committee consists of four non-executive directors.

(i) Composition and attendance in committee meeting during the year:

Name	Position	Meetings held	Meetings attended
Mr. Vijay Tandon	Chairman (Non-Executive and Independent)	4	3
Mr. Gavin K O' Reilly	Member (Non-Executive but non Independent)	4	1
Mr. Kishore Biyani	Member (Non-Executive and Independent)	4	1
Mr. Naresh Mohan	Member (Non-Executive and Independent)	4	4

Mr. Amit Jaiswal is Secretary to the Committee.

The primary objective of the Audit Committee is to monitor and supervise the Company's financial reporting process with a view to provide accurate, timely and proper disclosures and financial reporting.

(ii) Terms of Reference

The Audit Committee while exercising its functions have powers including but not limited to following:

- To investigate any activity brought to the notice of the Committee.
- To seek information from any employee.
- To obtain outside legal or other professional advice.
- To secure attendance of outsiders with relevant expertise, if it considers necessary.

The Audit Committee performs such additional function as would be assigned to it from time to time by the Board and in particular the following-

- Overview of the company's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible.
- Recommending to the Board, the appointment, reappointment and, if required the replacement or removal of the statutory auditor and fixation of the audit fees.
- Approval of the payment to the statutory auditors for any other services rendered by the statutory auditors.
- Reviewing with management the annual financial statement before submission to the Board for approval, with particular reference to:
 - Matters required to be included in the Directors' Responsibility Statement to be included in the Boards' Report in terms of the clause (2AA) of section 217 of the Companies Act, 1956;
 - Changes, if any, in accounting policies and practices and reasons for the same;
 - Major accounting entries involving estimates based on exercise of judgment by management;
 - Significant adjustments made in the financial statements arising out of audit findings;
 - Compliance with listing and other legal requirements relating to financial statements;
 - Disclosure of related party transactions;
 - Qualifications in the draft audit report.
- Reviewing, with the management, the quarterly financial statements before submission to the Board for approval.
- Reviewing with the management, performance of statutory and internal auditors, and the adequacy of internal control systems.
- Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing, seniority of the official heading the department, reporting scope and frequency of internal audit.
- Discussion with internal auditors on any significant findings and follow up thereon.
- Reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board
- Discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern.

- To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non payments of dividend) and creditors.
- To review the functioning of the Whistle Blower Mechanism, in case the same exists.
- Carrying out such other function as may be entrusted by the Board from time to time.

The information as prescribed under Clause 49 (II) (e) of the Listing Agreement has been reviewed from time to time.

(B) REMUNERATION COMMITTEE:

In compliance with Clause 49 of The Listing Agreement, read with Schedule XIII of the Companies Act, 1956, the Remuneration Committee of the Board has been constituted. The Remuneration Committee consists of four non-executive directors:

Name	Position	Meetings held	Meetings attended
Mr. Naresh Mohan	Chairman (Non-executive and Independent)	1	1
Mr. Gavin K. O'Reilly	Member (Non-executive but non-Independent)	1	-
Mr. Kishore Biyani	Member (Non-executive and Independent)	1	-
Mr. Vijay Tandon	Member (Non-executive and Independent)	1	1

Mr. Amit Jaiswal is secretary to the Committee.

The terms of reference of the Committee are to determine the company's policy on specific remuneration package for Managing Director and Whole time Directors and any other related matter referred to it by the Board from time to time in addition to recommendation/review of remuneration to the Board.

The Remuneration Committee Meeting was held on July 29, 2006 to consider the re-appointment and the terms and conditions of remuneration of the Chairman and Managing Director, CEO and other Whole Time Directors. No remuneration had been paid to the members of such Committee during the year.

(C) SHAREHOLDERS / INVESTORS GRIEVANCE COMMITTEE:

In compliance with Clause 49 of the Listing Agreement, the Shareholders/Investors Grievance Committee has been constituted by the Board for a speedy disposal of grievances / complaints relating to shareholders/ investors.

Composition of Committee:

Name	Category	Meetings held	Meetings attended
Mr. Bharatji Agrawal	Chairman (Independent/ Non-Executive)	2	1
Mr. Rashid Mirza	Member (Independent / Non-Executive)	2	-
Mr. Sanjay Gupta	Member (Promoter, Non-independent / Executive)	2	2
Mr. Sunil Gupta	Member (Non-independent / Executive)	2	2

Amit Jaiswal, Company Secretary is designated as the compliance officer and secretary /member of the Committee.

The committee specifically looks into the redressal of shareholder and investor complaints on matters relating to refund orders, transfer of shares, dematerialization/rematerialization, sub-division, consolidation of share certificates, issue of duplicate share certificates, non-receipt of annual report, non-receipt of declared dividends etc. in addition, the committee advises on matters which can facilitate better investor services and relations. As per the Certificate issued by our Registrar and Share Transfer Agents (RTA), Karvy Computershare Private Limited, during the year under review; 665 complaints were received from shareholders/investors, 663 of which were replied/ resolved to the satisfaction of the shareholders/investors, and only 2 were pending as at March 31, 2007. These were subsequently replied/resolved.

8. CODE OF CONDUCT FOR DIRECTORS AND SENIOR MANAGEMENT PERSONNEL:

The Company has adopted a Code of Conduct for its Directors and Senior Management Personnel. This Code is a comprehensive Code applicable to all Directors (Executive as well as Non-Executive) as well as members of Senior Management. The Code lays down, in detail, the standards of business conduct, ethics and governance.

A copy of the Code has been put on the Company's website www.jagran.com

The Code has been circulated to all the members of the Board and Senior Management and the compliance of the same has been affirmed by them. A declaration signed by the Chairman & Managing Director is enclosed herewith.

9. The Company promotes ethical behavior in all its business activities and has put in place mechanism of reporting illegal or unethical behavior. Employees are free to report violations of laws, rules, regulations or unethical conduct to their immediate supervisor/ notified person. No personnel has been denied access to the Audit Committee. The Directors and Senior Management are obligated to maintain confidentiality of such reportings and ensure that the whistle blowers are not subjected to any discriminatory practices.

10. GENERAL BODY MEETINGS

i) The details of Annual General Meetings held in last 3 years are as under:

Year	Day, Date and Time	Venue
2005-06	30th AGM held on Friday, September 29, 2006 at 11.30 A.M.	Merchants' Chambers of Uttar Pradesh, 14/76, Civil Lines, Kanpur-208 001
2004-05	29th AGM held on Monday, July 11, 2005 at 11.30 A.M	Jagran Building, 2, Sarvodaya Nagar, Kanpur-208 005
2003-04	28th AGM held on Tuesday, September 28, 2004 at 11.00 A.M	Jagran Building, 2, Sarvodaya Nagar, Kanpur-208 005

At the 30th Annual General Meeting held on September 29, 2006, the Shareholders passed the Resolutions including special resolutions for the re-appointment of the Chairman and Managing Director, the Chief Executive Officer and the Whole Time Directors of the Company and for the alteration in the Memorandum and Articles of Association of the Company.

No special resolution was passed at the 29th Annual General Meeting held on July 11, 2005.

At the 28th Annual General Meeting held on September 28, 2004, the shareholders passed the resolutions including special resolutions for the change in the status of the Company and alteration in the Articles of Association of the Company.

The shareholders unanimously passed all the resolutions including special resolutions, set out in the respective notice. No resolution was put through postal ballot last year as per the provisions of Section 192A of the Companies Act, 1956 and the rules framed there under. No special resolution on the matters requiring postal ballot is proposed to be placed at the forthcoming Annual General Meeting for shareholders' approval.

11. DISCLOSURES:

i) Disclosures on materially significant related party transactions

There is no significant or material related party transactions that have taken place during the year, which have any potential conflict with the interest of the company at large. The detailed related party information and transactions have been provided in Notes to Accounts Schedule 23 forming part of Annual Report.

All related party transactions are negotiated at arms length basis and are only intended to further the interest of the Company.

ii) Details of Non-Compliance by the Company, penalties, stricture imposed on the Company by the Stock Exchanges, SEBI or any statutory authorities or any matter related to capital markets.

There has been no instance of non-compliance by the Company on any matter related to capital markets during the last three years and hence no penalties or strictures have been imposed on the Company by the Stock Exchanges or SEBI or any other statutory authority.

iii) Non-Mandatory Requirements

The Company has complied with following non-mandatory requirements of Clause 49 of the Listing Agreement.

(a) Remuneration Committee:

A sub-committee of Board of Directors named, as Remuneration Committee is constituted on November 18, 2005.

(b) The Company has a whistle blower mechanism wherein the employees are free to report violations of laws, rules, regulations or unethical conduct to their immediate supervisor or such other person as may be notified by the management to the workgroups. The confidentiality of those reporting violations shall be maintained and they shall not be subjected to any discriminatory practices.

(c) Audit Qualifications:

During the year, the Company succeeded in addressing all audit qualifications (except the one regarding amortization of title "Dainik Jagran") as contained in previous year's audit report. In the opinion of your Directors, the title "Dainik Jagran" has an infinite life and therefore does not need to be amortized in terms of Accounting Standard 26 issued by the Institute of Chartered Accountants of India. However, the Company has sought opinion from Expert Advisory Committee of Institute of Chartered Accountants of India, which is awaited.

12. MEANS OF COMMUNICATION:

Since listing, the Company regularly intimates and publishes its un-audited results in all the editions of Business Standard (English) and Dainik Jagran (Hindi). Quarterly results were sent to the Stock Exchanges immediately after the Board approved them. The financial results, official releases and other relevant information are regularly and promptly updated on the web site of the Company namely www.jagran.com and simultaneously posted on Electronic Data Information Filing and Retrieval website namely www.sebidifar.nic.in. The latter is also accessible through hyperlink from SEBI's official website, www.sebi.gov.in.

Annual Report containing, inter alia, Audited Annual Accounts, Directors' Report, Auditors' Report, and other important information is circulated to members and others entitled thereto.

13. GENERAL SHAREHOLDERS INFORMATION:

(i) Annual General Meeting

Date: August 17, 2007

Time: 12.30 P.M.

Venue: Ulhaas Banquet Hall, Rave-3,
Parwati Bagla Road,
Kanpur.

(ii) Financial Calendar (tentative):

Financial year: 1st April to 31st March

For the year ended March 31, 2008 interim, results will be announced as follows:

First Quarter - On or before July 31, 2007

Second Quarter - On or before October 31, 2007

Third Quarter - On or before January 31, 2008

Fourth Quarter - On or before June 30, 2008

(iii) Book Closure:

The book closure period is from August 13, 2007 to August 17, 2007, inclusive of both days.

(iv) Dividend:

An interim dividend of Rs.7.50 per share of Rs. 10/- each on 6,02,34,117 shares aggregating to Rs. 4517.56 Lakhs was declared on January 30, 2007 and paid on February 26, 2007, which your Directors propose to be final dividend for the financial year 2006-07.

(v) Listing on Stock Exchanges:

a) The Company's equity shares are listed and traded from February 22, 2006 on the following Stock Exchanges-

Name of Stock Exchange	Stock Code
Bombay Stock Exchange Limited, Mumbai (BSE)	532705
National Stock Exchange of India Limited (NSE)	JAGRAN

The ISIN Number (or demat number) of Jagran Prakashan Limited on both NSDL and CDSL is INE 199G01019. Annual listing fees for the year 2007-08 has been paid.

b) The Company's 7.25% Secured, Redeemable, Taxable, Cumulative, Non-Convertible debentures are listed on Wholesale Debt Market (WDM) of NSE having Stock Code: JAPR09.

The ISIN Number (or demat number) of Jagran Prakashan Limited is INE 199G07016. Annual listing fees for the year 2007-08 has been paid.

(vi) Stock Data:

Table given below shows the monthly high and low share prices and volumes of Jagran Prakashan Limited at National Stock Exchange of India Limited (NSE) and the Bombay Stock Exchange Limited, Mumbai (BSE) for the year ended March 31, 2007.

Monthly share price data and volumes

MONTH	NSE			BSE		
	High (Rs)	Low (Rs)	Volume (No.)	High (Rs)	Low (Rs)	Volume (No.)
April 2006	308.80	274.25	1617493	308.45	273.60	20786
May 2006	298.25	252.65	4361799	298.20	250.05	6803
June 2006	241.75	173.65	571865	240.55	173.75	3861
July 2006	279.85	196.00	811345	279.00	195.40	13542
August 2006	318.85	279.45	14315583	317.85	277.05	150110
September 2006	305.05	280.60	979732	305.65	280.60	18809
October 2006	322.50	290.95	1488178	322.45	291.00	20626
November 2006	320.40	258.20	1639485	319.15	258.80	24005
December 2006	330.40	284.95	1118904	330.10	283.55	19492
January 2007	340.60	320.25	715431	341.00	321.00	13551
February 2007	369.95	339.90	469452	372.05	339.95	11078
March 2007	378.85	315.70	771168	378.70	313.90	5235

Source: NSE and BSE Websites.

Note: 1. Closing share prices are considered.

2. The share price since November 2, 2006 is after the impact of bonus issue in the ratio 1:5.

(vii) Share price Performance in comparison to broad-based indices such as BSE Sensex and NSE Nifty

JPL's share price performance relative to BSE Sensex and NSE Nifty:

Period	Percentage change in					
	JPL (BSE)	SENSEX	JPL relative to SENSEX	JPL(NSE)	NIFTY	JPL relative to NIFTY
2006-2007	30.38	13.04	17.34	29.88	10.03	19.85

Note: 1. Closing share prices are considered.

2. The share price since November 2, 2006 is after the impact of bonus issue in the ratio 1:5.

During the financial year 2006-07, JPL's share price outperformed the benchmark indices both on BSE and NSE. On BSE, JPL's share price increased by 30.38% as compared to an increase of 13.04 % of BSE Sensex. Similarly, on NSE, JPL's share price increased by 29.88 % against an increase of 10.03 % of NSE Nifty.

(viii) Share transfer system:

In terms of SEBI Circular No. D&CC/FITT/CIR-15/2002 dated December 27, 2002, your company is providing facility of a common agency for all the work related to share registry in terms of both physical and electronic at a single point by our Registrar and Share Transfer Agents, (RTA) i.e., Karvy Computershare Private Limited, whose address is given below:

Karvy Computershare Private Limited
Karvy House, 46 Avenue 4, Street No.1
Banjara Hills, Hyderabad 500 034

Contact person:
Mr. M R V Subrahmanyam,
Deputy General Manager
Tel No 040-23420815 to 820
Fax No. 040-23420814

Presently, the share transfers which are received in physical form and requests received for dematerialisation/rematerialisation of shares are processed and the share certificates are returned within a period of 15 days from the date of receipt, subject to the documents being valid and complete in all respects. Similarly, the processing activities of dematerialisation/rematerialisation requests are normally confirmed within 15 days from the date of their receipt, provided the documents are in order in all respects.

Mr. Sunil Gupta, Whole Time Director and the Company Secretary are severally empowered to approve transfer. The Company obtains from a practicing Company Secretary half yearly certificate of compliance as required under clause 47(c) of the Listing Agreement and files the same with Stock Exchanges.

(ix) Secretarial Audit for reconciliation of Capital:

The Securities and Exchange Board of India has directed vide circular No. D&CC/FITTC/CIR-16/2002 dated December 31, 2002 that all issuer companies shall submit a certificate of capital integrity, reconciling the total shares held in both the Depositories, viz. NSDL and CDSL and in physical form with the total issued / paid up capital.

The said certificate, duly certified by the Practising Company Secretary is submitted to the Stock Exchanges where the securities of the Company are listed within 30 days of the end of each quarter and the certificate is also placed before the Board of Directors of the Company.

(x) Shareholding Pattern:

Table give below shows the shareholding pattern of Jagran Prakashan Limited as on March 31, 2007.

a) Distribution of Shareholding by size, as on March 31, 2007:

Category (Amount)	No. of Cases	% of Cases	Total Shares	Amount	% of Amount
1-5000	36527	99.29	1276129	12761290.00	2.12
5001-10000	81	0.22	59536	595360.00	0.10
10001-20000	56	0.15	82492	824920.00	0.14
20001-30000	18	0.05	45378	453780.00	0.08
30001-40000	7	0.02	25800	258000.00	0.04
40001-50000	8	0.02	35904	359040.00	0.06
50001-100000	13	0.04	97597	975970.00	0.16
100001&Above	77	0.21	58611281	586112810.00	97.31
TOTAL	36787	100.00	60234117	602341170.00	100.00

b) Categories of Shareholding as on March 31, 2007:

SL.No	Category	Shares held (No.)	% of holding
1	Promoters and Promoters Group	31379555	52.10
2	Mutual Funds & UTI	6492768	10.78
3	Banks, Financial Institutions, Insurance Companies, Central/ State Gov. Institutions/ Non-governmental Institutions, Venture Capital	751406	1.25
4	Foreign Institutional Investors (FIIs)	2345426	3.89
5	Private Corporate Bodies	12918632	21.45
6	Indian Public	6325263	10.50
7	NRIs/OCBs	11063	0.02
8	Clearing Members	10004	0.02
TOTAL		60234117	100.00

Note:

- i) 12528696 shares (20.80%) held by Independent News & Media Investments Limited, Ireland, strategic partner of the Company and person acting in concert with Promoters is included in Private Corporate Bodies.
- ii) 4279035 shares (7.10%) held by Ms. Raj Gupta, Ms. Rajni Gupta, Mr. Bharat Gupta, Mr. Rahul Gupta, and Mr. Siddhartha Gupta who are person acting in concert with Promoters are included in Indian Public.

c) Dematerialization of shares

Form	No. of Shares	% of Total
Held in Dematerialized form in CDSL	250923	0.42
Held in Dematerialized form in NSDL	37741692	62.66
Physical Form	22241502	36.93
TOTAL	60234117	100.00

The Company's shares are regularly traded on National Stock Exchange of India Limited and Bombay Stock Exchange Limited, in electronic form.

d) Outstanding GDRs or warrants or any convertible instrument, conversion dates and likely impact on equity:

Not applicable for Jagran Prakashan Limited.

e) Investor services:

The Company under the overall supervision of Mr. Amit Jaiswal, Company Secretary is committed to provide efficient and timely services to its shareholders. The Company has appointed M/s. Karvy Computershare Private Limited as its Registrar and Share Transfer Agents for rendering the entire range of services to the shareholders of the Company in regard to share transfer, refund, rematerialization, dematerialization, change of address, change of mandate, dividend etc.

f) Nomination:

Individual shareholders holding shares singly or jointly in physical form can nominate a person in whose name the shares shall be transferable in the case of death of all the registered shareholder/s pursuant to the provisions of Section 109A of the Companies Act, 1956. The prescribed form for such nomination can be obtained from the Company. Nomination facility in respect of shares held in electronic form is also available with depository participant (DP) as per the bye-laws and business rules applicable to NSDL and CDSL.

g) Address for correspondence:

Investors and shareholders can correspond with
The Company at the following address:-
The Company Secretary,
Jagran Building, 2 Sarvodaya Nagar,
Kanpur-208 005
Phone: 0512-2216161-64
Fax: +91-512-2216972
E-mail: investor@jagran.com
Website: www.jagran.com

2) The Registrar and Share Transfer
Agents of the Company at –
Karvy Computershare Private Limited
Unit: Jagran Prakashan Limited
“KARVY HOUSE” 46, Avenue 4,
Street No.1Banjara Hills, Hyderabad- 500 034
Phone: 040-23420815 to 820
Fax No. 040-23420814
Website:www.karvy.com

h) Printing centres

S.NO	PLACE	ADDRESS
1	Kanpur	Jagran Building 2, Sarvodaya Nagar, Kanpur
2	Lucknow	57 A-3, Meera Bai Marg, Lucknow
3	Gorakhpur	23, Civil Lines, Gorakhpur
4	Varanasi	S-14/I-A,Andhra Pul, SCHEDULE NO. Varanasi
5	Allahabad	7, P.D. Tandon Road, Allahabad
6	Meerut	140-141D, Saket, Meerut. 250 006
7	Dehradun	Plot No. 918 /922, Industrial Area, Patel Nagar, Dehradun
8	Agra	Old L.I.C Building, Jiwani Mandi, Agra
9	Aligarh	Chandra Talkies Bhawan, Agra Road, Aligarh
10	Bareilly	130, Civil Lines, Bareilly
11	Moradabad	Jagran Bhawan, Kanth Road, (Harthala) Moradabad
12	Jalandhar	C-120, Focal Point Extension, G.T. Road, Jalandhar
13	Noida	F21 to F23, Sector-8 , Noida
14	Hissar	21 Induarial Estate, Hissar
15	Patna	5th Floor, Rashmi Complex, 172/92/11-b/2 Circle No. 243, Kidwai Puri, Patna
16	Ranchi	62, Kokar Industrial Area, Ranchi
17	Dhanbad	Punchsheel Cinema Bulding, Dhaiya, Dhanbad
18	Jamshedpur	Shailendra Singh Complex, Dinna Road, Mango, Distt. East Singbhum, Jamshedpur
19	Bhagalpur	Mahatma Gandhi Road, Bhagalpur
20	Panipat	Plot No. 75, Sector 29 Huda, Panipat
21	Ludhiana	Plot No. D360, Phase - VIII, Ludhiana
22	Haldwani(Nainital)	Devalchaur, Rampur Road, Haldwani
23	Muzaffarpur	Uma Shanker Marg, Near Pani Tanki, Ramna, Muzaffarpur
24	Jammu	SIDCO Industrial Complex, Bari-Brahmana, Jammu
25	Dharamshala	Mahal Kuthman, Mauza Bandi, Dharamshala Distt. Kangra
26	*Siliguri	Puloke Bhawan, 1st Floor, Burdwan Road, Siliguri
27	**Bhopal	Jagran Bhawan, 33 Press Complex, M.P. Nagar, Bhopal
28	**Rewa	Jagran Bhawan, Gandhi Nagar, Urrahat, Rewa
29	**Indore	302,Appollo Square, Narayankothi, Chauraha Indore

* Printing of newspaper has been outsourced.

** Owned by Associate Companies

DECLARATION BY CHAIRMAN AND MANAGING DIRECTOR

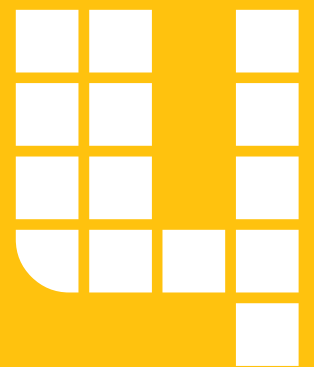
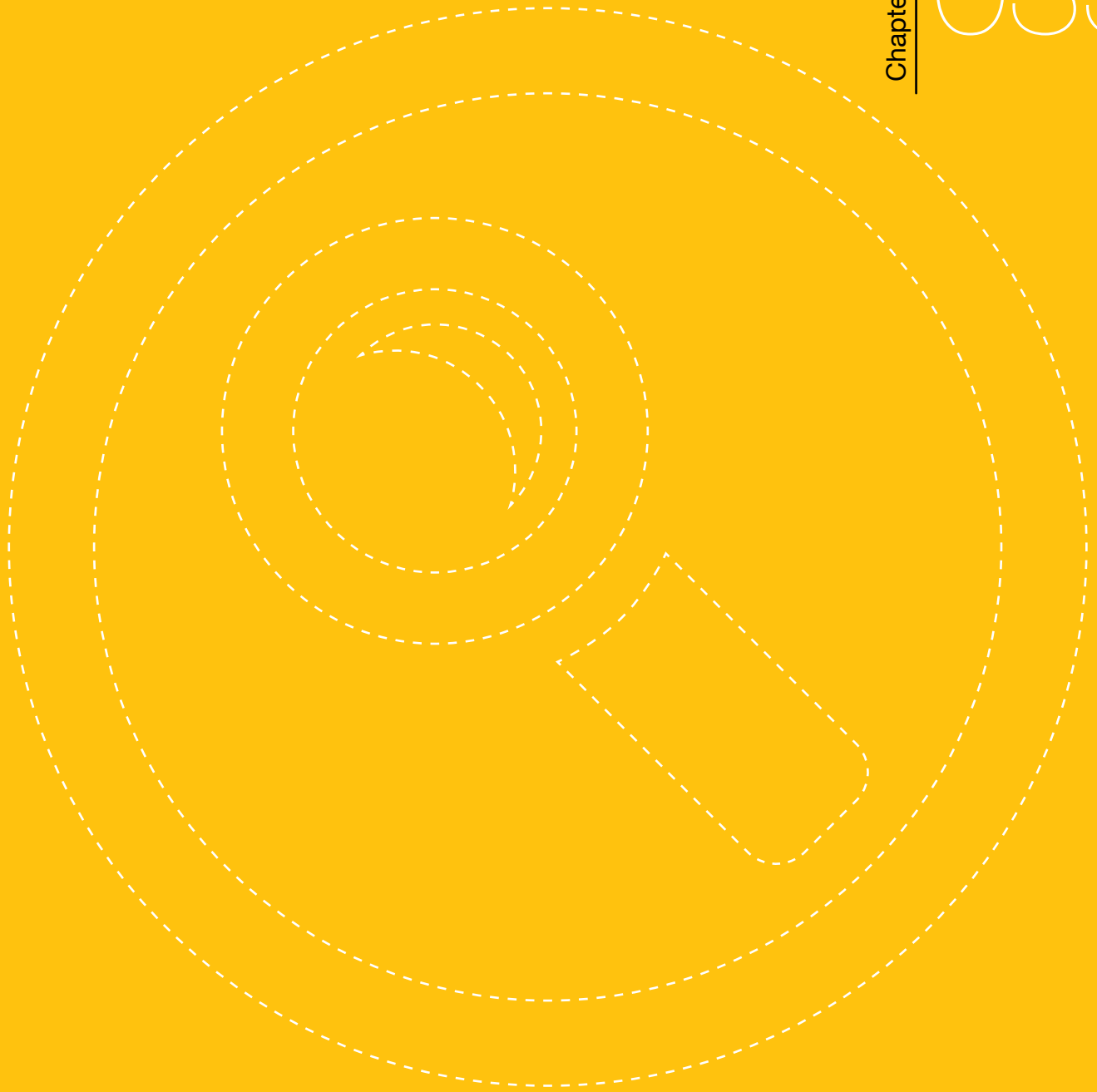
I, Mahendra Mohan Gupta, Chairman and Managing Director of JAGRAN PRAKASHAN LIMITED, hereby confirm pursuant to clause 49(1)(D) of the Listing Agreement, that :

- The Board of Directors of JAGRAN PRAKASHAN LIMITED has laid down a code of conduct for all Board Members and Senior Management Personnel of the Company. The said code of conduct has also been posted in the Investors Relation page in the website of the Company www.jagran.com
- All the Board members and Senior Management Personnel have affirmed their compliance with the said code of conduct for the year ended March 31, 2007.

Place: Kanpur
Date: June 29, 2007

Mahendra Mohan Gupta
Chairman and Managing Director





Management Discussion and Analysis



MANAGEMENT DISCUSSION AND ANALYSIS

MANAGEMENT DISCUSSION AND ANALYSIS

Forward-Looking Statements:

This report contains forward-looking statements, which may be identified by their use of words like 'plans', 'expects', 'will', 'anticipates', 'believes', 'intends', 'projects', 'estimates' or other words of similar import. All statements that address expectations or projections about the future, including but not limited to statements about the Company's strategy for growth, product development, market position, expenditure, and financial results, are forward-looking statements. Forward-looking statements are based on certain assumptions and expectations of future events. The Company cannot guarantee that these assumptions and expectations are accurate or will be realized. The Company's actual results, performance or achievements could thus differ materially from those projected in any such forward-looking statements. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events.

Overview-Financial Year 2006-07:

The year 2006-07 was in continuation another eventful year for the company and once again was a year of heartening performance. During the year, steps were initiated to ensure that the benefit from the existing infrastructure and business is optimised and the organic growth in line with the past trend is sustained in future. A beginning was also made to create a base for the planned inorganic growth and as part of ongoing process, the actions were taken to improve further various systems and procedures to achieve greater degree of accuracy in financial reporting and compliances.

Besides the growth of 27.95% in total revenue and 140.98% in net profits, there were following significant developments during the year:-

- i. Advertisement revenue grew by 25.70%, which is once again ahead of industry's overall growth rate of 22.8%.
- ii. CAPEX of Rs.12490 lakhs was incurred primarily to enhance the printing and publishing capabilities.
- iii. Two new newspaper brands viz. I-Next and City Plus were launched to increase the market share. I-Next is a daily compact bilingual newspaper targeting the youth. City Plus is a weekly compact infotainment English newspaper again targeting the youth and is distributed free of cost.

We believe that I-Next is the first newspaper of its kind and City Plus will enable the company to expand its area of operation across the country.

- iv. The foot print area of Dainik Jagran continued to be expanded and three new editions viz. Amritsar, Siliguri and Indore were launched.
- v. We continued to invest and strengthen our brand. IRS and NRS readership surveys once again reaffirmed the positioning of Dainik Jagran as the largest read newspaper of the country across all languages.
- vi. An alliance agreement was entered into with Yahoo India, under which our news portal jagran.com will be co-branded as jagran.yahoo.in and Yahoo India shall be responsible to host, maintain and market the website on revenue sharing basis.
- vii. A separate profit centre titled as J9 was created with a team of people who are experienced and well versed with the business to take to next level the high potential Short Code Service commenced in last quarter of fiscal 2004-05.

- viii. Out of home advertising activity with a team of professionals was commenced. By the end of fiscal 2006-07, the company had acquired properties at Mumbai, Bangalore, New Delhi, Pune, Kolkata, Ahmedabad, Lucknow, Surat, Hyderabad etc. to provide displays to the advertisers across all important towns of the country.
- ix. Event management activity which was commenced in the financial year 2004-05 acquired size and performed beyond expectations, crossing the targets by over 140%.
- x. After closing the negotiations for acquisition of one of the leading regional Hindi daily, the acquisition could not materialise as the owners of the brand withdrew for the reasons, as informed by them, beyond their control.
- xi. The company made a Bonus Issue in the ratio of 1:5 and declared dividend @ Rs.7.50 per share of Rs.10 each.
- xii. M/s Price Waterhouse became the Statutory Auditors of the company.

Given the expected growth in Indian economy, the trend of growth achieved by the company in the past, high potential for the growth in the industry specially in our areas of operation, expected success from the new initiatives and the company's strategies and plans in place to capitalise on the available opportunities, we revise this year our expectations of growth in total revenue from 20% to 25% (CAGR) for next 3 years.

growth



Advertisement revenue grew by 25.70%, which is once again ahead of industry's overall growth rate of 22.8%.

INDUSTRY STRUCTURE:

The structure of the Indian print media industry continues to be highly fragmented, with over 8500 daily newspapers being published and registered with Registrars of Newspaper of India as on 31st March 2006.

Set forth below is a table showing a breakdown of the print media industry by total number of readers and the percentage of the population who are readers as per IRS 2007, Round 1.

	Urban & Rural		Urban		Rural	
	Millions	%	Millions	%	Millions	%
Base Population	815.02		252.74		562.28	
Any Publication	173.67	21.31	95.23	37.68	78.44	13.95
Any Daily	159.79	19.61	89.18	35.28	70.61	12.56
Any Hindi Daily	58.27	7.15	33.40	13.22	24.87	4.42
Any English Daily	16.74	2.05	15.54	6.15	1.20	0.21
Any Magazine	46.43	5.70	26.75	10.58	19.68	3.50

(i) Media penetration in India:

As per IRS 2007 Round I, the print media penetration in Urban as well as Rural India is higher, percentage-wise, among people in the upper socio-economic classes compared with those in the lower socio-economic classes. However, due to the sheer number of people who fall into the lower socio-economic classes, the number of readers in the lower socio-economic classes still outnumbers those in the upper socio-economic classes on an absolute basis, which indicates that there is plenty of potential for growth in readership numbers.

(ii) India Ad-spend:

Print accounted for the largest share of ad-spend in calendar year 2006 with 48.3%, followed by the television (41.4%), outdoor advertising (6.9%), radio (2%), Internet (1.1%) and cinema advertising (0.4%). The total ad-spend in calendar year 2006 was estimated to be Rs.145.05 billion, a 21.71% increase compared with 2005. Print media ad-spend increased by 22.8% as against 19.9% increase in television ad-spend in calendar year 2006 (Source Pitch-Madison Survey).

These figures indicate that a higher percentage of the population in the urban areas read any print media than their rural counterparts. The overwhelming majority (about 93%) of English-language newspaper readers are located in the urban area while the number of readers of Hindi-language and other Indian-languages newspapers are more evenly distributed between the urban and rural areas. The figures also show that a much lower percentage of rural residents are readers of print media in general which indicate potential.

OPPORTUNITIES AND THREATS:

The industry in general and potential in our areas of operation backed by huge loyal readers base in particular offer the tremendous opportunity to us.

The expectations of robust economic growth supported by the government initiatives including its renewed focus on development of Rural India together with the aggressive plans of the private sector to expand retail, real estate and service sectors, current low ad-spend of just 0.47% (calendar year 2005) as against global average ad-spend of 0.98% of GDP and the fact that there are nearly 360 million literate Indians who do not read newspaper for the reasons of accessibility and lower disposable incomes are indicators of the opportunities for the media industry.

Your company has geared itself up to make most out of it and has plans to ensure the organic as well as inorganic growth. The organic growth is going to be driven by the potential in our areas of operation, maturity of editions and our focus on expanding the market size and market share in addition to our initiatives to optimize the benefit from existing infrastructure and business. Inorganic growth is aimed at through the new brands launched by the company in the last fiscal, new initiatives as discussed under the

paragraph titled as “Overview” and also through the route of acquisitions/joint ventures, which once again we have actively started looking for.

Your Directors do not perceive that the Company as such has any threat to its business or financial condition. Of course, every business has risks and concerns, and we are no exception. Please refer to the “Risks and Concerns” for our views.

OUTLOOK:

The outlook continues to be buoyant at the back of expectations of strong GDP growth and the events such as General Elections (2009), Common Wealth Games (2010) and Cricket World Cup (2011) in a row. This is apart from government’s renewed focus on development of Rural India and the aggressive plans of private sector for expansion of retail, real estate and service sectors. Both government and private sectors are looking at smaller towns and villages to achieve their targeted growth as they realise that if the country has to achieve the planned GDP growth, Rural India and the smaller towns have a vital role to play and will have to make significant contributions.

The media sector is to benefit from the demographic impetus with rising income levels, growing urban class and increasing Indian middle class. As per McKinsey, income levels are likely to triple in India in next 20 years, with the country becoming the fifth largest consumer market from twelfth at present. The Indian middle class is expected to swell by over 10 times, increasing from the current size of 50mn to 583mn by 2025. Also, as income levels rise with the burgeoning middle class, spending patterns will shift to discretionary items rather than basic necessities. Discretionary spending and consumption of lifestyle products augur well for the advertising industry.

As per IRS 2007 Round 1 data, the number of households with monthly income of over Rs.5000/- has grown over 10% in past 2 years.

Historically, the industry has had a strong co-relation with the growth in the economy. During the period 1996-2006, the advertising industry’s CAGR growth was 10.5%, while the economy grew at an average of 6-7%. GDP growth has been in the range of about 8-9% in past 3 years and it is expected that in next 5 years this trend would continue.

Print media market (circulation and advertisement revenue), which is estimated to be Rs.12790 crores in 2006, would grow at a CAGR of 13% during the period upto 2011 (Source: FICCI-PWC Report). According to Pitch-Madison Survey, advertising industry is expected to grow at 21.7% in calendar year 2007 to march past Rs. 17650 crores mark and in that print media is expected to grow at 22%.

We believe that the growth in media industry is going to be significantly driven by the smaller towns and Rural India which with increasing literacy and disposable income levels hold a substantially higher degree of potential than the metros and other big towns which seem to be nearing the peak in terms of literacy, disposable income and consumer spending.

We also believe that the northern, central and eastern India are going to be major beneficiaries and will make a bigger contribution in the expected future growth of the country.

RISKS AND CONCERNS:

1) Competition

The Indian newspaper industry is intensely competitive. In each of our markets, we face competition from other newspapers for circulation, readership and advertising. In addition, we face competition from other forms of media, such as, television, radio and internet.

In the event of competition for circulation or advertisement revenue, we may have to (1) increase number of pages per copy, (2) reduce the cover price of our newspapers, (3) reduce our advertisement rates (4) offer other price incentives or (5) offer promotional schemes. Any reduction in prices or rates or the introduction of price incentives/promotional schemes could have a material adverse effect on our results of operations.

Management Perception:

Like any other newspaper publisher, we too have competition but our competitive strengths as outlined below enhance our capabilities to meet the competition effectively. Further, we have competed successfully in the past and in the new markets, we have always endeavored to expand the market size and make our own readers base, more than targeting the readers of existing newspapers.

We believe that following are our competitive strengths, which help us in meeting the competition successfully:

1. Strong National Brand
2. Our Human Asset
3. Editorial excellence ensuring trust worthy contents commands brand loyalty of the readers.
4. Pan- India Infrastructure comprising of large network of printing facilities, business offices, district offices, ground reporters deep down the village level and IT infrastructure enables us to provide localised and timely news, gives us ability to attract advertisement revenue from a vast market base and reduces our dependence on a fewer markets.
5. Strong network and liquidity enables us to compete successfully.
6. Sustained focus on interaction with our readers through CRM and PCC activities get us first hand feed back and thus ensures timely product improvement.
7. Large scale of operations result in economies in operations.
8. Investment in product development and upgradation of technology on regular basis keeps us always competitive.
9. Strong growth potential in our areas of operation as discussed under the headings "Overview" and "Opportunities" present enormous opportunities of future growth.
10. Our Strategic partnership with INM brings us best of the international practices in addition to potential opportunities.
11. Our plans and strategies.

2) Dependence on Advertisement Revenue

We rely substantially on advertising customers for our revenue. During the year ended on 31st March 2007 and 31st March 2006, we derived respectively 62.31% and 63.43% of our total revenues from advertisements.

Ad-spend by our customers and our ability to attract new customers is influenced largely by the circulation and readership of our newspapers, by readership demographics, by the preference of advertising customers for one media over another and, with respect to national advertising, the geographical reach of our newspapers. In addition, ad-spend is influenced by a number of factors including the Indian economy,

the performance of particular industry sectors, shifts in consumer spending patterns and changes in consumer sentiments and tastes.

Management Perception:

The Company has been achieving the advertisement revenue growth far ahead of industry's overall growth rate for some years. During the period of 3 years ended on 31.03.2006, advertisement revenue grew at a CAGR of 25.40% and in 2006-07 the growth was 25.70%. It has been possible due to our abilities to attract new advertisers, increase our card rates every year, increase in colour advertising and higher growth in market size of our areas of operation, which is likely to continue. Going forward, we believe that our competitive strength will enable us to maintain our leadership position in Indian newspaper market and we will be able to continue to have threshold numbers of circulation and readership, which matter to the advertisers. Further, the new brands launched during the year will help us in increasing our market share.

3) Newsprint price fluctuation

Newsprint forms the major raw material for our business and represents a significant portion of our expenses. For the years ended 31st March 2007 and 31st March 2006, newsprint costs represented 35.07% and 42.70% of our total income respectively. The price of newsprint both worldwide and in India has historically been both cyclical and volatile. Further, we do not hedge the foreign exchange fluctuation in case of imported newsprint purchases.

Management Perception:

Newsprint prices after 3 years seem to be now settled for some time and we do not expect any wild fluctuation in newsprint prices in near future.

We do not expect material fluctuation in currency during the short credit period we enjoy for purchase of newsprint. Based on our experience, hedging cost is higher than the fluctuation difference. During the financial year ended on 31st March 2006, foreign exchange fluctuation resulted in loss of Rs.66 lakhs, which if hedged would have resulted in substantially higher hedging premium. As against loss, in the current year there was exchange fluctuation gain of Rs.11 lakhs.

4) **Fall in circulation and readership**

Circulation and readership significantly influence ad-spend by our advertisers and our advertising rates. Circulation and readership are dependant on the quality of our newspapers, the reach of our newspapers and the loyalty of our readers to our newspapers. Any failure by us to meet our readers' preferences and quality standards could adversely affect our circulation and readership.

Circulation in the Indian market is also affected by price and, therefore, the circulation of our newspapers may be adversely effected if we fail to meet any price competition.

Therefore, a decline in the circulation or readership of our newspapers editions for any reason could adversely affect our business, results of operations and financial condition.

Management Perception:

We have an experienced editorial team providing the editorial contents which are widely acknowledged as trustworthy. Our vast network of reporters coupled with news service agencies enables us to provide our readers in depth news of events and happenings across the world. We also regularly invest in improving the quality of product and our infrastructure deep down village level ensures timely reach. "Dainik Jagran", being 65 years old brand, commands loyalty of readers, which we believe does not change so easily especially when the Company is committed to provide them the best of the product at affordable prices.

There is no denying to the fact that the Indian readers are price sensitive. Our second brand newspaper in our areas of strength aims at raising entry barrier for any potential competitors, who are expected to indulge more in price competition at the time of entry than those who are established in the market. In spite of above, if there is price competition, the Company's financial health permits to meet the competition successfully as hitherto.

5) **Dependence of business on senior management team**

We have a team of professionals to oversee the operations and growth of our businesses. Our success is substantially dependent on the expertise and services of our management team. The loss of the services

of such management personnel or key personnel could have an adverse effect on our business and results of operations. Further, our ability to maintain our leadership position in the print media business depends on our ability to attract, train, motivate and retain highly skilled personnel.

Management Perception:

The Company has team of professional managers commensurate with its size of operations, with dependence on no single person. We have second line management in all our departments to takeover from seniors. Further, JPL enjoying a leader's position in its segment of the industry, does not have threat of losing key personnel, which is evident from the facts that we have not had any significant turnover at senior management level and also the company has been attracting best of talent available in the industry.

6) **The Company's substantial investments in various mutual fund schemes and other investment instruments are subject to market risk.**

Management Perception:

To minimize the risk, the Company invests predominantly in debt based mutual funds of reputed fund houses. The Company also manages the duration of the investment actively to mitigate the interest rate movements. The Company's investment policy addresses the issue of concentration of investments with any single fund house.

7) **Our foray into Out of Home Advertising**

Presently, the Company is taking hoardings, kiosks, unipoles and similar properties on short/medium term lease/sublease ranging from 1 year to 5 years and is committing itself to security deposits as well as rentals generally payable every month in advance on the expectations that the Company would be able to use these properties for displaying the advertisement of its clients and earn revenue. Many of these contracts are not cancelable before the expiry. During the year under report, the activity has resulted in loss and in future our inability to attract the customers may increase losses further and our investment made till date may turn to be bad.

Management Perception:

We have a team of professionals headed by one of the most experienced person available in the industry. The losses suffered in the first year of operation were mainly on account of time lag between taking the property on lease and letting it out to the advertisers. In the initial stages when the company did not have its presence in the market and was virtually without any property, the emphasis was to have the sizable number of marketable properties in its possession at the earliest and accordingly the properties were acquired at a rapid pace. This resulted in losses during the acquisition period due to rental payouts. After building the sizable inventory, the effective marketing was possible and once it was started, the losses have come down. Given the expertise and growth expectations of 17% CAGR during the period upto 2011 (Source: FICCI-PWC Report), we expect that this revenue stream of the company would give good returns in future.

8) Our investments in associate companies

An amount of Rs.3001 lakhs, besides an amount of Rs. 10.50 lakhs invested in equity, has been given to them as loan. We might also fund their future requirements including cash losses. Both these companies viz. Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited, in which we hold 50% voting rights, continue to incur cash losses and have not performed as expected. If these companies do not start making profit in due course of time as expected, our investments and loan might become irrecoverable, adversely impacting our financial condition.

Further, Articles of Association of these companies restrict the transferability of the shares in such a manner that we can not transfer our shares without the consent of other group of shareholders.

Management Perception:

Jagran Publications Private Limited which has substantial increase in circulation since our investment and Jagran Prakashan (MPC) Private Limited which has commenced the operations during the current financial year were expected to incur cash losses. We are working out the strategy in consultation with other group of shareholders in both of these associate companies to expand the business in the states of Madhya Pradesh and Chhattisgarh which potentially as well as for strategic reasons are very crucial for us

specially from the view point of growth. We expect that the business plans for expansion in these two states would soon be firmed up and implementation started so that in due course these companies turn into profit and start giving return on our investments.

9) Economic slowdown

India's GDP has been growing at 8 to 9 percent for past 3 years. Any slowdown in economy and consequent adverse impact on advertisement budget of the advertisers as well as disposable income could adversely affect our advertising income, which in turn could adversely affect our results of operations.

Management Perception:

Our business model is not so heavily dependant on advertisement revenue as to result in operating losses in the event of some degree of economic slow down. We are able to recover substantial part of newsprint cost through the cover prices. We also believe that the economic slow down does not impact local market as much as it impacts national market as local market is largely driven by daily consumption requirements. Our increased focus on local market and rapid expansion of its size will mitigate the impact of economic slow down.

INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY

We have put in place requisite internal control system in all areas of operation. These systems have stood the test of time and ensure that the activities are carried -on efficiently. The role and responsibility of all managerial positions are established, monitored and controlled regularly. All the transactions are authorized, timely recorded and reported truly and fairly. However, as part of on going process, steps have been taken to strengthen it further.

In order to ensure adherence to the laid- down systems, apart from internal reporting and monitoring, we have also put in place formal Internal Audit System commensurate with the size and nature of business during the year and have appointed Chartered Accountant firms to conduct internal audit of our various locations.

SEGMENT PERFORMANCE

The Company continues to be primarily engaged in printing and publishing newspaper and magazines in India. The Company also has various other profit centres such as out of home advertising, event management, Short Code Service (7272) for mobile phone users to receive various types of information and access various types of services, apart from doing job printing for others. However, for the fiscal under report, printing and publication of newspaper Dainik Jagran has continued to be the only reportable segment in terms of Accounting Standard 17 issued by the Institute of Chartered Accountants of India as it had contribution of 94.85% in total sales and other operating income of the Company.

FINANCIAL PERFORMANCE

Previous year's figures have been regrouped / recast wherever necessary to make them comparable to the corresponding figures of the current year and therefore might not necessarily match with those reported in the previous year. Further, the figures have been rounded off to nearest lakh.

REVENUE BREAK-UP

(Rs in Lakhs)

	2006-07	%age	2005-06	%age
Sale and other operating Income	59814	96.02	48055	98.70
Other Income	2480	3.98	635	1.30
Total Income*	62294	100	48690	100

*Includes increase / (decrease) in stocks, which is insignificant.

Sales and other operating income

It comprises of advertisement revenue, newspaper sales, revenue from out of home advertising, revenue from event management, job charges, scrap and waste paper sale, magazine/supplement sale and also revenue from SMS service. It had a growth of 24.48% over the previous year, which was contributed by increases in almost all revenue streams. Advertisement revenue grew from Rs. 30883 lakhs to Rs.38822 lakhs, registering an increase of 25.70%, which is higher than the print Industry's overall growth rate of 22.8% in the calendar year 2006. This growth in advertisement revenue is attributed to the increase in card rate, increased focus on local markets and increase of about 18% in colour advertisement space over the previous year. Newspaper sale increased from Rs. 16037 lakhs to Rs.16783 lakhs, an increase of over 4.65%, inspite of reduction in cover price in Punjab from the middle of the year to combat the competition and to strengthen further our positioning in the market which object has since been achieved. The increase in newspaper sale was result of impact for full year of increase in cover price taken for many of our other editions in the last quarter of the previous year.

Revenue from out of home advertising which was virtually started in current year and revenue from event management activities increased from Rs.282 lakhs to Rs.3003 lakhs.

Other Income

It primarily comprises of earnings on and from investments of IPO proceeds pending utilization, treasury income, miscellaneous income representing write back of certain personal account balances considered no longer payable etc., provision no longer required written back and bad debts recovered. Except for earning on and from investment of IPO proceeds, others are of recurring nature.

EXPENDITURE ANALYSIS

(Rs in Lakhs)

	2006-07	Percentage (In relation to Total Income)	2005-06	Percentage (In relation to Total Income)
Materials consumed	25308	40.62	23949	49.19
Employees Cost	7043	11.30	5669	11.64
Other manufacturing expenses	2727	4.38	2365	4.86
Selling , Administrative and other Expenses	12752	20.48	9057	18.60
TOTAL	47830	76.78	41040	84.29
Profit Before Interest, Depreciation, Extraordinary Items, Prior Period Adjustment and Taxes (PBIDTA)	14464	23.22	7650	15.71
Interest	849	1.36	761	1.56
Depreciation	2372	3.81	2012	4.13
Extra Ordinary Items/Prior Period Adjustment	(274)	(0.43)	300	0.62
Profit Before Tax (PBT)	11517	18.48	4577	9.40
Taxation	3895	6.25	1407	2.89
Profit After Tax (PAT)	7622	12.23	3170	6.51

Materials consumed

It comprises of cost of newsprint and art paper (used for magazine), ink and stores which includes printing plates, chemicals, films etc. The newsprint alone constituted 86.34% of the total value of material consumed in the year 2006-07 as against 86.79% in the pervious year. Out of the total value of consumption of newsprint, imported newsprint accounted for 29.16% as against 38.67% in the previous year.

Going forward, the percentage of imported consumption in relation to total newsprint consumption will increase but the percentage of total value of material consumption in relation to total revenue will fall due to increases in advertising revenue and revenue from other non-newsprint based activities such as out of home advertising and event management.

Employees cost

Employees cost remained well in control in relation to total revenue but in absolute term it increased by 24.24% compared with the previous year primarily due to increase in strength due to new initiatives of the company and annual increments. This cost would have been still higher, had the Company not been able to keep the cost under check.

Other manufacturing expenses

Other manufacturing expenses comprise of news collection and articles contribution charges, power and fuel, inward freight cartage on items other than newsprint and repairs and maintenance of building and plant and machinery including computer. The increase of 15.31% in these expenses compared with the previous year is considered normal.

Selling Administrative and other expenses

These expenses primarily include newspaper distribution, representative, promotional, publicity, incentives to agencies/advertisers, communication, travelling, rent, donations and direct event and outdoor expenses, besides auditor's fees, bad debts written off and provision for bad and doubtful debts and advances. There was an increase of 40.80% or an aggregate amount of Rs.3701 lakhs in these expenses as compared to the previous year. The increase is mainly attributed to following factors:-

- Significant increase in volume of outdoor and event management business resulting in increase of about Rs.2545 lakhs in expenses directly relating to these activities.

- ii. Refinement of accounting policy with regard to incentives payable to advertising agencies/ advertisers resulting in increase of Rs.456 lakhs in these expenses.

PBITDA margin improved as a result of foregoing factors:

There was increase in interest expense of Rs.89 lakhs, an increase of 11.70% compared to previous year. It was due to hike in interest rates by the bank and higher utilization of working capital limits due to increased level of operations.

Depreciation expense was higher due to additions of Rs.9838 lakhs in gross block of fixed assets.

Taxation was higher due to increase in profits.

Prior period Adjustments / Extra Ordinary Items :

It primarily comprises of excess depreciation written back and the gratuity provision made, in respect of earlier years.

As the company makes contribution to the Gratuity Fund maintained with Life Insurance Corporation of India and was always regular in paying all the demands raised by them, the company believed that no additional provision was required nor was the same ever made in the books. The company's policy with regard to Gratuity was adequately disclosed each year in the Accounts.

However, during the current year in order to apply Accounting Standard 15 (Revised) 2005, the company had its gratuity liability assessed by the actuary for the first time and recognized the amount relating to the earlier year as prior period adjustment with transition difference (net of tax) adjusted against general reserve as required by the aforesaid Accounting Standard.

Depreciation written back represents the difference primarily arising on account of calculation of depreciation on pro rata basis as provided in the Companies Act 1956 and that provided for by the Company upto the financial year 2004-05 following its policy of providing depreciation for full year irrespective of date of putting the asset to use. In absence of requisite details, the amount was earlier indeterminate (please refer to Note no.12 of Schedule 23B).

Profit after tax increased as a result of foregoing factors.

Share Capital

The Company's Share Capital consists of only Equity Shares of Rs. 10 each. During the year under review, the paid-up capital increased due to bonus issue from Rs.5020 lakhs to Rs. 6023 lakhs representing value of 60234117 Equity Shares of Rs. 10/- each. 10039020 bonus shares were issued as bonus shares in the ratio of 1 new bonus share for every 5 equity shares on 09.11.2006.

Reserves and surplus

During the year under review, the Security premium received in the previous year was utilized to the extent of Rs.1000 lakhs to issue aforesaid bonus shares of Rs. 10/- each.

Further, transfer of Rs.800 lakhs to General Reserve and transfer of Rs.250 lakhs to Debenture Redemption reserve were from Profit and Loss Account in compliance with statutory requirements whereas debit of Rs.34 lakhs was towards transition adjustment for "Employee Benefit" (please refer to Note no.15 of Schedule 23B) on account of adoption of Accounting Standard 15 (revised) 2005 in advance of its effective date.

The entire Reserves and Surplus as reflected in the Audited Accounts represent either realized profit or premium received on issue of Shares.

Loans

Secured loans represent the loans raised from Indian as well as International banks.

It includes an ECB loan of Rs.1313 lakhs, the repayment of which has commenced during the year. The outstanding loan is not hedged for fluctuation in foreign currency as in our view cost of hedging is higher than the expected fluctuation. The exchange fluctuation on the said loan is accounted for in accordance with the accounting policy as disclosed in Schedule 23. Secured loans also include 7.25% Secured Redeemable Debentures of Rs. 1500 lakhs privately placed with Bank of Baroda. Debenture holder has since exercised put option and accordingly the whole amount of Rs.1500 lakhs is repayable on 15th July 2007.

The rate of interest on debentures is fixed whereas interest on other loans including working capital facilities is linked to PLR of respective banks in case of loans in Indian currency and to LIBOR in case of ECB.

Deferred Tax liability has been accounted for in accordance with Accounting Standard 22 issued by the Institute of Chartered Accountants of India. (Please refer to Note no.13 of Schedule 23B annexed to the Accounts for details)

Fixed Assets

Assets worth Rs.9838 lakhs were added during the year to enhance the printing and publishing capabilities of the company. The capital expenditure incurred mainly represents cost of land and plant and machinery.

During the year, the company has completed compilation since inception of long pending Fixed Assets Register and also carried out physical verification of all its fixed assets with reference to book balances as at 30th September 2006. As a result, the shortages having WDV of Rs.190 lakhs as at 31st March 2006 including the assets which were not individually identifiable and those which had worn off, were written off. Further, excess depreciation of Rs.727 lakhs, as discussed elsewhere, in respect of earlier years was also determined and written back. However, updation of the Fixed Assets Register for the current year is in progress and will be completed in the current year.

Fixed Assets include Rs.1700 lakhs, being value of masthead "Dainik Jagran" described as "Title". Non-amortisation by the company of value of "Title" has been adversely commented upon by the Auditors. In the opinion of the company, title has infinite life and does not need to be amortised and its non-amortisation is also in accordance with the internationally accepted accounting practices. However, the company has sought opinion from Expert Advisory Committee of the Institute of Chartered Accountants of India, which is awaited.

Capital work in progress includes advances for capital goods which have been given to the suppliers for supplying the equipments/plants needed to enhance the existing printing and publishing capabilities. The total value of orders for supply of equipments and plant pending for execution as at 31st March 2007 was Rs.6466 lakhs. It also includes machines and equipments under installation.

Investment of Rs.14459 lakhs represents investments made partly out of unutilized IPO proceeds and partly out of surplus generated from business. FDRs aggregating Rs.5977 lakhs included in bank balances too are in nature of investment made out of remaining part of unutilised IPO proceeds.

Sundry debtors

The debtors turnover (days) was 70 days in 2006-07 as against 79 days in 2005-06.Reduction in level of debtors was due to the greater emphasis on collection of old debts which would continue in future as well.

Inventories were higher primarily due to larger quantity of inventory in transit at the end of current year.

Other current assets have increased from the previous year due to higher accrued interest on FDRs.

Loans and Advances

It includes security deposits of Rs.577 lakhs given to the Promoters, Directors , their relatives and HUFs and also a group Company in respect of premises taken from them on lease in terms of agreement with them. These security deposits were given to them in the past and are interest free.

It also includes an amount of Rs. 3001 lakhs given to the Associate Companies in which Company has the share holding, having 50% voting rights. Out of this, an amount of Rs.350 lakhs was given interest free to one of these associate companies when the Company was a private limited Company. As the said loan was given to them in consideration of acquiring substantial equity stake in the company, there was no stipulation with regard to repayment. This loan will be converted into equity when the other group of shareholders will bring in the company their matching equity contribution.

Current liabilities

Current liabilities mainly represent the liability for unpaid expenses, security deposits from Newspaper Agents and statutory liabilities such as deduction of Provident Fund from the employees and TDS. The Company has generally been regular in depositing statutory dues as well as paying its liabilities on due dates. The liabilities are higher as compared to the previous year mainly on account of provision for higher quantity of stock in transit at the end of current year, higher provision for incentives payable to advertisers

and agencies as a result of change in accounting policy as discussed elsewhere and liabilities relating to out of home advertising and event management businesses as a result of significant increase in their volume of business.

Provisions are higher as compared to the previous year because of provisioning for gratuity based on actuarial valuation in compliance with the requirement of applicable Accounting Standard issued by the Institute of Chartered Accountants of India.

Cash flow statement

The summary of cash flows is as follows: -

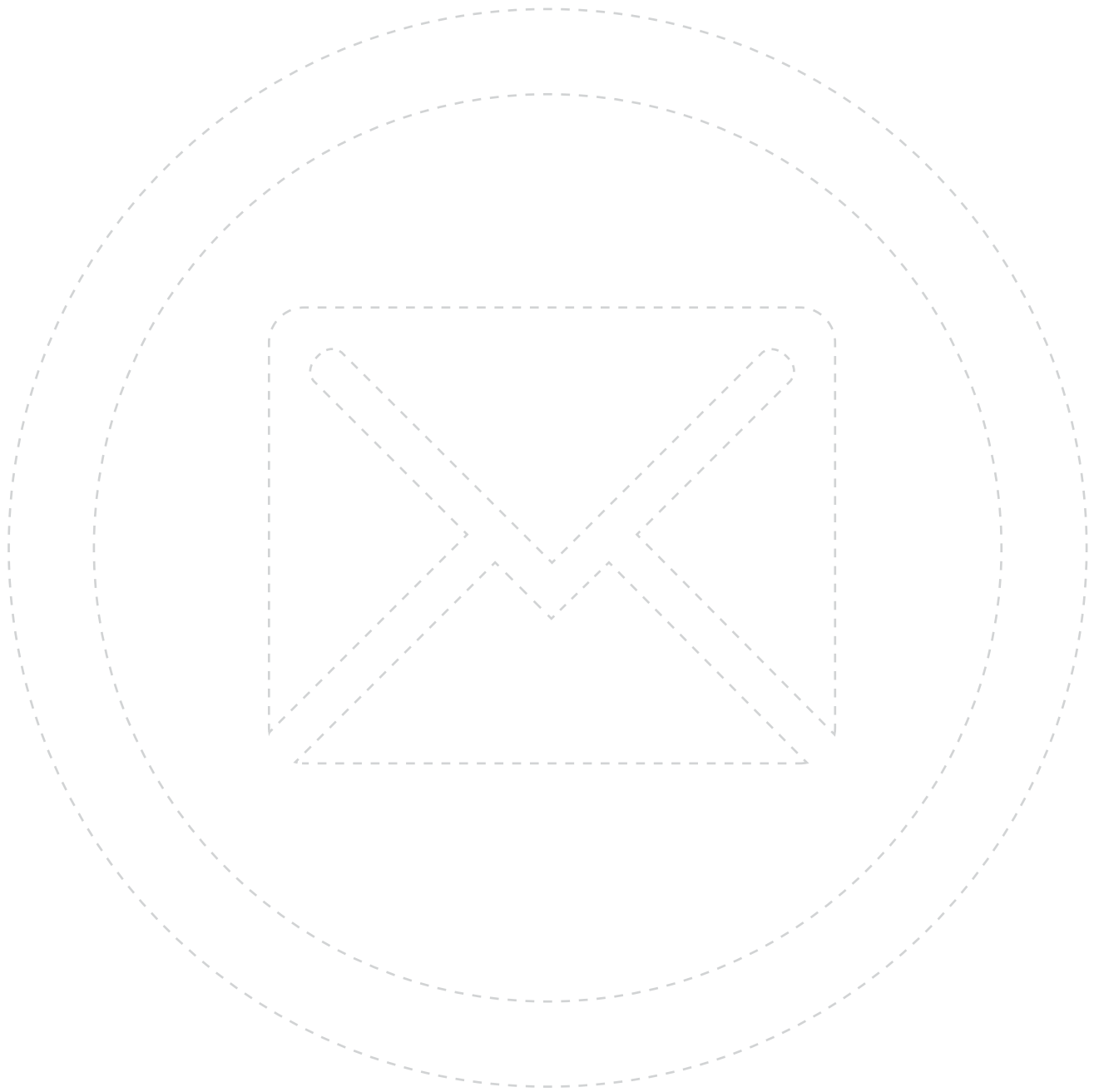
(Rs. in Lakhs)

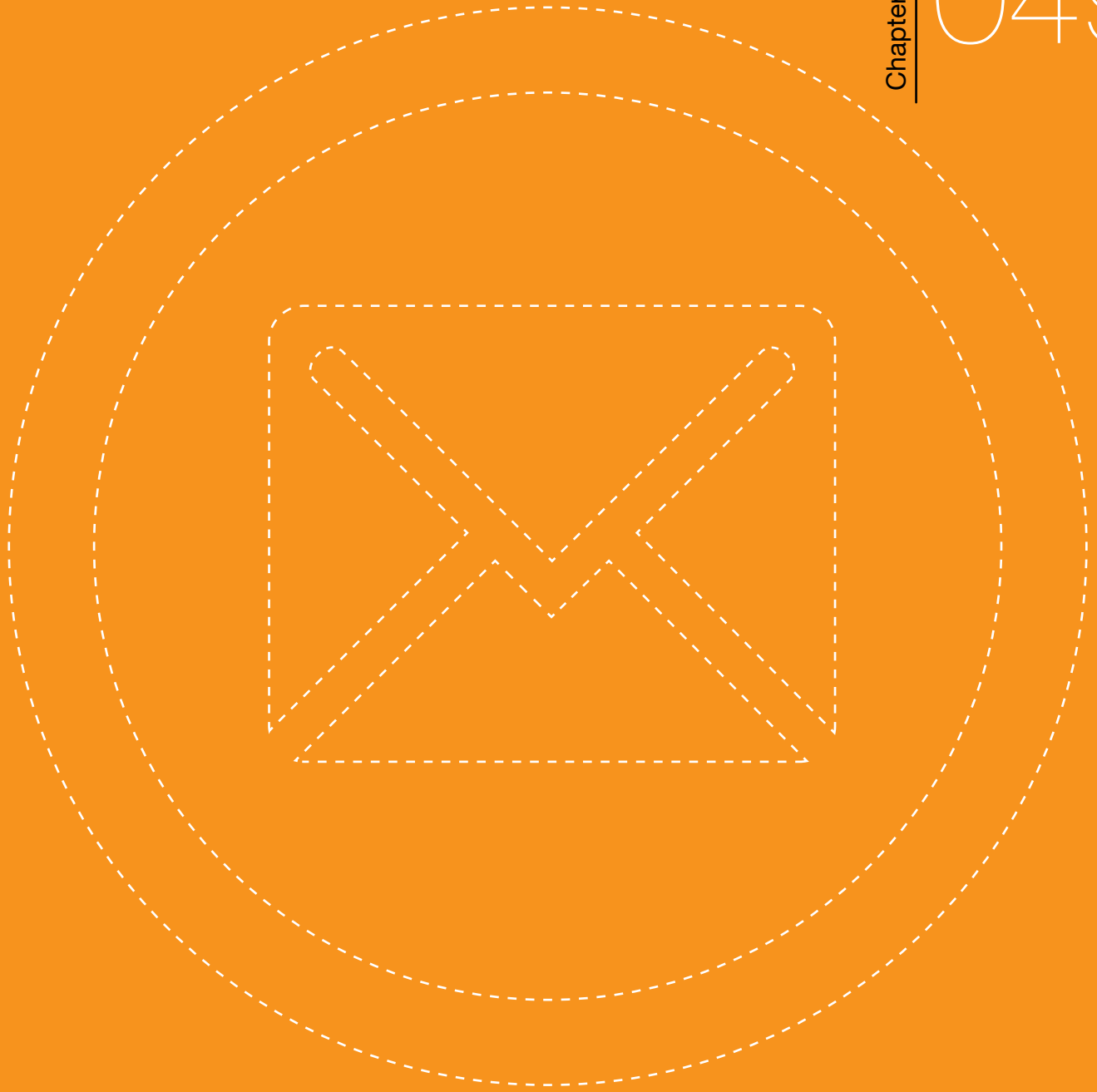
(A)	Surplus generated from operations		7063
(B)	Deficit from investing activities		7215
(C)	Deficit from financing activities		7169
(D)	Total	(B + C)	14384
(E)	Net decrease in cash and cash equivalent	(D - A)	7321
(F)	Opening cash and cash equivalent		17456
(G)	Cash and cash equivalent at the end	(F - E)	10135

For details, please refer to cash flow statement attached to the Audited Accounts.

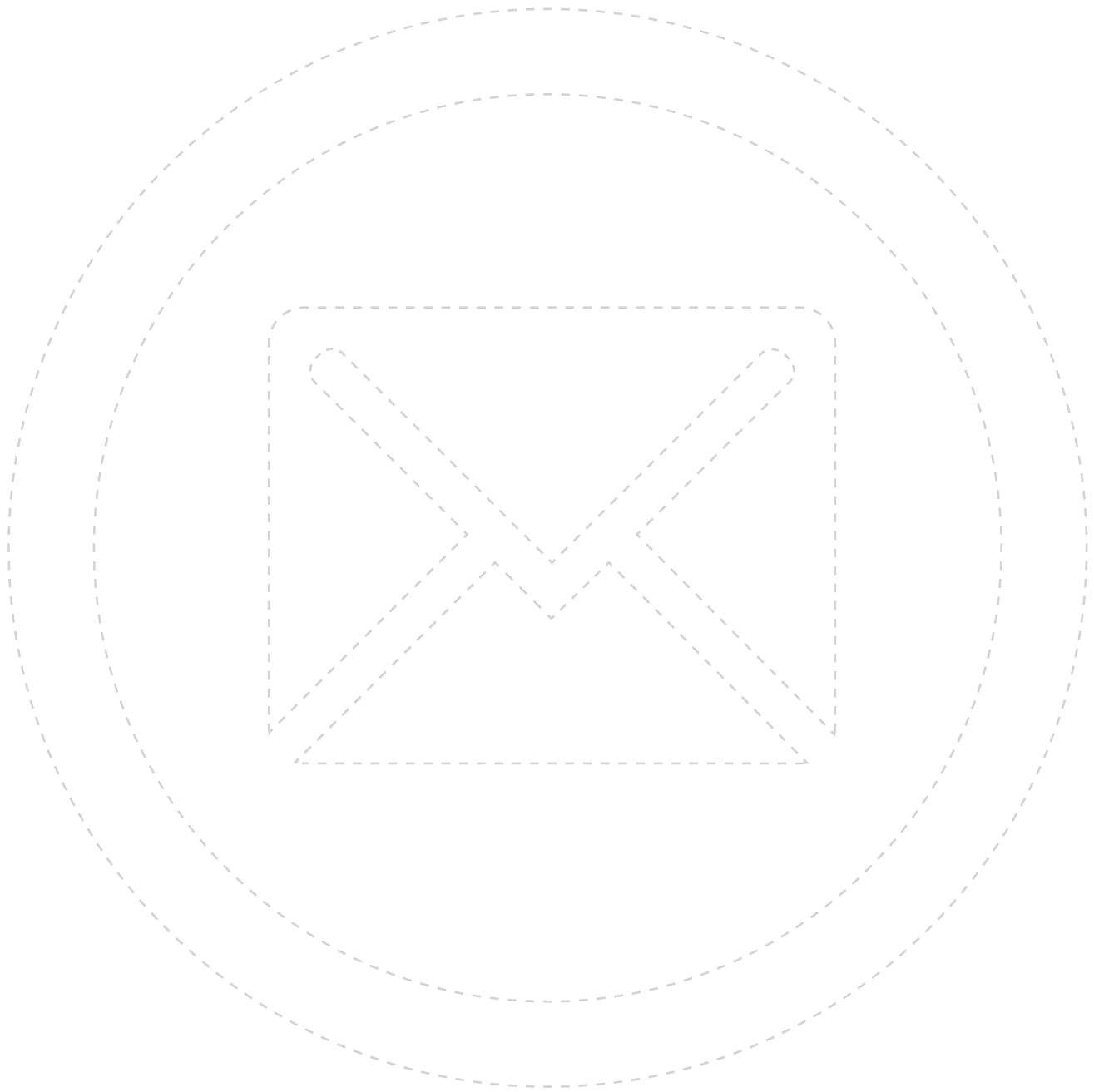
Material development in Human Resources

Our people are our key asset. We have been able to create a work environment that encourages pro-activeness and responsibility. The relationship with the employees has been harmonious during the year the Company did not have any work loss.





Compliance Certificate on Corporate Governance





COMPLIANCE CERTIFICATE ON CORPORATE GOVERNANCE

To
The Members of
Jagran Prakashan Limited

1. We have examined the compliance of conditions of Corporate Governance by Jagran Prakashan Limited for the relevant applicable period in the year ended on March 31, 2007, as stipulated in Clause 49 of the Listing Agreement of the said company with Stock Exchange(s).
2. The compliance of conditions of Corporate Governance is the responsibility of the management.

Our examination was limited to procedures and implementations thereof, adopted by the company for ensuring the compliance of the conditions of the Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the company.

3. In our opinion and to the best of our information and according to the explanations given to us, we certify that the company has complied with the conditions of Corporate Governance as stipulated in the above mentioned Listing Agreement.
4. We state that based on the Report given by the Registrars of the Company to the Shareholders/ Investors Grievance Committee as on March 31, 2007, no investor grievances matters are pending/unattended exceeding one month.
5. We further state that such compliance is neither an assurance as to the future viability of the company nor the efficiency of the effectiveness with which the management has conducted the affairs of the company.

For Adesh Tandon & Associates
Company Secretaries

Adesh Tandon
Proprietor
CP No.- 1121

Place : Kanpur
Dated : June 29, 2007





Auditors' Report



AUDITORS' REPORT

TO THE MEMBERS OF JAGRAN PRAKASHAN LIMITED

1. We have audited the attached Balance Sheet of Jagran Prakashan Limited, as at March 31, 2007, and the related Profit and Loss Account and Cash Flow Statement for the year ended on that date annexed thereto, which we have signed under reference to this report. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
3. As required by the Companies (Auditor's Report) Order, 2003, as amended by the Companies (Auditor's Report) (Amendment) Order, 2004, issued by the Central Government of India in terms of sub-section (4A) of Section 227 of 'The Companies Act, 1956' of India (the 'Act') and on the basis of such checks of the books and records of the company as we considered appropriate and according to the information and explanations given to us, we give in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the said Order.
4. Further to our comments in the Annexure referred to in paragraph 3 above, we report that:
 - (a) *Subject to the matter explained in paragraph 5 below*, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit;
 - (b) In our opinion, *subject to the matter stated in paragraph 5 below*, proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
 - (c) The Balance Sheet, Profit and Loss Account and Cash Flow Statement dealt with by this report are in agreement with the books of account;
 - (d) In our opinion, *subject to matter regarding non compliance with the provisions of AS-26, Intangible Assets as stated in paragraph 5 below*, the Balance Sheet, Profit and Loss Account and Cash Flow Statement dealt with by this report comply with the accounting standards referred to in sub-section (3C) of Section 211 of the Act;
 - (e) On the basis of written representations received from the directors as on March 31, 2007 and taken on record by the Board of Directors, none of the directors are disqualified as on March 31, 2007 from being appointed as a director in terms of clause (g) of sub-section (1) of Section 274 of the Act.
 - (f) In our opinion and to the best of our information and according to the explanations given to us, *subject to the matter stated in paragraph 5 below*, the said financial statements together with the notes thereon and attached thereto, give in the prescribed

manner the information required by the Act and give a true and fair view in conformity with the accounting principles generally accepted in India:

- (i) in the case of the Balance Sheet, of the state of affairs of the Company as at March 31, 2007;
 - (ii) in the case of the Profit and Loss Account, of the profit for the year ended on that date; and
 - (iii) in the case of the Cash Flow Statement, of the cash flows for the year ended on that date.
5. *As stated in Note No.4 on Schedule 23B, Title-Dainik Jagran (Title) amounting to Rs. 1,700 Lakhs included under intangible assets is carried at cost and is not being amortised over its useful life, which in our opinion is not in accordance with the provision of AS-26 issued by the Institute of Chartered Accountants of India (ICAI). The company is of the opinion that Title has indefinite life and is awaiting the opinion on this matter from the Expert Advisory Committee of ICAI. Accordingly, pending determination of useful life, any adjustments to these financial statements that may arise consequent to the assessment of useful life are not currently quantifiable.*

Usha Rajeev
Partner
Membership No. F – 87191
For and on behalf of
Price Waterhouse
Chartered Accountants

Place: Kanpur
Date: June 29, 2007

ANNUAL REPORT

2006 - 07

The future belongs to those who see possibilities
before they become obvious.

profit



An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

ANNEXURE TO AUDITORS' REPORT

[Referred to in paragraph 3 of the Auditors' Report of even date to the members of **Jagran Prakashan Limited** on the financial statements for the year ended March 31, 2007]

- (i) (a) The company is maintaining proper records of fixed assets showing full particulars including quantitative details and situation of fixed assets *other than in respect of additions and deletions of fixed assets during the year and depreciation for the year, particulars of which are in the process of being updated.*
- (b) The fixed assets of the Company have been physically verified by the management during the year. Discrepancies noticed between the book records and physical inventory aggregating Rs. 190.26 lakhs, written down value, have been appropriately charged to the Profit and Loss Account as explained in note 12 on Schedule 23B.
- (c) In our opinion and according to the information and explanations given to us, a substantial part of fixed assets has not been disposed of by the Company during the year.
- (ii) (a) The inventory (excluding stocks with third party) has been physically verified by the management during the year. In respect of inventory lying with third parties, these have substantially been confirmed by them. In our opinion, the frequency of verification is reasonable.
- (b) In our opinion, the procedures of physical verification of inventory followed by the management are reasonable and adequate in relation to the size of the Company and the nature of its business.
- (c) On the basis of our examination of the inventory records, in our opinion, the Company is maintaining proper records of inventory. The discrepancies noticed on physical verification of inventory as compared to book records were not material.
- (iii) (a) The Company has granted unsecured loans to four Companies covered in the register maintained under Section 301 of the Act. The maximum amount involved during the year and the year-end balance of such loans aggregates to Rs 2968.56 lakhs and Rs Nil respectively.
- (b) In our opinion, the rate of interest and other terms and conditions of such loans are not prima facie prejudicial to the interests of the Company.
- (c) In respect of the aforesaid loans, the parties were repaying the principal amounts as stipulated and were also regular in payment of interest.
- (d) In respect of the aforesaid loans, there is no overdue amount of interest as on March 31, 2007.
- (e) The Company has not taken any loans, secured or unsecured, from companies, firms or other parties covered in the register maintained under Section 301 of the Act. Accordingly, sub clauses (f) and (g) of clause (iii) are not applicable.
- (iv) In our opinion and according to the information and explanations given to us, having regard to explanation that certain items purchased are of special nature for which suitable alternate sources do not exist for obtaining comparative quotation, there are adequate internal control system commensurate with the size of the Company and the nature of its business for the purchase of inventory, fixed assets and for the sale of goods and services. Further, on the basis of our examination of the books and records of the Company, and according to the information and explanations given to us, we have neither come across nor have been informed of any continuing failure to correct major weaknesses in the aforesaid internal control system.
- (v) (a) In our opinion and according to the information and explanations given to us, the particulars of contracts or arrangements referred to in Section 301 of the Act have been entered in the register required to be maintained under that section.
- (b) In our opinion and according to the information and explanations given to us, the transactions made in pursuance of such contracts or arrangements and exceeding the value of Rupees Five Lakhs in respect of any party during the year have been made at prices

which are reasonable having regard to the prevailing market prices at the relevant time.

- (vi) The company has not accepted deposits from the public within the meaning of Sections 58A and 58AA of the Act and the rules framed there under.
- (vii) In our opinion, the Company has an internal audit system commensurate with its size and nature of its business.
- (viii) The Central Government of India has not prescribed the maintenance of cost records under clause (d) of sub section (1) of Section 209 of the Act for any of the products of the Company.
- (ix) (a) According to the information and explanations given to us and the records of the Company examined by us, in our opinion, the Company is *generally* regular in depositing the undisputed statutory dues including provident fund, investor education and protection fund, employees' state insurance, income tax, sales-tax, wealth tax, service tax, customs duty, excise duty, cess and other material statutory dues as applicable with the appropriate authorities.

(b) According to the information and explanations given to us and the records of the company examined by us, there are no dues of income-tax, sales tax, wealth tax, service tax, customs duty, excise duty and cess which have not been deposited on account of any dispute.
- (x) The Company has no accumulated losses as at March 31, 2007 and it has not incurred any cash losses in the financial year ended on that date or in the immediately preceding financial year.
- (xi) According to the records of the Company examined by us and the information and explanations given to us, the Company has not defaulted in repayment of dues to any financial institution or bank or debenture holders as at the balance sheet date.
- (xii) The Company has not granted any loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) The provisions of any special statute applicable to chit fund/nidhi/mutual benefit fund/societies are not applicable to the Company.

(xiv) In our opinion, the Company is not a dealer or trader in shares, securities, debentures and other investments.

(xv) In our opinion, and according to the information and explanations given to us, the Company has not given any guarantee for loans taken by others from banks or financial institutions during the year.

(xvi) In our opinion, and according to the information and explanations given to us, on an overall basis, the term loans have been applied for the purposes for which they were obtained.

(xvii) On the basis of an overall examination of the Balance Sheet of the Company, in our opinion and according to the information and explanations given to us, there are no funds raised on a short-term basis which have been used for long-term investment.

(xviii) The Company has not made any preferential allotment of shares to parties and companies covered in the register maintained under Section 301 of the Act during the year.

(xix) The company has created security or charge in respect of debentures issued and outstanding at the year-end.

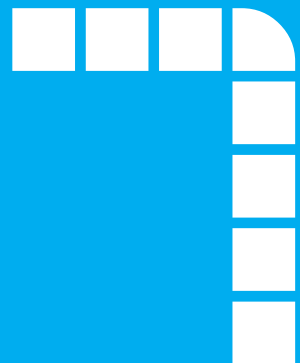
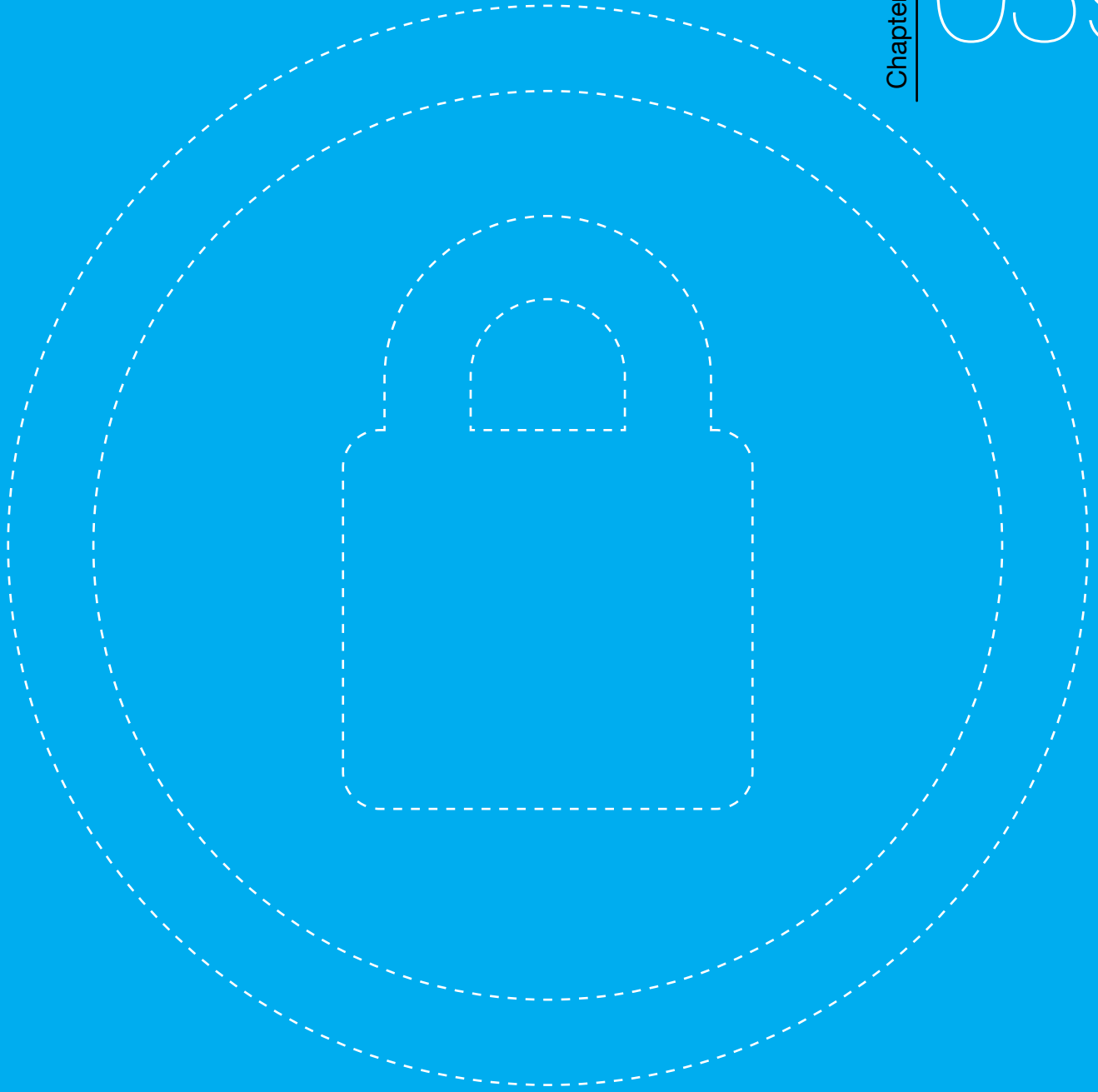
(xx) The management has disclosed the end use of money raised by public issues (Refer Note 11 on Schedule 23B) and the same has been verified by us.

(xxi) During the course of our examination of the books and records of the Company carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of fraud on or by the Company, noticed or reported during the year, nor we have been informed of such case by the management.

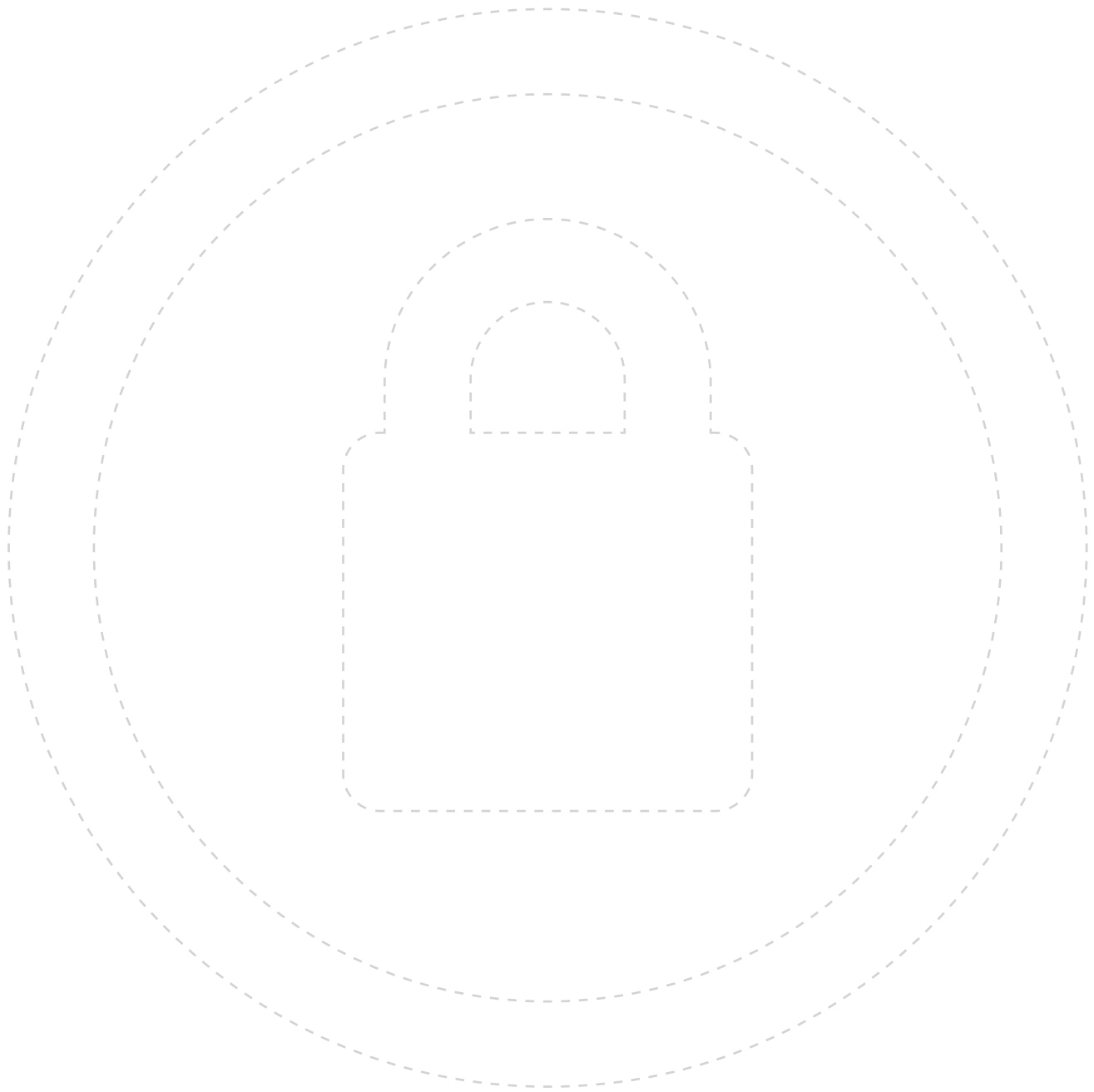
Usha Rajeev
Partner
Membership No. F – 87191
For and on behalf of
Price Waterhouse
Chartered Accountants

Place: Kanpur
Date: June 29, 2007





Balance Sheet





BALANCE SHEET

AS AT 31ST MARCH, 2007

(Rs in Lakhs)

		Schedule No.	AS AT 31.03.2007	AS AT 31.03.2006
1	SOURCES OF FUNDS			
i	Shareholders' Funds:			
a.	Capital	1	6,023.41	5,019.51
b.	Reserves and Surplus	2	45,087.08	43,653.60
ii	Loan Funds:			
a	Secured	3	10,672.80	11,644.09
b	Deferred Credits	4	-	5.05
iii	Deferred tax liability	23B(13)	3,839.00	3,682.00
	TOTAL		65,622.29	64,004.25
2	APPLICATION OF FUNDS			
i	Fixed Assets			
a	Gross Block	5	32,119.00	23,918.98
b	Depreciation		10,722.41	10,344.08
c	Net Block		21,396.59	13,574.90
d	Capital Work in Progress		5,057.37	2,405.33
			26453.96	15,980.23
ii	Investments	6	14,459.47	17,599.79
iii	Current Assets, Loans and Advances			
a	Inventories	7	3,277.44	2,458.07
b	Sundry Debtors	8	11,403.58	10,401.07
c	Cash and Bank Balances	9	10,134.87	17,455.90
d	Other Current Assets	10	507.39	204.43
e	Loans and Advances	11	5,888.81	3,478.55
			31,212.09	33,998.02
	LESS			
	Current Liabilities and Provisions:	12		
a	Current Liabilities		5,800.12	3,374.17
b	Provisions		723.11	215.62
			6,523.23	3,589.79
	NET CURRENT ASSETS		24,688.86	30,408.23
	Miscellaneous Expenditure (To the Extent not written off or adjusted)	13	20.00	16.00
	TOTAL		65,622.29	64,004.25
	Significant Accounting Policies and Notes to Account	23		

The schedules referred to above form an integral part of the Balance Sheet

This is the Balance Sheet referred to in our report of even date

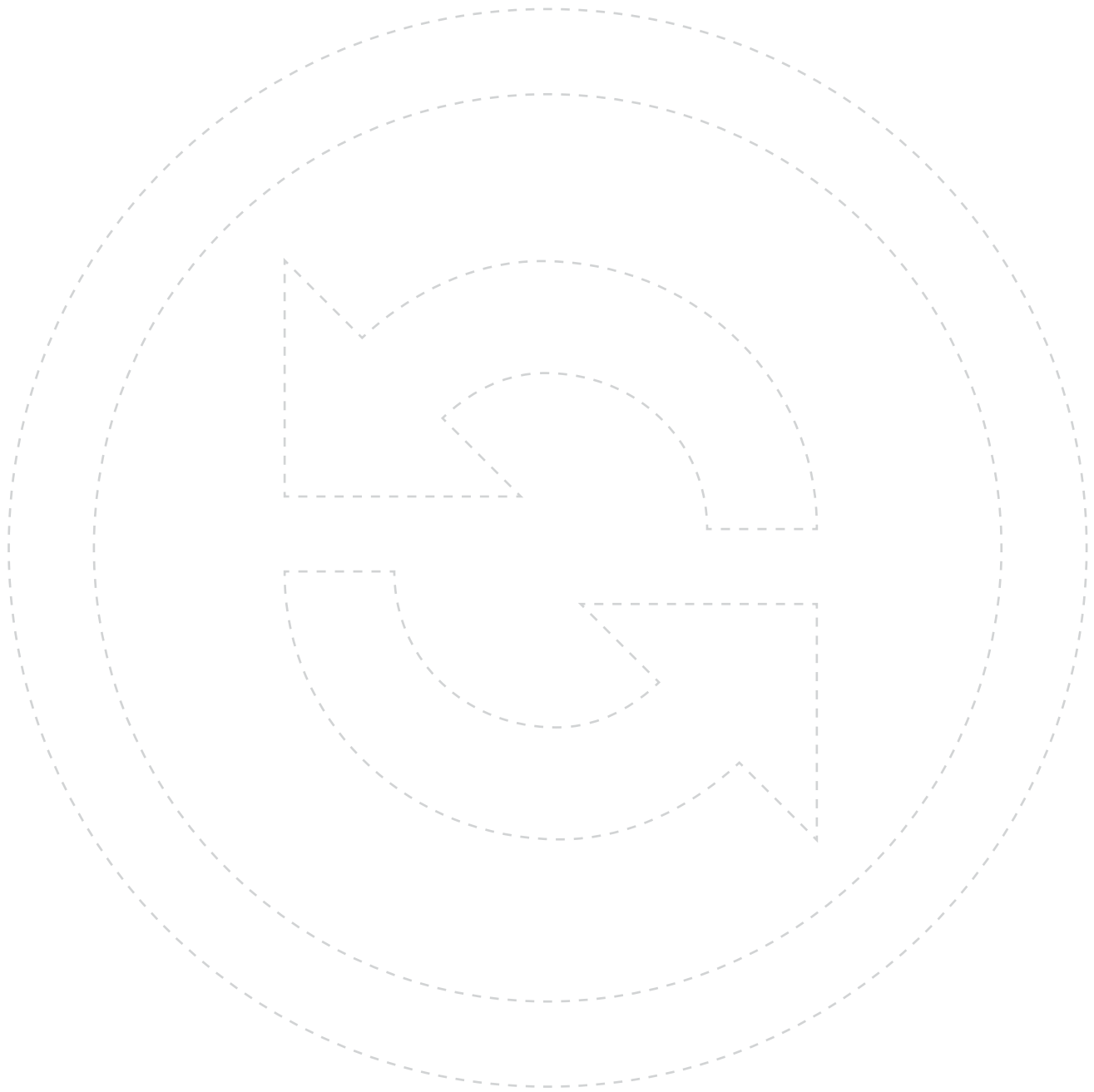
For and on behalf of the board

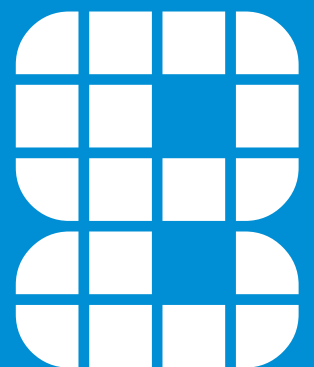
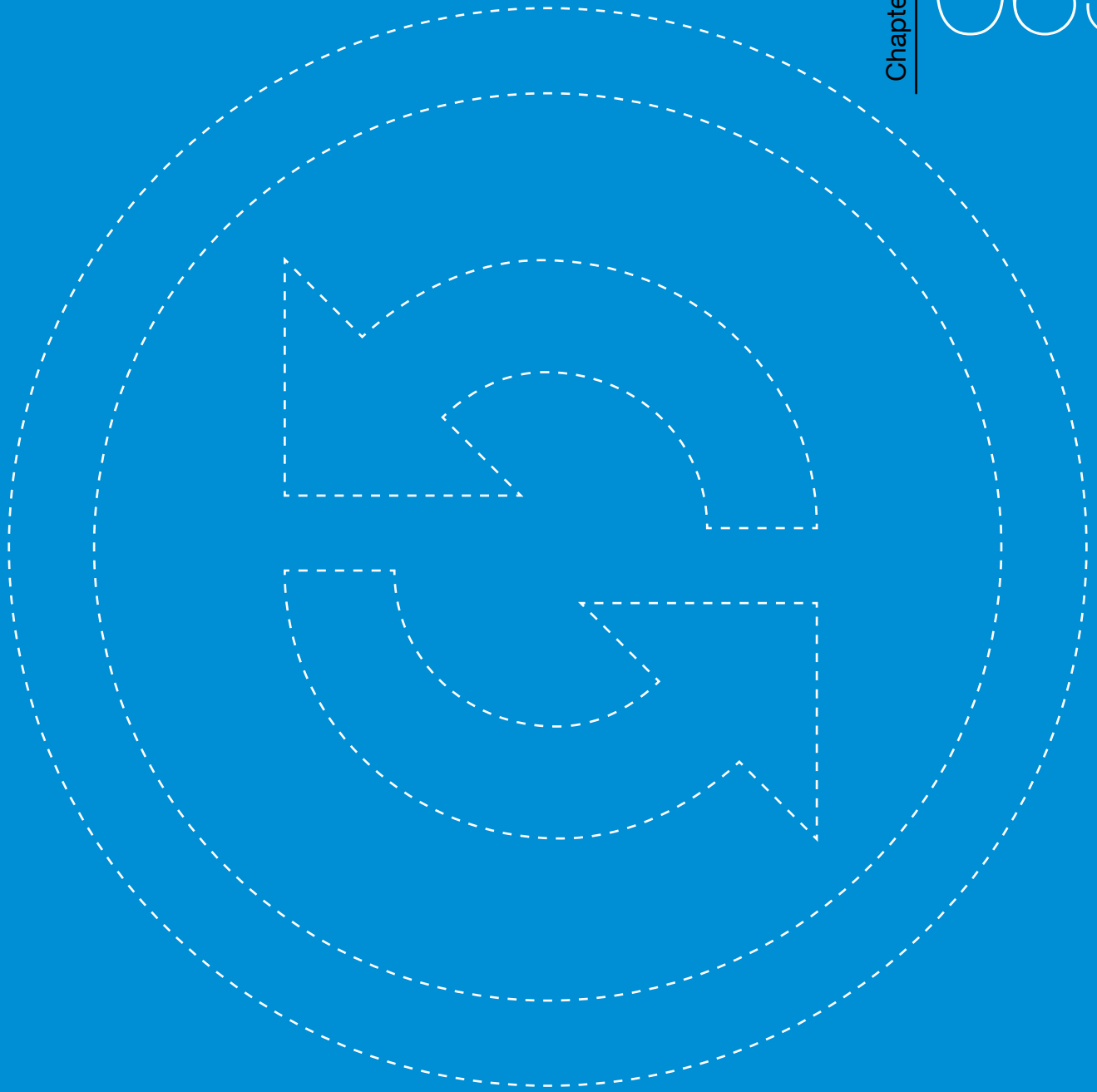
Usha Rajeev
Partner
Membership No. F - 87191
For and on behalf of
Price Waterhouse
Chartered Accountants

Mahendra Mohan Gupta
Sanjay Gupta
Shailesh Gupta
Bharatji Agarwal
Naresh Mohan
Rashid Mirza
Vijay Tandon
Devendra Mohan Gupta
Eamonn U.O'Kennedy
R.K. Agarwal
Amit Jaiswal

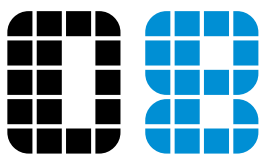
Chairman and Managing Director
Chief Executive Officer and Director
Whole Time Director
Director
Director
Director
Director
Director
Director
Chief Financial Officer
Company Secretary

Place: Kanpur
Date: June 29, 2007





Profit and Loss Account



PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31st MARCH 2007

(Rs in Lakhs)

	Schedule No.	FOR THE YEAR ENDED 31.03.2007	FOR THE YEAR ENDED 31.03.2006
INCOME			
Sales and the other operating income	14	59,818.21	48,053.06
Other Income	15	2,479.56	634.86
Increase/(Decrease) in Stocks	16	(3.36)	1.93
TOTAL		62,294.41	48,689.85
EXPENDITURE			
Materials Consumed	17	25,308.49	23,949.07
Employees Cost	18	7,043.23	5,669.11
Other Manufacturing Expenses	19	2,726.72	2,364.78
Selling, Administrative and Other Expenses	20	12,751.93	9,056.53
TOTAL		47,830.37	41,039.49
PROFIT BEFORE INTEREST, DEPRECIATION, PRIOR PERIOD ADJUSTMENT, EXTRA ORDINARY ITEMS AND TAXES		14,464.04	7,650.36
Less: Interest	21	849.58	761.09
PROFIT BEFORE DEPRECIATION, PRIOR PERIOD ADJUSTMENT, EXTRA ORDINARY ITEMS AND TAXES		13,614.46	6,889.27
Less: Depreciation		2,371.87	2012.06
PROFIT BEFORE PRIOR PERIOD ADJUSTMENT, EXTRA ORDINARY ITEMS AND TAXES		11,242.59	4,877.21
Less: Prior period adjustment and Extra ordinary items(Net)	22	(274.14)	300.00
PROFIT BEFORE TAXES		11,516.73	4,577.21
Less : Tax Expense			
(Note 9 Schedule 23A and Note 13 Schedule 23B)			
Current Tax (including tax of Rs.45.30 lakhs relating to earlier years)		3,560.30	431.00
Fringe Benefit Tax (including tax of Rs.4.92 lakhs relating to earlier years)		159.92	134.20
Deferred Tax		174.33	842.00
NET PROFIT FOR THE YEAR		7,622.18	3,170.01
Add: Balance of Profit brought forward		3,557.63	3,277.01
BALANCE AVAILABLE FOR APPROPRIATION		11,179.81	6,447.02

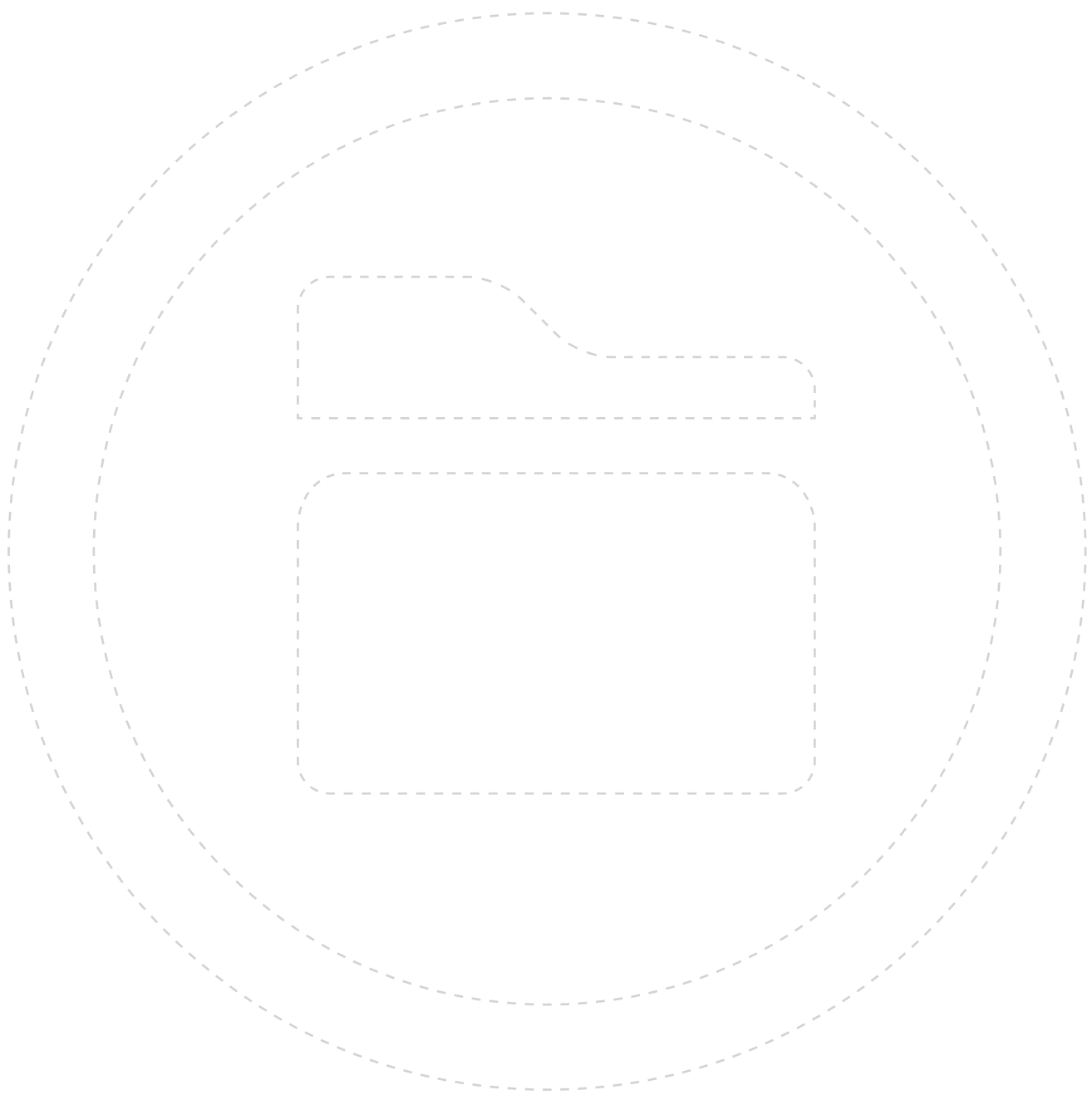
(Rs in Lakhs)

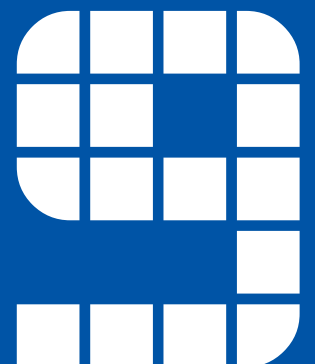
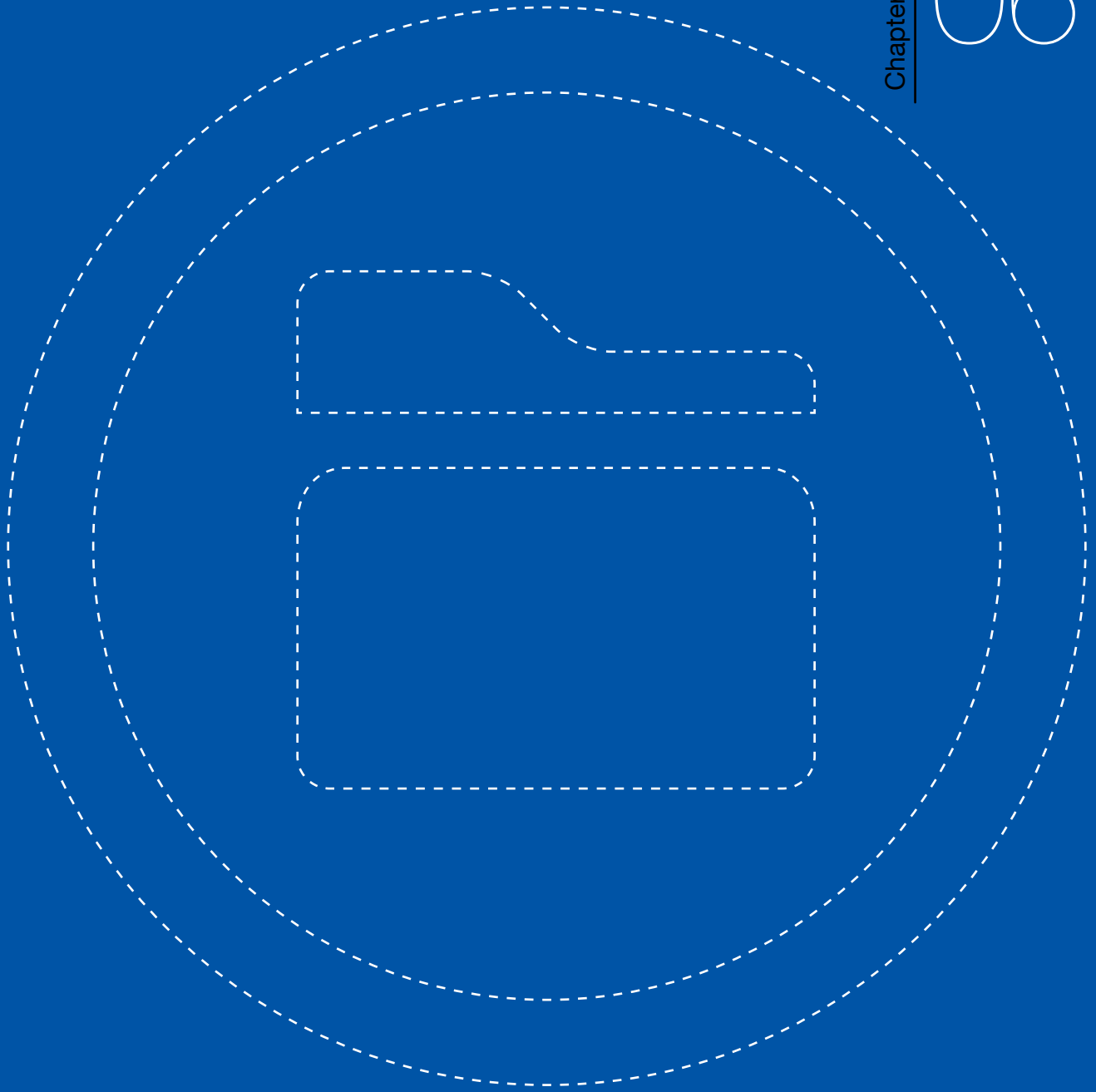
	Schedule No.		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
APPROPRIATIONS:					
Transfer to Debenture Redemption Reserve		250.00		250.00	
Transfer to General Reserve		800.00		350.00	
Interim Dividend		4,517.56		2,007.80	
Corporate Dividend Tax		633.59	6,201.15	281.59	2,889.39
BALANCE CARRIED TO BALANCE SHEET			4,978.66		3,557.63
Earning Per Share in Rupees (Nominal value per share Rs.10)					
- Computed on the basis of earnings including extra ordinary items			12.65		6.65
- Computed on the basis of earnings excluding extra ordinary items			12.65		6.23
(Note 13 Schedule 23A and Note 19 Schedule 23B)					

Significant Accounting Policies and Notes to Account Schedule 23

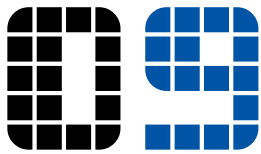
The Schedules referred to above forms an integral part of the Profit and Loss Account

This is the Profit and Loss Account referred to in our report of even date	For and on behalf of the board	
Usha Rajeev	Mahendra Mohan Gupta	<i>Chairman and Managing Director</i>
Partner	Sanjay Gupta	<i>Chief Executive Officer and Director</i>
Membership No. F – 87191	Shailesh Gupta	<i>Whole Time Director</i>
For and on behalf of	Bharatji Agarwal	<i>Director</i>
PRICE WATERHOUSE	Naresh Mohan	<i>Director</i>
Chartered Accountants	Rashid Mirza	<i>Director</i>
	Vijay Tandon	<i>Director</i>
	Devendra Mohan Gupta	<i>Director</i>
	Eamonn U.O'Kennedy	<i>Director</i>
Place: Kanpur	R.K.Agarwal	<i>Chief Financial Officer</i>
Date :June 29,2007	Amit Jaiswal	<i>Company Secretary</i>





Cash Flow Statement



CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2007

(Rs in Lakhs)

Particulars		2007		2006
A. Cash Flow From Operating Activities				
Net Profit Before Tax		11,516.73		4,577.21
Adjustments for:				
Depreciation	2,371.87		2,012.06	
Interest Expense	849.58		761.09	
Interest Income	(1,389.17)		(445.81)	
Income From Investment- Dividends	(702.69)		(60.29)	
(Profit)/Loss on Fixed Assets Sold	34.17		-	
(Profit)/Loss on Investments Sold	(93.11)		-	
Miscellaneous Expenditure Written Off	6.00		4.00	
Debts / Advances Written Off	212.47		468.53	
Liability No Longer Required Written Back	(232.35)		-	
Provision for Bad and Doubtful Debts/Advances	497.33		184.81	
Provision for Gratuity and Leave Encashment	321.20		21.36	
Provision for Diminution in Value of Investments	1.00		-	
Provision for Wealth Tax	6.75		-	
Unrealised Foreign Exchange (Gain) /Loss on Restatements	4.50		-	
Fixed Assets Written off	190.26		-	
Depreciation written Back	(726.81)		-	
Profit on sale of assets relating to previous year	(84.51)		-	
Prior Period Expenses/(Income) (Net)	537.18		-	
Exceptional/ Extraordinary Items Expenses/(Income)	-	1,803.67	300.00	3,245.75
Operating Profit Before Working Capital Changes		13,320.40		7,822.96
Adjustments for Changes In Working Capital :				
- (Increase)/Decrease in Sundry Debtors	(1,683.94)		(3,351.26)	
- (Increase)/Decrease in Other Receivables	(2,533.32)		(2,010.55)	
- (Increase)/Decrease in Inventories	(819.37)		1,219.05	
- Increase/(Decrease) in Trade And Other Payables	2,738.78	(2,297.85)	561.33	(3,581.43)
Cash Generated From Operations		11,022.55		4,241.53
- Direct Taxes Paid		(3,422.09)		(430.44)
Prior Period (Expenses)/Income (Net)		(537.18)		-
Extraordinary /Exceptional Item (Expense)/ Income		-		(300.00)
Net Cash From Operating Activities		7,063.28		3,511.09

(Rs in Lakhs)

Particulars		2007		2006
B. Cash Flow From Investing Activities:				
Purchase of Fixed Assets	(10,604.06)		(6,375.15)	
Capital Work in Progress	(1,823.84)		870.25	
Proceeds from Sale of Fixed Assets	191.02		32.75	
Redemption of Investments	87,567.55		18,532.97	
Purchase of Investments	(84,335.12)		(36,067.20)	
Interest Received (Revenue)	1,091.48		246.00	
Dividend Received	697.42	(7,215.55)	60.29	(22,700.09)
Net Cash Used In Investing Activities		(7,215.55)		(22,700.09)
C. Cash Flow From Financing Activities:				
Proceeds from Fresh Issue of Share Capital (Including Share Premium)		-		43,124.36
IPO Expenses	(218.93)		(1,979.84)	
Proceeds from Secured Loan (Net)	(931.09)		886.06	
Repayment of Short Term Borrowings	-		(2,231.18)	
Change in Deferred Credit	(5.05)		(12.04)	
Preliminary Expenses	(10.00)		(20.00)	
Interest Paid	(852.54)		(820.17)	
Dividend Paid	(4,517.56)		(3,007.80)	
Dividend Tax Paid	(633.59)	(7,168.76)	(421.84)	(7,606.81)
Net Cash Used In Financing Activities		(7,168.76)		35,517.55
Net Increase/(Decrease) In Cash and Cash Equivalents		(7,321.03)		16328.55
Cash and Cash Equivalents at the Beginning of the Year		17,455.90		1,127.35
Cash and Cash Equivalents at the End of the Year		10,134.87		17,455.90
Cash and Cash Equivalents Comprise				
Cash on Hand		265.58		164.31
Remittance-in-Transit		30.37		5.12
Balance with Scheduled Banks in:				
- Current Account		1,783.68		1,640.15
- Fixed Deposit		8,049.54		15,645.92
- Unpaid Dividend Account		5.48		-
- With Others in Franking Machine		0.22		0.40

Notes:

1) Figures in brackets indicates cash outflow. 2) The above Cash Flow Statement has been prepared under the indirect method set out in AS-3 issued by The Institute of Chartered Accountants of India. 3) Fixed Deposit includes Rs 109.79 Lakhs (Previous Year Rs 100 Lakhs) which are subject to lien with the bankers and others.

This is the Cash Flow Statement referred to in our report of even date

For and on behalf of the board

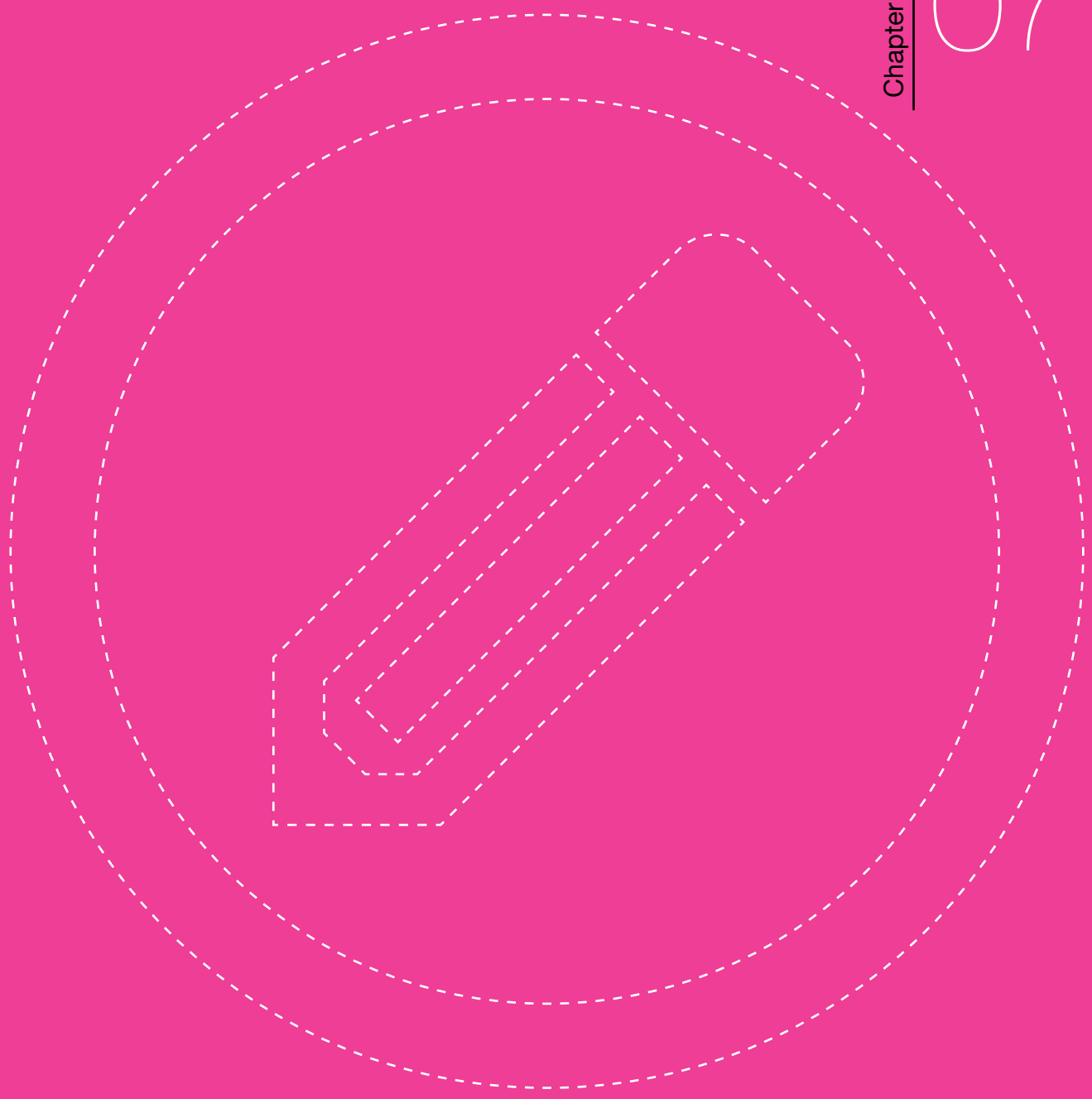
Usha Rajeev
Partner
Membership No. F – 87191
For and on behalf of
Price Waterhouse
Chartered Accountants

Place: Kanpur
Date: June 29, 2007

Mahendra Mohan Gupta
Sanjay Gupta
Shailesh Gupta
Bharatji Agarwal
Naresh Mohan
Rashid Mirza
Vijay Tandon
Devendra Mohan Gupta
Eamonn U.O'Kennedy
R.K.Agarwal
Amit Jaiswal

*Chairman and Managing Director
Chief Executive Officer and Director
Whole Time Director
Director
Director
Director
Director
Director
Chief Financial Officer
Company Secretary*





Schedules to Accounts

SCHEDULES FORMING PART OF BALANCE SHEET

(Rs in Lakhs)

SCHEDULE NO. 1 CAPITAL		AS AT 31.03.2007		AS AT 31.03.2006
AUTHORISED				
7,50,00,000(5,50,00,000) Equity Shares of Rs.10/- each		<u>7,500.00</u>		<u>5,500.00</u>
ISSUED, SUBSCRIBED AND FULLY PAID-UP				
6,02,34,117(Previous Year 5,01,95,097) Equity Shares of Rs.10/- each Out of which 99,00,000 Shares were allotted by way of Bonus Shares, by capitalisation of profits in the year 2000; 2,78,00,361 shares in the year 2005-06 and 1,00,39,020 shares in the year 2006-07, by capitalisation of securities premium		6,023.41		5,019.51
TOTAL		6,023.41		5,019.51

(Rs in Lakhs)

SCHEDULE NO. 2 RESERVES AND SURPLUS		AS AT 31.03.2007		AS AT 31.03.2006
CAPITAL RESERVE				
Opening Balance	-		506.73	
Less: Transferred to General Reserve	-	-	506.73	-
SECURITIES PREMIUM				
Opening Balance	36,906.09		-	
Addition during the year	-		41,884.89	
	36,906.09		41,884.89	
Less: Bonus Shares issued	1,003.90		2,780.04	
Initial public issue expenses	-	35,902.19	2,198.77	36,906.08
DEBENTURE REDEMPTION RESERVE				
Opening Balance	500.00		250.00	
Add: Addition during the Year	250.00	750.00	250.00	500.00
INVESTMENT ALLOWANCE (UTILIZED) RESERVE				
Opening Balance	-		0.28	
Less: Transferred to General Reserve	-	-	0.28	-
GENERAL RESERVE				
Opening Balance	2,689.89		1,832.88	
Add: Transferred from Profit and Loss Account	800.00		350.00	
Add: Transferred from Capital Reserve			506.73	
Add: Transferred from Investment Allowance Reserve			0.28	
	<u>3,489.89</u>		<u>2,689.89</u>	
Less: Impact of Transition adjustment for 'Employee Benefit' (Note 15 Schedule 23B)	33.66			
		3,456.23		2,689.89
PROFIT AND LOSS ACCOUNT				
Balance as per Profit and Loss Account		4,978.66		3,557.63
TOTAL		45,087.08		43,653.60

(Rs in Lakhs)

SCHEDULE NO. 3 SECURED LOANS	AS AT 31.03.2007	AS AT 31.03.2006
(Note 5 Schedule 23A)		
Debentures		
7.25% Redeemable Cumulative Non Convertible Debentures	1,500.00	1,500.00
[Repayable within a year Rs.1500 lakhs; (Previous Year Rs. Nil)]		
Loans and Advances from Banks:		
Rupee Term loan taken from Bank of Baroda	949.76	2,162.32
[Repayable within a year Rs.949.76 lakhs; (Previous Year Rs. 1250 lakhs)]		
Cash Credit	6,904.20	4,943.39
Commercial Paper	-	1000.00
Loan for Vehicle	5.74	19.68
[Repayable within a year Rs.5.54 lakhs; (Previous Year Rs.13.94 lakhs)]		
Other Loans and Advances:		
External Commercial Borrowings taken from		
Cooperatieve Centrale Raiffeisen Boernleen Bank, B. A.[Repayable within a year Rs.656.55 lakhs;(Previous Year Rs.656.55 lakhs)]	1,313.10	2,018.70
TOTAL	10,672.80	11,644.09

NOTES :

- Debentures have tenure of five years, redeemable in three yearly installments of 30%,30%,40% with Call/ Put option. The redemption has to commence and/or Call/Put option is exercisable after expiry of three years from the date of allotment i.e. July 14, 2004. Subsequent to the year end, debentureholder has decided to exercise the put option and full amount is repayable by July 15, 2007.
- Debentures, Cash Credit, Term Loans and External Commercial Borrowings are secured by first charge ranking pari-passu between the Debenture Trustees, Central Bank of India, Bank of Baroda and Cooperatieve Centrale Raiffeisen Boernleen Bank, B. A.:
 - by way of Hypothecation of all movable assets including fixed assets, stocks, book debts and other receivables both present and future; and
 - by way of equitable mortgage of company's immovable properties, both present and future
- Cash Credit facilities from Central Bank of India and Term Loan from Bank of Baroda are further secured by personal guarantees of some of the Directors.
- Loan for vehicles are personally guaranteed by any one of the Directors and these vehicles are hypothecated to the lender bank.

(Rs in Lakhs)

SCHEDULE NO. 4 DEFERRED CREDITS	AS AT 31.03.2007	AS AT 31.03.2006
For Land	-	1.42
[Due within a year Rs. NIL (Previous Year Rs.1.42 Lakhs)]		
For Others Assets	-	3.63
[Due within a year Rs. NIL (Previous Year Rs.3.63 Lakhs)]		
TOTAL	-	5.05

**SCHEDULE NO. 5
FIXED ASSETS**

(Note 2, 5, 10 and 11 Schedule 23A and Note 3, 4, 12 and 20 Schedule 23B)

(Rs.in Lakhs)

PARTICULARS	GROSS BLOCK				DEPRECIATION				NET BLOCK	
	AS AT 01.04.2006	ADDITIONS	SALES/ ADJUSTMENTS/ WRITE OFF	TOTAL AS AT 31.03.2007	UPTO 31.03.2006	FOR THE YEAR	ADJUSTMENT ON SALE/ WRITE OFF	TOTAL UPTO 31.03.2007	AS AT 31.03.2007	AS AT 31.03.2006
Title	1,700.00	-	-	1,700.00	-	-	-	-	1,700.00	1,700.00
Land (Freehold)	99.01	680.20	-	779.21	-	-	-	-	779.21	99.01
Land (Leasehold)	282.96	1,207.98	-	1,490.94	29.04	6.89	-	35.93	1,455.01	253.92
Leasehold Improvements	206.96	140.44	5.75	341.65	44.87	59.67	-	104.54	237.11	162.09
Buildings+	2,256.82	279.91	4.66	2,532.07	520.65	166.17	3.08	683.74	1,848.33	1,736.17
Plant and Machinery*	15,081.82	6,789.17	922.64	20,948.35	6,666.20	934.20	598.72	7,001.68	13,946.67	8,415.62
Computers	2,866.08	392.69	422.64	2,836.13	2,078.52	407.64	404.73	2,081.43	754.70	787.56
Furniture and Fixture	315.67	63.76	19.62	359.81	288.10	(27.53)	12.24	248.33	111.48	27.57
Vehicles**	1,109.66	283.73	262.55	1,130.84	716.70	98.02	247.96	566.76	564.08	392.96
	23,918.98	9,837.88	1,637.86	32,119.00	10,344.08	1,645.06	1,266.73	10,722.41	21,396.59	13,574.90
T O T A L :-	23,918.98	9,837.88	1,637.86	32,119.00	10,344.08	2,371.87	1,266.73	10,722.41	21,396.59	13,574.90
Capital Work in Progress:										
Capital Work in Progress, including capital advances of Rs. 2,748.69 lakhs (Previous Year Rs. 1,933.38 lakhs)							726.81	-	-	-
Grand Total	23,918.98	9,837.88	1,637.86	32,119.00	10,344.08	2,371.87	1,266.73	10,722.41	26,453.96	15,980.23
PREVIOUS YEAR	18,955.38	4,996.35	32.75	23,918.98	8,332.02	2,012.06	-	10,344.08	5,057.37	2,405.33

+ Includes buildings constructed in the rented premises/on plot of land taken on lease from the directors/their relatives and the properties belonging to the entity, whose running business was takenover by the Company on April 1, 2000 on Lock, Stock and Barrel basis.

*Additions have been decreased by Rs. 10.15 Lakhs (Previous year increased Rs 30.05 lakhs) on account of foreign exchange differences.

** Includes vehicles acquired on finance lease. Gross block and net block of these vehicles as at 31st March 2007: Rs.20.68 lakhs; Previous year Rs.33.72 lakhs respectively.

(Rs in Lakhs)

SCHEDULE NO.6 INVESTMENTS		AS AT 31.03.2007	AS AT 31.03.2006
(Note 3 Schedule 23A and Note 10(a), 11 and 16 Schedule 23B)			
LONG TERM INVESTMENTS -AT COST			
A) QUOTED, NON-TRADE UNLESS OTHERWISE STATED			
SHARES			
1,45,650 (Previous Year 1,45,650) Fully paid-up Equity Shares of Rs. 10/- each in Jagran Limited** (Trade) (Market value: Not available; Previous year: Not available)		16.23	16.23
20,100(Previous Year 20,100) Fully paid-up Equity shares of Rs. 10/- each in The Bank of Rajasthan Limited (Market value: Rs.779,880; Previous year: Rs.883,000)		64.73	64.73
20,000 (Previous Year 20,000) Fully paid-up Equity shares of Rs. 10/- each in CRB Corporation Limited** (Market value: Not available; Previous year: Not available)		6.00	6.00
18,500 (Previous Year 18,500) Fully paid-up Equity shares of Rs. 10/- each in Mega Fin (India) Limited** (Market value: Not available; Previous year: Not available)		1.85	1.85
1,100 (Previous Year 1,100) Fully Paid up Equity shares of Rs. 10/- each in Bank of India (Market value: Rs.184,580; Previous year Rs.146,905)		0.59	0.59
500 (Previous Year NIL) Fully paid-up Equity shares of Rs. 2/- each of HT Media Limited (Market value: Rs. 89,000)		0.53	-
500 (Previous Year NIL) Fully paid-up Equity shares of Rs. 2/- each of Dec-can Chronicle Holdings Limited (Market value: Rs.78,550)		0.46	-
		90.39	89.40
Less : Provision for Permanent diminution in Investments		81.00	80.00
TOTAL		9.39	9.40

(Rs in Lakhs)

SCHEDULE NO.6 INVESTMENTS		AS AT 31.03.2007	AS AT 31.03.2006
B) UNQUOTED			
a) SHARES (TRADE):			
1,00,000(Previous Year 1,00,000) Fully paid-up Equity shares of Rs.10/- each in Jagran Publications Private Limited*		10.00	10.00
5000(Previous Year 5000) Fully paid-up Equity Shares of Rs.10/- each in Jagran Prakashan (MPC) Private Limited		0.50	0.50
150 (Previous Year 150)Fully Paid-up Equity Shares of Rs. 100/- each of United News of India		0.10	0.10
312(Previous Year 95) Fully Paid-up Equity Shares of Rs. 100/- each of The Press Trust of India Limited		0.31	0.15
460000(Previous Year 460000) Fully paid-up Equity Shares of Rs.10/- each in Jagran Infotech Limited		46.00	46.00
b) UNITS OF MUTUAL FUND (FULLY PAID UP), NON-TRADE			
HDFC Prudence Fund (353844.521 units of Rs. 10/- each)		100.00	-
Prudential ICICI Emerging Star Fund (390625.00 units of Rs. 10/- each)		100.00	-
Prudential ICICI Balance Fund (527426.160 units of Rs. 10/- each)		100.00	-
SBI Magnum Balance Fund (422654.269 units of Rs. 10/- each)		100.00	-
Sundaram Select Midcap (413811.368 units of Rs. 10/- each)		100.00	-
TATA Equity Opportunity Fund (228104.271 units of Rs. 10/- each)		50.00	-
TOTAL		616.30	66.15

CURRENT INVESTMENTS, UNQUOTED (NON TRADE)#

(At lower of cost and fair value)

LIC MF Liquid Fund [18,21,842.848 (Previous Year 9,290,484.299) units of Rs.10/- each]		200.04	1,015.35
Reliance Liquid Fund (Previous Year 24,992.252.402 units of Rs. 10/- each)		-	2,500.00
Chola Fixed Maturity Plan (Previous Year 20,000,000 units of Rs. 10/-each)		-	2,000.00
HDFC FMP 3 M March 06(1) Inst. Dividend (Previous Year 20,009,018.6 units of Rs. 10/- each)		-	2,000.90
P145D Prudential ICICI FMP Monthly Plan-Dividend-XXVII (Previous Year 10,000,000 units of Rs. 10/-each)		-	1,000.00
P139YD Prudential ICICI FMP-Yearly Dividend-Series XXIV (Previous Year 10,035,873.095 units of Rs. 10/-each)		-	1,003.59

(Rs in Lakhs)

SCHEDULE NO.6 Contd.	AS AT	AS AT
CURRENT INVESTMENTS, UNQUOTED (NON TRADE)#	31.03.2007	31.03.2006
UTI Fixed Maturity Plan-(Qtr. FMP) Growth Plan (Previous year 5,008,298.596 units of Rs.10/- each)	-	500.83
G147 Standard Chartered Fixed Maturity 3rd Plan-Dividend (Previous Year 20,126,903.496 units of Rs. 10/-each)	-	2,012.69
Principal PNB Fixed Maturity Plan-91 Days-Series II (Previous year 10,002,804.638 units of Rs 10/- each)	-	1,000.28
Birla Fixed Term Plan Series H [50,00,000 (Previous Year: 5,000,000) units of Rs 10/- each]	500.00	500.00
Birla Fixed Maturity Plan Quarterly Series 2 (1,69,52,871.119 units of Rs 10/- each)	2,200.00	
Birla Fixed Term Plan Quarterly Series 11 Dividend (1,07,91,074.559 /- units of Rs 10/- each)	579.11	-
Birla Fixed Term Plan Series T (15,00,000 units of Rs 10/- each)	1,500.00	-
Birla FTP Half Yearly Series I Dividend Reinvestment (50,00,000/- units of Rs 10/- each)	500.00	-
Reliance Fixed Horizon Fund (1,00,00,000 units of Rs 10/- each)	1,000.00	-
Reliance Fixed Horizon Fund Series III (50,00,000 units of Rs 10/- each)	500.00	-
Prudential ICICI Hybrid Fund 13 Months (1,00,05,259.679 units of Rs 10/- each)	1,000.53	-
Prudential ICICI Fixed Maturity Plan Series 28 (1,00,00,000 (Previous Year 1,00,00,000) units of Rs 10/- each)	1,000.00	1,000.00
ING Vysya FMF Series XXII (1,00,00,000 units of Rs 10/- each)	1,000.00	-
Templeton Fixed Horizon Fund Series 1, 13 Months (50,00,000- units of Rs 10/- each)	500.00	-
Standard Chartered Fixed Maturity Plan Half Yearly Series 1 (30,00,000 units of Rs 10/- each)	300.00	-
Kotak Fixed Maturity Plan 3M Series 14 (50,00,000 units of Rs 10/- each)	500.00	-
LIC Fixed Maturity Plan Series 5 Growth Plan [2,56,34,899.642 (Previous Year: 3,00,00,000)units of Rs 10/- each]	2,563.49	3,000.00
	13,843.17	17,533.64
TOTAL	14,459.47	17,599.79

NOTES :

- *Represents 40% paid-up Capital of the company carrying 50% voting rights.
- Aggregate market value of Quoted Investment is Rs.11.32 Lacs (Previous Year :Rs.10.30 Lacs) as against the aggregate book value of Rs.9.39 Lacs (Previous Year :Rs. 9.40 Lacs).
- **Market value and book value both excludes the investments in respect of which market value as stated above was not available. These Investment are fully provided for.
- Aggregate amount of unquoted Investments is Rs.14,450.08 Lakhs (Previous Year: Rs.17,590.39 Lakhs).
- # Unutilized public issue proceeds temporarily invested in terms of prospectus in units of mutual funds.

(Rs in Lakhs)

SCHEDULE NO. 7 INVENTORIES	AS AT 31.03.2007	AS AT 31.03.2006
(Note 4 Schedule 23A)		
Raw Material*	2,773.07	2,210.13
[Including in transit Rs. 451.78 lakhs (Previous Year Rs.15.47 lakhs)]		
Stores	489.26	229.47
[Including in transit Rs. 44.83 lakhs (Previous Year Rs. Nil)		
Finished Goods	15.11	18.47
TOTAL	3,277.44	2,458.07

* includes raw material lying with third parties aggregating Rs.38.95 lakhs (Previous Year Rs. 17.35 lakhs)

(Rs in Lakhs)

SCHEDULE NO. 8 SUNDRY DEBTORS	AS AT 31.03.2007	AS AT 31.03.2006
Debts outstanding for a period exceeding six months		
Secured, considered good	9.15	6.48
Unsecured, considered good	1,599.04	1,351.11
Unsecured, considered doubtful	943.46	487.19
Less:Provision for Bad and Doubtful Debts	943.46	487.19
	1,608.19	1,357.59
Other Debts :-		
Secured, considered good	897.90	837.05
Unsecured, considered good*	8,897.49	8,206.43
	9,795.39	9,043.48
TOTAL	11,403.58	10,401.07

* Debts due from the Private Company in which some of the Directors of the company are directors : Rs. 2.87 Lakhs (Previous year Rs. Nil)

(Rs in Lakhs)

SCHEDULE NO.9	AS AT	AS AT
CASH AND BANK BALANCES	31.03.2007	31.03.2006
(Note 11 Schedule 23B)		
Cash on Hand	265.58	164.31
Remittance-in-Transit	30.37	5.12
Franking Machine Balance	0.22	0.40
Balance with Scheduled Banks in:		
Current Account	1,783.68	1,640.15
Fixed Deposit*	8,049.54	15,645.92
(including unutilized public issue proceeds Rs. 5,977.45 lakhs : Previous year Rs. 12,611.42 lakhs)		
Unpaid Dividend Account	5.48	-
TOTAL	10,134.87	17,455.90

*Includes Rs 109.79 Lakhs (Previous Year Rs 100 Lakhs) which are subject to lien with the bankers and others.

SCHEDULE NO. 10	AS AT	AS AT
OTHER CURRENT ASSETS	31.03.2007	31.03.2006
Interest Accrued on Fixed Deposits	423.30	152.45
Interest Receivable (Others)	78.82	51.98
Dividend Receivable	5.27	-
TOTAL	507.39	204.43

(Rs in Lakhs)

SCHEDULE NO. 11 LOANS AND ADVANCES		AS AT 31.03.2007		AS AT 31.03.2006
(Note 10(b) Schedule 23B)				
Advances recoverable in cash or in kind or for value to be received (Unsecured considered good unless otherwise stated) :				
<u>Security Deposits+</u>				
Considered Good	1,358.37		1,113.74	
Considered Doubtful	11.66			
	1,370.03		1,113.74	
Less : Provision for Bad and Doubtful Security	11.66	1,358.37		1,113.74
<u>Loans and Advances to Parties and Staff *</u>				
Considered Good	3,979.59		2,122.18	
Considered Doubtful	25.87		6.55	
	4,005.46		2,128.73	
Less : Provision for Bad and Doubtful Advances	25.87	3,979.59	6.55	2,122.18
Prepaid Expenses		550.85		151.54
Advance Income Tax (including Tax Deducted at Source)	-		537.05	
Less: Provision for Income Tax	-	-	445.96	91.09
TOTAL		5,888.81		3,478.55

* Debts due from the companies in which the company has substantial interest: Rs. 3042.85 Lakhs (Previous year 1710.89 Lakhs)

+ Includes amount of Rs.39.50 lakhs (Previous year Rs.39.50 lakhs) deposited with the Directors for the premises taken on lease from them. Maximum amount due at any time during the year : Rs 39.50 lakhs (Previous year Rs.66.15 lakhs)

(Rs in Lakhs)

SCHEDULE NO. 12			AS AT		AS AT
CURRENT LIABILITIES AND PROVISIONS			31.03.2007		31.03.2006
(A)	CURRENT LIABILITIES				
(Note 12 Schedule 23A and Notes 5 and 6 Schedule 23B)					
Sundry Creditors					
	- Total outstanding dues to Small Scale Industrial Undertakings		0.51		
	- Total outstanding dues of creditors other than Small Scale Industrial Undertakings		3638.98		1465.44
	Advance from Customers		368.56		414.88
	Unpaid Dividend*		5.48		-
	Other Liabilities		206.08		105.59
	Securities Deposits from Agents, Staff and others		1,575.15		1,379.94
	Interest Accrued but not due		5.36		8.32
			5,800.12		3,374.17

* Not due for credit to Investor Education and Protection Fund

(B)	PROVISIONS				
(Notes 7 and 9 Schedule 23A and Note 15 Schedule 23B)					
	Provision for Income Tax	3,981.86		-	
	Less: Advance Income Tax	3,791.32	190.54	-	
	(including Tax Deducted at Source)				
	Provision for Fringe Benefit Tax	294.62		134.20	
	Less: Advance Tax Paid	269.12	25.50	125.20	9.00
	Provision for Wealth Tax		6.75		-
	Provision for Gratuity		300.16		-
	Provision for Earned Leave		200.16		206.62
			723.11		215.62
	TOTAL		6,523.23		3,589.79

(Rs in Lakhs)

SCHEDULE NO. 13			AS AT		AS AT
MISCELLANEOUS EXPENDITURE			31.03.2007		31.03.2006
(to the extent not written off or adjusted)					
(Notes 8 Schedule 23A)					
	Share issue Expense				-
	Opening balance	16.00			-
	Addition during the year	10.00		20.00	
		26.00		20.00	
	Amortised during the year	6.00	20.00	4.00	16.00
	TOTAL		20.00		16.00

SCHEDULES FORMING PART OF PROFIT AND LOSS ACCOUNT

(Rs in Lakhs)

SCHEDULE NO. 14		FOR THE		FOR THE
SALES AND OTHER OPERATING INCOME		YEAR ENDED		YEAR ENDED
(Note 6 Schedule 23A)		31.03.2007		31.03.2006
Newspaper Sale		16,783.11		16,037.37
Other Publications Sale		300.33		156.25
Advertisement Revenue		38,821.55		30,883.41
Revenue from Other Operating Activities (Includes job charges of Rs.402.45 lakhs; Previous Year:Rs. 285.14 lakhs)		3,480.00		705.04
Scrap and Waste Paper Sale		433.22		270.99
TOTAL		59,818.21		48,053.06

(Rs in Lakhs)

SCHEDULE NO. 15		FOR THE		FOR THE
OTHER INCOME		YEAR ENDED		YEAR ENDED
(Note 6 Schedule 23A)		31.03.2007		31.03.2006
Bad Debts Recovered		40.19		13.13
Profit on sale of current Investments- other than trade (Net of loss of Rs. 27.91 lakhs; Previous Year: Rs. Nil)		93.11		-
Dividend Received				
-From Long Term investments-other than trade		0.11		0.01
-From Current investments-other than trade		702.58		60.28
Exchange rate Fluctuation (Net)		1.34		
Rent and Space Sharing Charges Received		6.21		14.14
Interest Received (Gross):				
- On Income Tax Refund	1.31		-	
- On Fixed Deposits (Tax Deducted at Source Rs.184.05 lakhs; Previous Year Rs 71.42 lakhs)	909.96		341.89	
- On Loans Given (Tax Deducted at Source Rs.107.78 lakhs; Previous Year Rs 20.98 lakhs)	467.63		98.92	
- Others (Gross and Net)	10.27	1,389.17	5.01	445.82
Provision/Creditors no longer required written back		232.35		100.26
Miscellaneous Income		14.50		1.22
TOTAL		2,479.56		634.86

(Rs in Lakhs)

SCHEDULE NO. 16 INCREASE/(DECREASE) IN STOCKS		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
Closing Stock		15.11		18.47
Less : Opening Stock		18.47		16.54
TOTAL		(3.36)		1.93

(Rs in Lakhs)

SCHEDULE NO. 17 MATERIALS CONSUMED		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
Raw Material		23,432.56		22,319.01
Stores and spares*		1,875.93		1,630.06
TOTAL		25,308.49		23,949.07

*does not include Stores and spares directly charged to Repairs to Machinery Rs. 185.70 lakhs (Previous Year Rs. 203.70 lakhs)

(Rs in Lakhs)

SCHEDULE NO. 18 EMPLOYEES COST		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
(Note 8 and 15 Schedule 23B)				
Salary, Wages, Bonus etc.		6,062.75		4,972.87
Contribution to Employees Provident and other Funds		508.20		398.01
Employees Welfare		331.73		244.51
Gratuity Including Contribution to Gratuity Fund		140.55		53.72
TOTAL		7,043.23		5,669.11

(Rs in Lakhs)

SCHEDULE NO. 19 OTHER MANUFACTURING EXPENSES		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
Repairs and Maintenance				
Building	245.92		149.69	
Plant and Machinery	672.45	918.37	586.94	736.63
News Collection and Contribution Charges		427.49		402.27
Composing, Printing and Binding Charges		187.20		100.54
Power and Fuel		1,053.10		984.57
Freight and Cartage		140.56		140.77
TOTAL		2,726.72		2,364.78

(Rs in Lakhs)

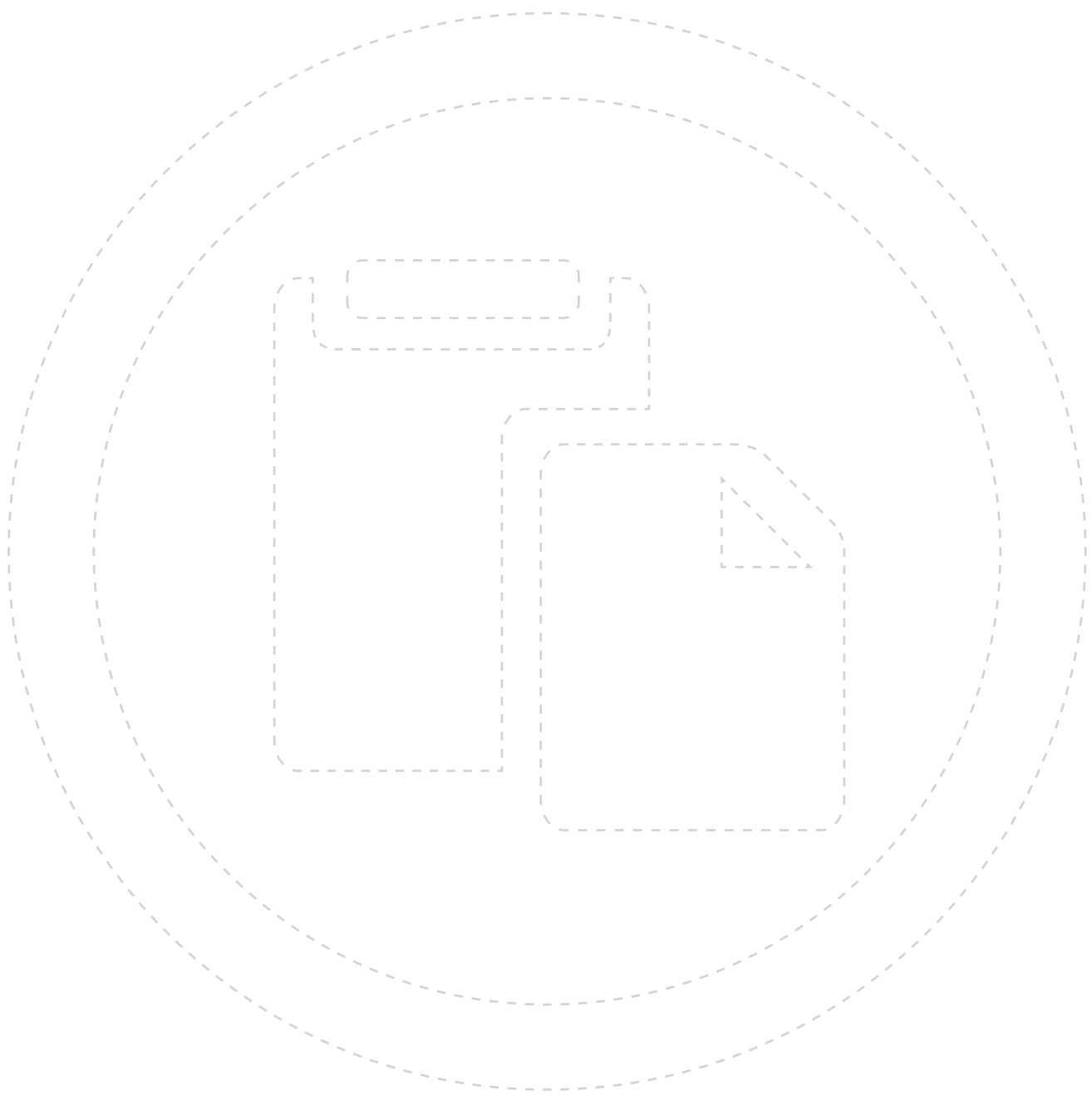
SCHEDULE NO. 20 SELLING, ADMINISTRATIVE, AND OTHER EXPENSES		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
Payment to the Auditors (Note 9 Schedule 23B)		32.33		6.73
Rates and Taxes		17.89		16.66
Rent		474.45		405.16
(Note 10 Schedule 23A and 14 Schedule 23B)				
Lease Rental		8.16		13.47
Carriage and Distribution Expenses		1,429.25		1,298.57
Travelling and Conveyance		558.91		616.36
Communication Costs		704.45		719.02
Promotion, Publicity and Sales incentives		3,267.12		2,762.66
Repair and Maintenance-Others		364.88		298.54
Director's Sitting Fee		0.86		-
Field Expenses		1,024.20		978.72
Direct Expenses on Other Operating Activities		2,729.17		157.42
Insurance Expenses		164.81		178.22
Donation		102.28		51.17
Exchange rate Fluctuation (Net)		-		178.96
Bad Debts Written off		212.47		468.53
Provision for Bad and Doubtful Debts and Advances		497.33		184.81
Provision for Diminution in value of investment		1.00		-
Preliminary Expenses written-off		6.00		4.00
Loss on disposal of Assets		34.17		-
Assets written off		190.26		-
(Note 12 Schedule 23B)				
Miscellaneous Expenses		931.94		717.53
TOTAL		12,751.93		9,056.53

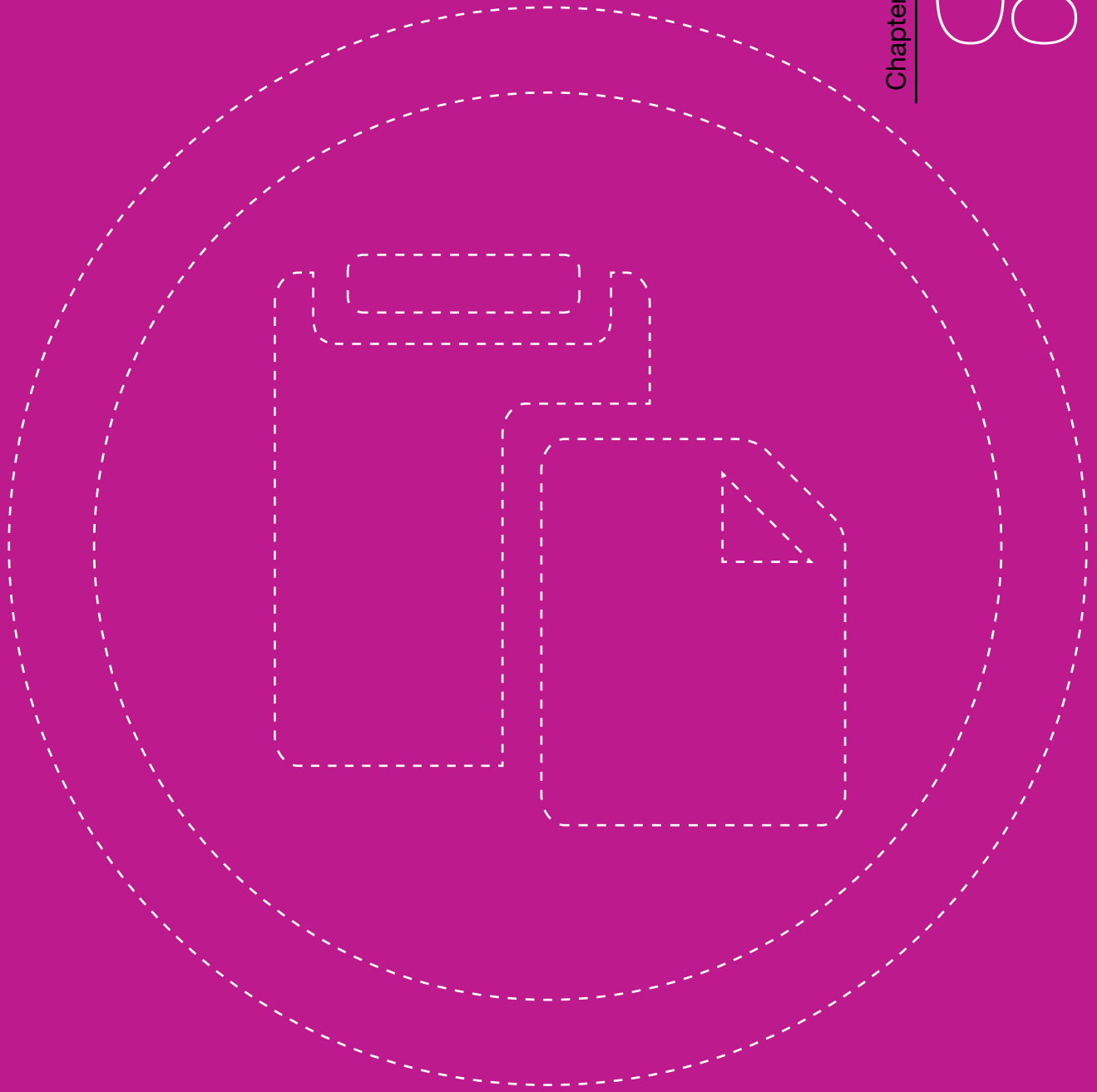
(Rs in Lakhs)

SCHEDULE NO. 21 INTEREST		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
Interest on				
- Debentures		108.75		108.75
- Term loans		394.23		497.07
- Other Borrowings		346.60		155.27
TOTAL		849.58		761.09

(Rs in Lakhs)

SCHEDULE NO. 22 PRIOR PERIOD ADJUSTMENT AND EXTRA ORDINARY ITEMS (NET)		FOR THE YEAR ENDED 31.03.2007		FOR THE YEAR ENDED 31.03.2006
(Note 17 Schedule 23B)				
Advisor Fee for Foreign Direct Investment		-		300.00
Prior Period Adjustment (Net)		(274.14)		-
TOTAL		(274.14)		300.00





Significant Accounting Policies and Notes to Accounts



SCHEDULE - 23

A. SIGNIFICANT ACCOUNTING POLICIES AND NOTES TO ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2007

1. Accounting Convention

The financial statements are prepared in accordance with Indian Generally Accepted Accounting Principles ("GAAP") under the historical cost convention on the accrual basis. GAAP comprises mandatory accounting standards issued by the Institute of Chartered Accountants of India ("ICAI") and the provisions of the Companies Act, 1956. Accounting policies have been consistently applied except where a newly issued accounting standard or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use or to the extent disclosed in this schedule.

2. Fixed Assets and Depreciation

- a) Fixed Assets are recorded at the cost of acquisition or construction and depreciated on Written Down Value basis, at the rates prescribed in Schedule-XIV to the Companies Act, 1956 by the Company.
- b) Assets costing less than Rs. 5000 each are fully depreciated in the year of acquisition. In respect of assets acquired, sold or discarded during the year, depreciation is provided on pro-rata basis for the period during which each asset was in use.
- c) Depreciation is provided on composite cost of Land and Building wherever cost of Land is not separately available. In these cases, the said composite cost is capitalised under Building.
- d) Title Dainik Jagran has an infinite life and therefore not amortized. (Also refer Note 4 of Schedule 23B)

- e) Leasehold land and Leasehold improvements are amortised over the period of lease.

3. Investments

Long term investments are stated at cost of acquisition inclusive of expenditure incidental to acquisition. A provision for diminution is made to recognise a decline, other than temporary in the value of long term investments.

Current investments are stated at lower of cost and fair value determined on an individual basis.

4. Inventories

Inventories are valued at cost or net realisable value, whichever is lower. Cost of raw materials and stores is determined on first-in-first-out basis and cost of finished goods is determined on direct cost basis.

5. Foreign Currency Transactions

Exchange differences arising on the settlement of monetary items at rates different from those at which they were initially recorded during the year, or reported in the previous financial statements, are recognized as income or as expense in the year in which they arise. Gain or loss on transactions relating to acquisition of Fixed Assets in foreign currency is adjusted to the carrying amount of the Fixed Assets and the corresponding liability. Non-monetary items other than Fixed Assets are carried at fair value or other similar values using exchange rates when values were determined.

6. Revenue Recognition

Revenues are recognized to the extent that it is probable that economic benefit will flow to the company and revenue can be reliably measured. It is accounted for net of trade discounts.

Specifically the following bases are adopted in respect of various sources of revenues of the company:-

a) Advertisement

Revenue from advertisement space is recognized, as and when the relevant advertisement is published. Revenue/Expense against all Barter-Contracts is recognised at the time of actual performance of the contract to the extent of performance completed by either party against its part of contract.

b) Sale of Publications

Revenue from sale is recognised on dispatch, net of credits for unsold copies.

c) Others

Revenue from printing job work is recognised on delivery of goods after completion as set out in the relevant contracts.

Revenue from Outdoor activities is recognized as and when the relevant advertisement is displayed.

Revenue from Event Management services is recognised when the event is completed.

Revenue from SMS service is recognised, when message is transmitted.

Claims from insurance companies / Interest on income tax refunds/ Government department are recognised as and when amount receivable can be reasonably determined.

Interest is recognized on a time proportion basis taking into account the amount outstanding and the rate applicable.

Dividend income is recognised if the right to receive payment is established by the Balance Sheet.



Accounting policies have been consistently applied except where a newly issued accounting standard or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use or to the extent disclosed in this schedule.

7. Employee Benefits

The Company's contribution to Employee Provident Fund, Employee's State Insurance Fund and Employee's Pension Scheme 1995 is charged to revenue.

The Company has Defined Benefit plans namely leave encashment and Gratuity for all employees, the liability for which is determined on the basis of an actuarial valuation at the end of the year. Gratuity Fund is recognized by the income tax authorities and is administered and managed by the Life Insurance Corporation of India ("LIC").

Termination benefits are recognised as an expense immediately. Actuarial gains and losses comprise experience adjustments and the effects of changes in actuarial assumptions and are recognised immediately in the Profit and Loss Account as income or expense.

8. Miscellaneous Expenditure

Expenditure relating to share issue is amortised over a period of 5 years from the year in which such expenditure is incurred.

9. Taxation

- a) Current tax comprises of Company's tax liability for the current financial year as well as additional tax paid, if any, during the year in respect of earlier years on receipt of demand from the authorities. For computation of taxable income under the Income Tax Act, 1961, cash basis of accounting has been adopted and consistently followed by the Company.
- b) Deferred tax assets (DTA) and liabilities are computed on the timing differences at the Balance sheet date using the tax rate and tax laws that have been enacted or substantially enacted by the Balance sheet date. DTA is recognized based on management estimates of reasonable certainty that sufficient taxable income will be available against which such DTA can be realised.

10. Lease

Assets acquired under finance leases are recognised as fixed assets. Liability is recognized at the lower of the fair value of the leased assets at inception of the lease and the present value of minimum lease payments. Lease payments are apportioned between the finance

charge and the reduction of the outstanding liability. The finance charge is allocated over the lease term so as to produce a constant periodic rate of interest on the remaining balance of the liability and charge to the profit and loss account.

Payments made under operating leases are charged to Profit and Loss Account on a straight line basis over the period of the lease.

11. Impairment of Assets

At each balance sheet date, the Company reviews the carrying amounts of its fixed assets to determine whether there is any indication that those assets suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of impairment loss. Recoverable amount is the higher of an asset's net selling price and value in use. In assessing value in use, the estimated future cash flows expected from the continuing use of the asset and from its disposal are discounted to their present value using a pre-tax discount rate that reflects the current market assessments of time value of money and the risks specific to the asset.

12. Provisions and Contingent Liability

- a) The Company creates a provision when there is a present obligation as a result of past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of obligation.
- b) A disclosure for a contingent liability is made when there is a possible obligation or a present obligation that probably will not require an outflow of resources or where a reliable estimate of the obligation cannot be made.

13. Earnings Per Share

Earnings Per Share (EPS) are computed on the basis of net profit after tax and excluding extra ordinary items (net of tax). The number of shares used in computing basic EPS is weighted average number of shares outstanding during the year. The weighted average number of equity shares outstanding during the year is adjusted for the events of bonus issue.

The diluted EPS is calculated on the same basis as basic EPS, after adjusting for the effects of potential dilutive equity shares.

14. Segment Information

The Company is engaged primarily in printing and publication of Newspaper and Magazines in India. The other activities of the company comprise outdoor advertising business, event management services and SMS services. However, these in the context of the Accounting Standard 17 on Segment Reporting issued by the Institute of Chartered Accountants of India are considered to constitute one single reportable segment

15. Cash Flow Statement

Cash flows are reported using the indirect method, whereby net profit before tax is adjusted for the effects of transactions of a non-cash nature. The cash flows from regular revenue generating, investing and financing activities of the Company are segregated.

ANNUAL REPORT

2006 - 07

The future belongs to those who see possibilities
before they become obvious.

value

Chapter 11

091



The Company is engaged primarily in printing and publication of Newspaper and Magazines in India. The other activities of the company comprise outdoor advertising business, event management services and SMS services.

B. NOTES TO ACCOUNTS

1. Contingent Liabilities not provided for:

Particulars	As at 31.03.2007 (Rs. in lakhs)	As at 31.03.2006 (Rs. in lakhs)
Demand received from Collector (Stamp) Kanpur Nagar, Kanpur regarding stamp duty payable on amalgamation of subsidiary companies with Jagran Prakashan Limited in the Year 2002. The said demand has been stayed by the Hon'ble High Court.	110	Nil
In respect of various pending labour and defamation cases (In view of large number of cases, it is impracticable to disclose the details of each case).	Amount not ascertainable	Amount not ascertainable

2. Capital Commitments:

Particulars	As at 31.03.2007 (Rs. in lakhs)	As at 31.03.2006 (Rs. in lakhs)
Estimated amount of Capital Commitments (Net of Advances Rs. 2,748.69; Previous Year Rs. 1,933.38)	3,717.31	4,386.93

- Title deeds of Leasehold Land at Agra of Rs.4.75 lakhs (Previous Year Rs. 4.75 lakhs) and Leasehold Land at Mohali of Rs.72.23 lakhs (Previous Year Rs.65.86 lakhs) included in land are yet to be executed.
- Accounting Standard 26 -Intangible Assets issued by the Institute of Chartered Accountants of India, requires amortisation of intangible assets over their estimated useful life. In the opinion of the company, the Title Dainik Jagran amounting to Rs. 1,700 lakhs (included under Intangible assets) has an indefinite useful life and accordingly, is carried at cost in these financial statements. The company has sought an opinion from Expert Advisory Committee of the Institute of Chartered Accountants of India in this matter, which is awaited.
- Based on the information available with the Company, there are no dues to Small Scale Industrial Under takings to which the company owes amounts outstanding for more than 30 days as at March 31, 2007.
- Based on the information available with the Company, there are no dues to Micro, Small and Medium Enterprises as defined in the Micro, Small and Medium Enterprises Development Act, 2006 as at March 31, 2007.
- (A) Information Pursuant to the Provisions of Part II of Schedule VI of the Companies Act, 1956**

a) Manufacturing Operations	Annual Capacity Licensed	Annual capacity installed 2006-07*	Annual capacity installed 2005-06*
Newspaper	NA	1,352,000 copies per hour	1,257,000 copies per hour
Magazine	NA	No separate installed capacity	

b) Production, Turnover and Stock: -

ACTUAL PRODUCTION	TURNOVER		AMOUNT	OPENING STOCK		CLOSING STOCK	
	(No. In lakhs)	(No. In lakhs)	(Rs. In lakhs)	(No. In lakhs)	(Amount Rs. In lakhs)	(No. In lakhs)	(Amount Rs. In lakhs)
Newspaper	8,804.73	8,719.08	16,783.11	-	-	-	-
	(9,000.38)	(8,899.40)	(16,037.37)	-	-	-	-
Supplements	241.30	241.30	204.15	-	-	-	-
	(75.39)	(75.39)	(67.50)	-	-	-	-
Magazines	5.79	5.51	96.18	0.56	18.47	0.54	15.11
	(5.95)	(5.64)	(88.75)	(0.60)	(16.54)	(0.56)	(18.47)
Advertisement Revenue**	-	-	38,821.55	-	-	-	--
	-	-	(30,883.41)	-	-	-	-

NOTES :-

- *As Certified by the Management.
- Actual production of Newspaper and Magazines includes 85.65 lakhs (100.98 lakhs) copies and 0.30 lakhs (0.35 lakhs) copies respectively for free distribution, advertisement promotion and voucher files.
- Turnover includes copies remaining unsold out of total supplies to the agents.
- **Turnover with respect to Advertisements comprises revenue from selling of advertising space. The sale of such advertisement space cannot be expressed in any generic unit; hence it is not possible to give the quantitative details of sales.
- Previous year figures are in bracket

(B) RAW MATERIAL CONSUMED

Particulars	CURRENT YEAR		PREVIOUS YEAR	
	QUANTITY	AMOUNT	QUANTITY	AMOUNT
		(Rs. In lakhs)		(Rs. In lakhs)
Newsprint & White Printing Paper	83,085 MT	21,835.29	83,851 MT	20,767.47
Art Paper	311,141 Sheets	16.18	307,983 Sheets	19.20
Ink		1581.09		1,532.34
	TOTAL	23,432.56		22,319.01

(C) BREAKUP OF IMPORTED & INDIGENOUS RAW MATERIAL AND STORES & SPARES CONSUMED

Particulars	CURRENT YEAR		PREVIOUS YEAR	
	AMOUNT (Rs. in lakhs)	% of Consumption	AMOUNT (Rs. in lakhs)	% of Consumption
RAW MATERIALS				
Imported	6,832.24	29.16	8,630.33	38.67
Indigenous	16,600.32	70.84	13,688.68	61.33
TOTAL	23,432.56	100.00	22,319.01	100.00
STORES & SPARES *				
Imported	89.82	4.36	80.61	4.40
Indigenous	1,971.81	95.64	1753.15	95.60
TOTAL	2,061.63	100.00	1,833.76	100.00

*This includes Spares Rs 185.70 lakhs (Previous Year Rs.203.70 lakhs) being the stores and spares directly charged to Repairs to Machinery.

(D) VALUE OF IMPORT ON C.I.F. BASIS

	CURRENT YEAR (Rs. in lakhs)	PREVIOUS YEAR (Rs. in lakhs)
Raw Material, including in transit Rs.447.60 lakhs (Previous Year Rs. 15.47 lakhs)	6,747.26	7,422.71
Stores & Spares, including in transit Rs.33.63 lakhs (Previous Year Rs. Nil)	202.63	80.61
Capital Goods	1,653.09	366.07
TOTAL	8,602.98	7,869.39

(E) EXPENDITURE IN FOREIGN CURRENCY

	CURRENT YEAR (Rs. in lakhs)	PREVIOUS YEAR (Rs. in lakhs)
Travelling Expenses	50.05	39.20
Interest on Term Loan	131.84	265.09
Others	4.04	1.73
TOTAL	185.93	306.02

(F) EARNINGS IN FOREIGN CURRENCY

	CURRENT YEAR (Rs. in lakhs)	PREVIOUS YEAR (Rs. in lakhs)
Advertisement	27.56	-
Revenue from Other Operating Activities	235.77	-
TOTAL	263.33	-

8. MANAGERIAL REMUNERATION

	CURRENT YEAR (Rs. in lakhs)	PREVIOUS YEAR (Rs. in lakhs)
(i) Salary	177.60	140.04
(ii) Contribution to Provident Fund	12.67	9.23
(iii) Perquisites	29.02	32.66
TOTAL	219.29	181.93
Sitting Fee paid to Directors other than Managing and Whole time Directors	0.86	-

Note: As the future liability for gratuity and leave encashment is provided on an actuarial basis for the Company as a whole, the amount pertaining to the directors is not ascertainable and, therefore, not included in above.

9. AUDITORS' REMUNERATION*

	CURRENT YEAR (Rs. in lakhs)	PREVIOUS YEAR (Rs. in lakhs)
(i) Statutory Audit	31.43	4.49
(ii) Tax Audit	-	0.56
(iii) Other Services	0.34	1.68
(iv) Out of Pocket Expenses	0.56	2.40
TOTAL	32.33	9.13

*Including service tax

10. (a) The shares held in associate companies namely Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited are not transferable to a third party (i.e. persons and bodies corporate not belonging to U.P. group, defined to be lineal descendants of late Mr. P.C.Gupta and company in which not less than 51% shareholding is owned and controlled by their family members) without complying with certain conditions as contained in the Articles of Association of these two companies.
- (b) Pursuant to compliance of clause 32 of the Listing Agreement on disclosure of Loans/ Advances in the nature of loans, the relevant information is provided hereunder:

(Rs. in Lakhs)

Particulars	CURRENT YEAR		PREVIOUS YEAR	
	Outstanding as at 31.3.2007	Maximum amount due at any time during the year	Outstanding as at 31.3.2006	Maximum amount due at any time during the year
(i) Jagran Prakashan (MPC) Pvt. Ltd. (Amount repayable beyond 7 years: Rs.566.91 lakhs; Previous Year: Rs. 589.24)	1,417.29	1,604.65	982.06	982.06
(ii) Jagran Publications (P) Ltd.* (Amount repayable beyond 7 years: Rs.481.16 lakhs; Previous Year: Rs. 185.60 lakhs)	1,583.28	1,583.28	711.16	711.16
TOTAL	3,000.57	3,187.93	1,693.22	1,693.22

*includes Rs. 350 lakhs non interest bearing loan with no stipulation for repayment.

11. Out of Initial Public Offering proceeds of Rs.32,124.90 lakhs received by the Company in February 2006, an amount of Rs.12,304.28 lakhs (Previous Year Rs.1,979.84 lakhs) has been incurred towards the objects given in Prospectus and Rs 19,820.62 lakhs (Previous Year Rs.30,145.06 lakhs) has been temporarily invested as provided in the Prospectus in units of mutual fund Rs. Rs.13,843.17 lakhs; Previous Year Rs.17,533.64 lakhs (Refer Schedule 6) and fixed deposits of banks Rs. 5,977.45 lakhs; Previous Year Rs 12,611.42 lakhs (Refer Schedule 9).
12. During the year, the company has carried out physical verification of all its fixed assets with reference to book balance as at 30th September 2006 and has completed the compilation and reconciliation of the fixed assets register with the book balance. As a result;
- Assets not physically found and those not individually identifiable with an aggregate WDV of Rs.190.26 lakhs as at 31.3.2006 have been written off;
 - The excess of depreciation in respect of earlier years aggregating Rs.726.81 lakhs has been written back and credited to prior period adjustments in the Profit and Loss Account ;
 - Profit on sale of assets (net) amounting to Rs.84.51 lakhs which could not be determined in the past in absence of required information has been determined and credited to prior period adjustments in the Profit and Loss Account.
 - Net impact of (i) to (iii) above on profits before tax is Rs.621.06 lakhs.

13. THE NET DEFERRED TAX COMPRISES OF FOLLOWING COMPONENTS

	As at 31-03-2006 (Rs. in lakhs)	Adjustments of Employee Ben- efit on account of Revised AS-15	Current year Changes	As at 31-03-2007 (Rs. in lakhs)
Deferred Tax Liabilities				
Difference between book and tax depreciation on fixed assets.	759.00		219.91	978.91
Difference between book income and tax income due to different methods of accounting (Net)	3116.00	(17.33)	122.39	3221.06
TOTAL	3875.00	(17.33)	342.30	4,199.97
Deferred Tax Assets				
Provision for Bad and Doubtful Debts and advances allowable under Income tax Act 1961 on actual write-off	166.00		167.44	333.44
Provision for Permanent Diminution in value of Investments allowable under Income tax Act, 1961 on actual loss	27.00		0.53	27.53
TOTAL	193.00	-	167.97	360.97
Net Deferred Tax Liability	3682.00	(17.33)	174.33	3839.00

14. LEASES

- a. The company has acquired certain vehicles under Finance Leases with the respective underlying assets as security. Minimum lease payments outstanding as of 31st March 07 in respect of these assets are as follows.

Due	Total Minimum Lease Payment Outstanding as on 31st March 07 (Rs. in lakhs)	Interest not due (Rs. in lakhs)	Present Value of Minimum Lease Payments (Rs. in lakhs)
Within One Year	5.74	0.20	5.54
Later than one Year but less than five Years	0.20	0.00	0.20
TOTAL	5.94	0.20	5.74
Previous Year	20.83	1.15	19.68

Total cost of leased vehicles and their carrying amount as at 31st March 2007 are Rs.20.68 lakhs (Previous year Rs.52.04 lakhs) and Rs.11.80 lakhs (Previous year Rs.33.72 lakhs) respectively.

1. b. The Company is obligated under non-cancellable leases for offices, residential spaces and sites for display of advertisements that are renewable on a periodic basis at the option of lessor and lessee.
- (i) Future minimum lease payments under non-cancellable operating leases as at 31st March 2007 are as follows:-

Due	Current Year (Rs. in lakhs)	Previous Year (Rs. in lakhs)
Within One Year		
Rent	195.72	207.51
Site-hiring and Publicity	1671.77	-
Later than one Year but less than five Years		
Rent	371.78	516.57
Site-hiring and Publicity	4143.37	-
Later than Five Years		
Rent	290.20	341.14
Site-hiring and Publicity	-	-
TOTAL	6672.84	1065.22

- (ii) Future minimum sublease payments expected to be received under non-cancellable subleases is not disclosed as revenue from subleasing of leased properties can not be reliably estimated.
- (iii) Total lease payments recognized in the statement of Profit and Loss Account: Rs.1,707.20 lakhs (Previous year Rs. 405.16 lakhs).
- (iv) Sub-lease payments received (or receivable) recognised in the statement of Profit and Loss Account : Rs.1,026.92 lakhs (Previous Year Rs. Nil)

- 15.** (a) The company has during the year adopted Accounting Standard 15 (Revised 2005) 'Employee Benefits'. Accordingly, the transitional adjustment aggregating Rs. 33.66 lakhs (net of deferred tax asset Rs. 17.33 lakhs) has been charged against the general reserves as at April 1, 2006. The details of the transitional adjustment are as follows:

	(Rs in Lakhs)
Leave Encashment	Rs. 16.78
Gratuity	Rs. 34.21

(Also Refer Schedule 2)

- (b) The Company has classified various benefits provided to the employees as under –

I. Defined Contribution Plans-Provident Fund

During the year, the Company has recognised the following amounts in the Profit and Loss Account–

	(Rs in Lakhs)
Employers' Contribution to Provident Fund	187.26

II. State Plans

- a) Employers' Contribution to Employees' State Insurance Act, 1948
- b) Employers' Contribution to Employees' Pension Scheme, 1995

During the year, the Company has recognised the following amounts in the Profit and Loss Account

	(Rs in Lakhs)
Employers' Contribution to Employees' State Insurance Act, 1948*	72.46
Employers' Contribution to Employees' Pension Scheme, 1995 *	249.49

* Included in Contribution to Employees Provident and other Funds under Employees Cost (Refer Schedule 18)

III. Defined Benefit Plans

- a) Contribution to Gratuity Funds – Employee's Gratuity Fund
- b) Leave Encashment

In accordance with Accounting Standard 15 (revised 2005), actuarial valuation was done in respect of the aforesaid defined benefit plans based on the following assumptions:-

Particulars	Leave Encashment (Unfunded)	Employee's Gratuity Fund
Discount Rate (per annum)	8.00%	8.00%
Rate of increase in Compensation levels	5.50%	5.50%
Rate of Return on Plan Assets	NA	9.00%
Expected Average remaining working lives of employees (years)	22 years	22 years

Changes in the Present Value of Obligation

	(Rs in Lakhs)	
Particulars	Leave Encashment (Unfunded)	Employee's Gratuity Fund
Present Value of obligation as at April 1, 2006	144.90	557.58
Interest Cost	11.59	44.61
Current Service Cost	49.37	99.52
Settlement Cost/Credit	NA	Nil
Benefits paid	(42.30)	(39.73)
Actuarial (gain)/loss on obligations	36.60	19.02
Present Value of obligation as at March 31, 2007	*200.16	681.00

* Disclosed as Provision for Earned Leave (Refer Schedule 12 B)

Changes in the Fair value of Plan Assets

(Rs in Lakhs)

Particulars	Employee's Gratuity Fund
Fair Value of plan Assets at April, 2006	170.45
Expected Return on plan assets	15.35
Contributions	227.52
Benefits Paid	(39.73)
Actuarial gain/ (loss) on plan assets	7.25
Fair Value of Plan Assets at March 31, 2007	380.84

Net Actuarial gain/loss recognised

(Rs in Lakhs)

Particulars	Employee's Gratuity Fund
Actuarial (gain)/loss on obligations	19.02
Actuarial (gain)/loss on plan assets	(7.25)
Actuarial (gain)/loss recognized in the period	11.77

Reconciliation of present value of defined benefit obligation and the fair value of assets

(Rs in Lakhs)

Particulars	Employee's Gratuity Fund
Present value of funded obligation as at March 31, 2007	681.00
Fair Value of Plan Assets as at the end of the period funded status	(380.84)
Present value of unfunded obligation as at March 31, 2007	300.16
Unfunded Net Liability recognized in Balance Sheet*	300.16

* Disclosed as Provision for Gratuity (Refer Schedule 12 B)

Expenses recognised in the Profit and Loss Account

(Rs in Lakhs)

Particulars	Leave Encashment (Unfunded)	Employee's Gratuity Fund
Current Service Cost	49.37	99.52
Interest Cost	11.59	44.61
Expected Return on Plan Assets	- NIL -	(15.35)
Net actuarial (gain)/loss recognized in the period	36.60	11.77
Total expenses recognized in the Profit & Loss Account	** 97.56	* 140.55

* Included in Gratuity Including Contribution to Gratuity Fund (Refer Schedule 18)

** Included in Employees Cost (Refer Schedule 18)

Constitution of Plan Assets

(Rs in Lakhs)

Particulars	Leave Encashment	Employee's Gratuity Fund
Total of the Plan Assets	Nil	*380.84

* The contribution is made to LIC and the split of Planned Assets has not been provided by LIC.

Estimated amount of contribution to be paid to the plan within the next year is Rs 300 lakhs.

16. Details of Investments purchased and sold/redeemed during the year:

Particulars	For the Year ended 31st March 2007			For the Year ended 31st March 2006		
	Units/Shares Purchase During the Year in numbers	Purchase At Cost (Rs. in lakhs)	Units/ shares Sold in numbers	Units/shares Purchase During the Year in numbers	Purchase At Cost (Rs. in lakhs)	Units/ shares Sold in numbers
Birla Bond Plus Institutional - Growth	7,587,399	1,003.77	7,587,399	-	-	-
Birla Bond Plus Institutional Fortnightly Dividend Reinvestment	52,751,128	5,548.82	52,751,128	-	-	-
Birla Cash Plus Institutional Daily Dividend Reinvestment	4,632,164	500.38	4,632,164	-	-	-
Birla Cash Plus Institutional Premium Daily Dividend Reinvestment	30,107,913	3,016.66	30,107,913	-	-	-
Birla Fixed Maturity Plan Series 2 Quarterly Dividend Payout	31,943,421	3,201.34	14,990,550	-	-	-
Birla Fixed Term Plan- Half Yearly- Series 1-Dividend-Reinvestment	5,000,000	500.00	0	-	-	-
Birla Fixed Term Plan Quarterly Series 11 Dividend	10,791,075	1,079.11	0	-	-	-
Birla Fixed Term Plan SeriesH Growth	0	0.00	0	5,000,000	500.00	-
Birla Fixed Term Plan SeriesT	15,000,000	1,500.00	0	-	-	-
Birla FTP quarterly Series 4 Dividend	25,273,721	2,527.37	25,273,721	-	-	-
Birla Sun Life Cash Manager Daily Dividend Reinvestment	30,301,608	3,030.77	30,301,608	-	-	-
Chola Fixed Maturity Plan Series 3 Quarterly Plan	0	0.00	20,000,000	20000000	2,000.00	-
Chola Liquid Institutional Daily Dividend Reinvestment Plan	20,282,731	2,034.58	20,282,731	-	-	-
DBS chola FMP series 4 (quarterly plan I) dividend	10,000,000	1,000.00	10,000,000	-	-	-
DBS chola FMP series 4 (quarterly plan ii) dividend	10,000,000	1,000.00	10,000,000	-	-	-
DBS chola FMP series 4 (quarterly plan iii) dividend	5,000,000	500.00	5,000,000	-	-	-
DBS chola FMP series 5 (quarterly plan 3) cumulative	10,000,000	1,000.00	10,000,000	-	-	-
DBS Chola Freedom Income Short Term Plan Institutional Monthly Dividend	18,476,521	2,019.11	18,476,521	-	-	-
DBS Chola Liquid Institutional Plus - Weekly Dividend	8,561,516	1,021.94	8,561,516	-	-	-
DSP Merrill Lynch Fixed Term Plan Series 1 D Dividend	50,691	506.91	50,691	-	-	-
DSP Merrill Lynch Fixed Term Plan Series 1 E Dividend	87,019	870.19	87,019	-	-	-
DSP Merrill Lynch FTP series 1 dividend	101,576	1,015.76	101,576	-	-	-
DSP Merrill Lynch Liquid Plus Institutional Daily Dividend	50,696	506.96	50,696	-	-	-
DSP Merrill Lynch Liquidity Fund Institutional Daily Dividend	0	0.00	0	100,378	1,003.98	100,378
DWS Money Plus Fund Regular Plan Weekly Dividend	10,080,451	1,010.78	10,080,451	-	-	-
H D F C FMP 3 M March 06(1)	0	0.00	20,009,019	20009019	2,000.90	-
H D F C FMP 3 month June 06(1)	10,139,700	1,013.97	10,139,700	-	-	-
HDFC Cash Management Fund-Call Plan-Daily Dividend Reinvestment	0	0.00	0	9,599,504	1,000.90	9,599,504
HDFC High Interest Fund Short Term Plan Dividend	9,474,584	1,004.43	9,474,584	-	-	-
HDFC Prudence Fund - Dividend	353,845	100.00	0	-	-	-
HSBC Income fund Short Term Institutional Dividend	10,059,805	1,010.31	10,059,805	-	-	-
HSBC Liquid Plus Institutional plus- daily dividend	5,096,835	509.69	5,096,835	-	-	-

Particulars	For the Year ended 31st March 2007			For the Year ended 31st March 2006		
	Units/Shares Purchase During the Year in numbers	Purchase At Cost (Rs. in lakhs)	Units/ shares Sold in numbers	Units/Shares Purchase During the Year in numbers	Purchase At Cost (Rs. in lakhs)	Units/ shares Sold in numbers
ING Vysya FMF series xxii	10,000,000	1,000.00	0	-	-	-
ING Vysya FMP xi	10,000,000	1,000.00	10,000,000	-	-	-
Ing Vysya Income Fund- Short Term Plan- Dividend Option	18,234,318	2,033.84	18,234,318	-	-	-
Ing Vysya Liquid Fund Institutional Daily Dividend Option	15,341,852	1,535.77	15,341,852	-	-	-
Kotak Bond (Short Term) - Monthly Dividend	9,904,913	1,000.00	9,904,913	-	-	-
Kotak fixed maturity plan 3M series 14	5,000,000	500.00	0	-	-	-
Kotak FMP 3M series 3	5,073,435	507.35	5,073,435	-	-	-
L I C MF series 9 - 3 months dividend Plan	5,252,425	525.24	5,252,425	-	-	-
LIC Fixed Maturity Plan Series 5 Growth Plan	0	0.00	4,365,100	30,000,000	3,000.00	-
LIC MF floating rate fund -- Dividend Plan	9,859,924	1,001.81	9,859,924	-	-	-
LIC MF liquid fund	104,106,013	11,427.84	111,574,655	59,500,037	6,515.35	50,209,553
PNB principal cash management fixed-liquid option institutional premium plan dividend reinvestment daily	15,119,536	1,512.06	15,119,536	10,002,104	1,000.28	10,002,104
Principal fixed maturity plan (FMP-32)91 days-series vi growth plan	10,120,594	1,012.06	10,120,594	-	-	-
Principal income fund Short term plan institutional plan dividend reinvestment weekly	9,238,268	1,009.59	9,238,268	-	-	-
Principal PNB fixed maturity plan - 91 days-series ii	0	0.00	10,002,805	10002805	1,000.28	-
Prudential ICICI balance fund dividend	527,426	100.00	0	-	-	-
Prudential ICICI emerging star fund - dividend	390,625	100.00	0	-	-	-
Prudential ICICI fixed maturity plan institutional cumulative -xxviii	0	0.00	0	10,000,000	1,000.00	-
Prudential ICICI floating rate plan C - daily dividend	0	0.00	0	10,030,649	1,003.27	10,030,649
Prudential ICICI FMP - yearly Dividend-series-xxiv	45,362	4.54	10,081,235	10,035,873	1,003.59	-
Prudential ICICI FMP monthly plan dividend - xxvii	170,500	17.05	10,170,500	10,000,000	1,000.00	-
Prudential ICICI hybrid fixed maturity plan 13M institutional growth	10,005,260	1,000.53	0	-	-	-
Prudential ICICI institutional liquid plan super institutional daily dividend	3,502,113	350.21	3,502,113	25,066,916	2,506.69	25,066,916
Prudential ICICI institutional short term plan -dividend reinvestment-fortnightly	4,524,559	500.00	4,524,559	-	-	-
Prudential ICICI sweep cash option daily dividend	15,013,472	1,501.35	15,013,472	10,047,425	1,004.74	10,047,425
Reliance fixed horizon fund	15,000,000	1,500.00	5,000,000	-	-	-
Reliance fixed horizon fund series iii	5,000,000	500.00	0	-	-	-
Reliance liquidity fund	11,756	1.18	25,004,009	40,051,102	4,006.35	15,058,849
SBI debt fund series-180 days	5,122,347	512.26	5,122,347	-	-	-
SBI debt fund series-60 days january 07 dividend	10,252,990	1,025.30	10,252,990	-	-	-
SBI debt fund series-60 days june 06 dividend option	10,000,000	1,000.00	10,000,000	-	-	-
SBI debt fund series-90 days august 06 dividend	5,000,000	500.00	5,000,000	-	-	-
SBI debt fund series-90 days december 06 dividend	10,000,000	1,000.00	10,000,000	-	-	-
SBI debt fund series-90 days july 06 dividend	20,000,000	2,000.00	20,000,000	-	-	-
SBI debt fund series-90 days october 06 dividend	10,145,940	1,014.59	10,145,940	-	-	-

Particulars	For the Year ended 31st March 2007			For the Year ended 31st March 2006		
	Units/Shares Purchase During the Year in numbers	Purchase At Cost (Rs. in lakhs)	Units/shares Sold in numbers	Units/Shares Purchase During the Year in numbers	Purchase At Cost (Rs. in lakhs)	Units/shares Sold in numbers
SBI magnum balance fund - dividend option	422,654	100.00	0	-	-	-
SBI magnum instant cash fund-cash option	6,129,385	1,025.30	6,129,385	-	-	-
SBI magnum institutional income savings weekly dividend	0	0.00	0	14,260,186	1,504.28	14,260,186
Standard chartered fixed maturity 3rd plan-dividend	0	0.00	20,126,903	20,126,903	2,012.69	-
Standard Chartered fixed maturity plan half yearly series 1	3,000,000	300.00	0	-	-	-
Standard chartered liquidity manager daily dividend	0	0.00	0	20,014,810	2,001.68	20,014,810
Sundaram BNP Paribas FTP series vi june'06 (100 days)	5,000,000	500.00	5,000,000	-	-	-
Sundaram Select Midcap Dividend	413,811	100.00	0	-	-	-
Tata equity opportunity fund - plan A (dividend)	228,104	50.00	0	-	-	-
Tata liquid super high investment fund daily dividend	269,213	3,000.43	269,213	-	-	-
Tata liquidity management fund - daily dividend	50,029	501.42	50,029	-	-	-
Tata short term bond - dividend	4,542,440	500.00	4,542,440	-	-	-
Templeton fixed horizon fund series 1, 13 months plan Institutional growth	5,000,000	500.00	0	-	-	-
Templeton India institutional - weekly dividend reinvested	199,059	2,002.27	199,059	-	-	-
UTI fixed maturity plan-(FMP) growth plan	0	0.00	5,008,299	5,008,299	500.83	-
UTI fixed maturity plan-(Q F M P) dividend plan	5,087,352	519.24	5,087,352	-	-	-
UTI liquid cash plan institutional daily income option	50,032	509.88	50,032	-	-	-
UTI money market fund daily dividend plan	0	0.00	0	2,873,923	500.79	2,873,923
H T Media limited	500	0.53	0			
Deccan Chronicle Holdings Limited	500	0.46	0			
Press Trust of India Limited	167	0.17	0	95.00	0.10	-
Jagran Prakashan (MPC) Private Limited	0	0.00	0	5,000.00	0.50	-
TOTAL		84,335.12			36,067.20	

17. Prior period expenses/(income) (Net)

(Rs in Lakhs)

Particulars	CURRENT YEAR	PREVIOUS YEAR
Gratuity Expense	352.91	-
Publicity Expenses	122.34	-
Direct Expenses relating to other operating activities	30.96	-
Wealth Tax	14.95	-
Communication Expenses	13.00	-
Interest Expense	13.84	-
Rent Expenses	3.08	-
Total Prior Period Expenses (A)	551.08	-
Miscellaneous Income	13.90	-
Depreciation written back	726.81	-
Profit on sale of assets	84.51	-
Total Prior Period Income (B)	825.22	-
Prior Period Adjustment (Net) (A)-(B)	(274.14)	-

18. Related Parties disclosure as required by Accounting Standard 18 issued by The Institute of Chartered Accountants of India are as follows:

A Related Parties and their relationship :

Enterprise over which Promoters, Key Management Personnel and/or their relatives have Significant Influence:-

(I)1 Enterprise over which Promoters, Key Management Personnel and/or their relatives have Significant Influence:-

- a) Jagmini Micro Knit Private Limited
- b) Classic Hosiery Private Limited
- c) Shakumbhari Sugar and Allied Industries Limited
- d) Lakshmi Consultants Private Limited
- e) P.C. Overseas Private Limited
- f) Shri Puran Multimedia Limited
- g) Kanchan Properties Limited
- h) Jagran Subscriptions Private Limited
- i) Om Multimedia Private Limited
- j) Jagran TV Private Limited
- k) B. K. Fincap Private Limited
- l) SPFL Securities Limited
- m) Rave Entertainment Private Limited
- n) Rave@Moti Entertainment Private Limited
- o) Rave Real Estate Private Limited
- p) Leet E-Sport Private Limited
- q) Jagran Investment Co

2	Enterprises having substantial interest in the company :-	
a)	Independent News & Media PLC, Ireland	
b)	Independent News & Media Investments Limited, Ireland	
II	Associates :-	
a)	Jagran Limited	
b)	Jagran Infotech Limited	
c)	Jagran Publications Private Limited	
d)	Jagran Prakashan (MPC) Private Limited	
III	Key Management Personnel :-	
a)	Mr. Mahendra Mohan Gupta	Chairman and Managing Director
b)	Mr. Sanjay Gupta	Whole time Director & Chief Executive Officer
c)	Mr. Dhirendra Mohan Gupta	Whole time Director
d)	Mr. Sunil Gupta	Whole time Director
e)	Mr. Shailesh Gupta	Whole time Director
IV	Key Management Personnel' Relative :-	
a)	Mr. Yogendra Mohan Gupta	(Brother of Managing Director)
b)	Mr. Devendra Mohan Gupta	(Brother of Managing Director)
c)	Mr. Shailendra Mohan Gupta	(Brother of Managing Director)
d)	Mr. Sandeep Gupta	(Brother of Whole time Director)
e)	Mr. Sameer Gupta	(Brother of Whole time Director)
f)	Mr. Devesh Gupta	(Son of Whole time Director)
g)	Mr. Tarun Gupta	(Son of Whole time Director)
h)	Mrs. Saroja Gupta	(Mother of Whole time Director)
i)	Mrs. Vijaya Gupta	(Mother of Whole time Director)
j)	Mrs. Pramila Gupta	(Wife of Managing Director)
k)	Mrs. Madhu Gupta	(Wife of Whole time Director)
l)	Mrs. Pragati Gupta	(Wife of Whole time Director)
m)	Mrs. Ruchi Gupta	(Wife of Whole time Director)
n)	Mrs. Ritu Gupta	(Wife of Whole time Director)
V	Hindu Undivided Family of Key Management Personnel and Firms in which Key.Management Personnel and/or their relatives have substantial Interest :-	
a)	P.C.Gupta Family Trust	
b)	P.C.Gupta HUF	
c)	Narendra Mohan Gupta HUF	
d)	Mahendra Mohan.Gupta HUF	
e)	Yogendra Mohan Gupta HUF	
f)	Shailendra Mohan Gupta HUF	
g)	Devendra Mohan Gupta HUF	
h)	Dhirendra Mohan Gupta HUF	
i)	Tirupati Printers (Ceased to be related with effect from 01.04.06)	
j)	Jagran Prakashan Limited Employees Group Gratuity Scheme Fund Trust	

B Transactions with related parties in the ordinary course of business :

	Nature of Transaction	Enterprise over which Promoters, Key Management Personnel and/or their relatives have Significant Influence and Enterprises having Substantial Interest		Associates		Key Management Personnel		Key Management Personnel's Relative		Hindu Undivided Family of Key Management Personnel and Firms in which Key Management Personnel and/or their relatives have substantial Interest		TOTAL
		2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	
TRANSACTIONS *												
1	RECEIVING OF SERVICES											
	Tirupati Printers	-	-	-	-	-	-	-	-	-	84.00	84.00
	Lakshmi Consultants Private Limited	96.00	96.00	-	-	-	-	-	-	-	96.00	96.00
	Jagran TV Private Limited	45.19	-	-	-	-	-	-	-	-	45.19	-
	Jagran Infotech Limited	-	-	42.00	25.75	-	-	-	-	-	42.00	25.75
	Other	-	-	-	-	-	-	100.95	85.65	-	100.95	85.65
											284.14	291.40
2	MANAGERIAL REMUNERATION											
		-	-	-	-	219.29	181.93	-	-	-	219.29	181.93
3	SITTING FEES											
	Mr. Devendra Mohan Gupta	-	-	-	-	-	-	0.11	-	-	0.11	-
												0.11
4	RENT PAID											
	Kanchan Properties Limited	26.40	25.20	-	-	-	-	-	-	-	-	25.20
	Other	10.55	8.30	-	-	11.75	11.21	25.67	29.33	46.20	94.17	92.94
												118.14
5	SALE OF NEWSPAPER, ADVERTISEMENT SPACE AND EVENT REVENUE											
	Rave Entertainment Private Limited	16.55	12.87	-	-	-	-	-	-	-	16.55	12.87
	Jagran TV Private Limited	48.25	-	-	-	-	-	-	-	-	48.25	-
	Independent News & Media PLC, Ireland	264.29	-	-	-	-	-	-	-	-	264.29	-
	Other	3.05	2.93	-	-	-	-	-	-	-	3.05	2.93
											332.14	15.80
6	INTEREST RECEIVED											
	Jagran Publications Private Limited	-	-	89.49	7.72	-	-	-	-	-	89.49	7.72
	Jagran Prakashan (MPC) Private Limited	-	-	149.03	24.23	-	-	-	-	-	149.03	24.23
	SPFL Securities Limited	36.25	35.60	-	-	-	-	-	-	-	36.25	35.60
	Kanchan Properties Limited	67.74	-	-	-	-	-	-	-	-	67.74	-
	Other	12.12	-	-	-	-	-	-	-	-	12.12	-
											354.63	67.55

(Rs. In Lakhs)

Nature of Transaction	Enterprise over which Promoters, Key Management Personnel and/or their relatives have Significant Influence and Enterprises having Substantial Interest		Associates		Key Management Personnel		Key Management Personnel's Relative		Hindu Undivided Family of Key Management Personnel and Firms in which Key Management Personnel and/or their relatives have substantial Interest		TOTAL
	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	
14 PAYMENT OF GRATUITY											
Jagran Prakashan Limited Employees Group Gratuity Scheme Fund Trust	-	-	-	-	-	-	-	-	238.42	37.72	238.42
											37.72
											37.72
BALANCES AS AT 31.03.2007											
1 INVESTMENT											
Jagran Limited	-	-	16.23	16.23	-	-	-	-	-	-	16.23
Jagran Infotech Limited	-	-	46.00	46.00	-	-	-	-	-	-	46.00
Jagran Publications Private Limited	-	-	10.00	10.00	-	-	-	-	-	-	10.00
Other	-	-	0.50	0.50	-	-	-	-	-	-	0.50
											72.73
2 SECURITY DEPOSIT											
Kanchan Properties Limited	150.00	150.00	-	-	-	-	-	-	-	-	150.00
Other	10.00	10.00	-	-	39.50	39.50	167.25	167.25	210.00	210.00	426.75
											576.75
3 DEBTORS											
Independent News & Media PLC, Ireland	20.46	-	-	-	-	-	-	-	-	-	20.46
Shakumbari Sugar & Allied Industries Limited	0.52	3.54	-	-	-	-	-	-	-	-	3.54
Other	3.18	0.09	-	-	-	-	-	-	-	-	3.18
											24.16
											3.63
4 AMOUNTS PAYABLE											
Managerial Remuneration Payable	-	-	-	-	18.20	8.70	-	-	-	-	18.20
Rave Entertainment Private Limited	3.53	5.66	-	-	-	-	-	-	-	-	3.53
Other	-	-	-	-	-	-	6.30	7.55	-	-	6.30
											28.03
											21.19

(Rs. In Lakhs)

Nature of Transaction	Enterprise over which Promoters, Key Management Personnel and/or their relatives have Significant Influence and Enterprises having Substantial Interest		Associates		Key Management Personnel		Key Management Personnel's Relative		Hindu Undivided Family of Key Management Personnel and Firms in which Key Management Personnel and/or their relatives have substantial Interest		TOTAL	
	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06	2006-07	2005-06		2006-07
5 LOAN (Assets)												
Jagran Prakashan (MPC) Private Limited	-	-	1,417.29	982.06	-	-	-	-	-	-	1,417.29	982.06
Jagran Publications Private Limited	-	-	1,583.29	711.16	-	-	-	-	-	-	1,583.29	711.16
											3,000.58	1,693.22
6 OTHER RECEIVABLES												
Jagran Publications Private Limited	-	-	40.76	23.67	-	-	-	-	-	-	40.76	23.67
Jagran Prakashan (MPC) Private Limited	-	-	1.52	18.79	-	-	-	-	-	-	1.52	18.79
S P L Securities Limited	-	21.88	-	-	-	-	-	-	-	-	-	21.88
											42.28	64.34

19. EARNINGS PER SHARE (EPS)

		2006-07	2005-06
(a)	Net Profit as per Profit and Loss Account (Rs. in lakhs)	7622.18	3170.01
(b)	Weighted Average number of equity shares used as denominator for calculating EPS	6,02,34,117	5,09,11,698
(c)	Basic and Diluted Earnings per share of face value of Rs.10/- each (Before extraordinary item)* (Rs.)	12.65	6.65
(d)	Basic and Diluted Earnings per share of face value of Rs.10/- each (after extraordinary item) (Rs.)	12.65	6.23

	Basic and Diluted Earnings per share of face value of Rs.10/- each (Before extraordinary item)		
*(i)	Net Profit after tax	7622.18	3170.01
(ii)	Add : Extraordinary item being expense (net of average tax)	-	216.57
(iii)	Net Profit before extraordinary item(Rs. in lakhs)	7622.18	3386.58
(iv)	Weighted Average number of Equity Shares	6,02,34,117	5,09,11,698
(v)	Earning Per Share (Rs.)	12.65	6.65

	Weighted Average number of Equity Shares		
(i)	Number of Equity shares at the beginning of the year (outstanding for 365 days)	5,01,95,097	1,00,00,000
(ii)	Number of Equity shares on 25th June 05 (outstanding for 280 days)	-	23,55,716
(iii)	Bonus shares issued on 18th November 2005	-	2,78,00,361
(iv)	Number of Equity shares on 14th February 06 (outstanding for 46 days)	-	1,00,39,020
(v)	Bonus shares issued on 9th November 2006	1,00,39,020	-
(vi)	Number of Equity Shares at the end of the year	6,02,34,117	5,01,95,097
(vii)	Weighted Average number of Equity Shares	6,02,34,117	5,09,11,698

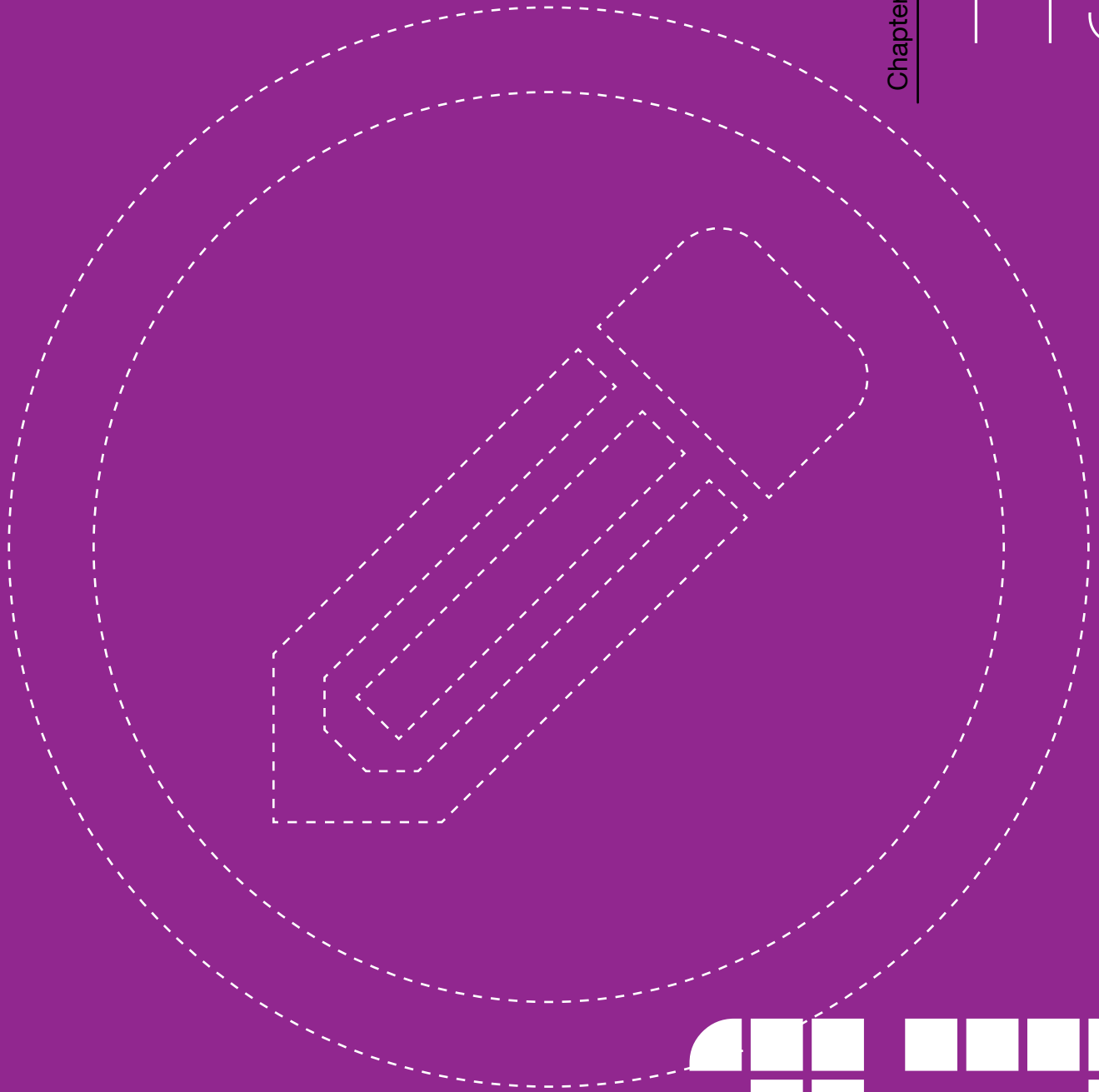
20. Asset category wise particulars of depreciation expense for the year ended March 31, 2007

(Rs in Lakhs)

	Particulars	Amount
(i)	Title	-
(ii)	Land (Freehold)	-
(iii)	Land (Leasehold)	11.17
(iv)	Leasehold Improvements	37.44
(v)	Buildings	179.76
(vi)	Plant and Machinery	1,574.82
(vii)	Computers	375.82
(viii)	Furniture and Fixture	44.45
(ix)	Vehicles	148.41
	Total	2,371.87
	Less: Prior Period Adjustments	726.81
	Net Depreciation	1,645.06

21. Previous year's figures have been regrouped and recast wherever necessary to make them comparable to current year's figures.





Balance Sheet Abstract and Company's General Business Profile





BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS PROFILE

(Rs. In Lakhs)

I	REGISTRATION DETAILS			
	Registration No.	4147	State Code	20
	Balance Sheet Date	31.03.2007		
II	CAPITAL RAISED DURING THE YEAR			
	Public Issue (Including Premium)	NIL	Right Issue	NIL
	Bonus Issue	1,003.90	Private Placements (Including Premium)	NIL
III	POSITION OF MOBILISATION AND DEPLOYMENT OF FUNDS			
	Total Liabilities	65,622.29	Total Assets	65,622.29
	SOURCES OF FUNDS			
	Paid Up Capital	6023.41	Reserve and Surplus	45087.08
	Secured Loans	10672.80	Unsecured Loans	NIL
	Deferred Credit	NIL	Deferred tax Liability	3839.00
	APPLICATION OF FUNDS			
	Net Fixed Assets	26453.96	Investments	14459.47
	Net Current Assets	24688.86	Miscellaneous Expenditure	20.00
	Accumulated Losses	NIL		
IV	PERFORMANCE OF COMPANY			
	Turnover (including Other Income)	62294.41	Total Expenditure	50777.68
	Profit before Tax	11516.73	Profit after Tax	7622.18
	Earning per Share (in Rs.)	12.65	Dividend Rate (%)	75
V	GENERIC NAMES OF THREE PRINCIPAL PRODUCTS/SERVICES OF COMPANY:			
	Product Description	Newspaper	Item Code No.	490210-01
	Product Description	Periodicals	Item Code No.	490290-02



Jagran Prakashan Limited

Registered Office: Jagran Building, 2, Sarvodaya Nagar, Kanpur – 208 005

ADMISSION SLIP

FOLIO NO. NO. OF SHARES

DP ID/CLIENT ID*

NAME OF THE MEMBER/

AUTHORISED REPRESENTATIVE

NAME OF THE PROXY

I hereby record my presence at the 31st Annual General Meeting of the Company being held on Friday, the 17th August, 2007 at 12.30 P.M at Ulhaas Banquet Hall, Rave-3, Parwati Bagla Road, Kanpur-208 002

Signature of the Member/
Authorised Representative

Signature of the Proxy

*Applicable for investors holding shares in demat form.

----- TEAR HERE -----

Jagran Prakashan Limited

Registered Office: Jagran Building, 2, Sarvodaya Nagar, Kanpur – 208 005

PROXY FORM

FOLIO NO. NO. OF SHARES

DP ID* CLIENT ID*

I/We of
..... being a member/members of
Jagran Prakashan Limited hereby appoint.....
ofor failing him/her..... of
..... as my/our proxy to attend and vote for me/us on my/our behalf
at the 31st Annual General Meeting of the Company to be held on Friday, the 17th August, 2007 at 12:30 P.M
and/or at any adjournment hereof.

Signed this day of, 2007

Affix a
30 paisa
Revenue
Stamp

Signature

Note : The Proxy in order to be effective should be completed, stamped and signed and must be deposited at the Regd. Office of the Company at Jagran Building, 2, Sarvodaya Nagar, Kanpur-208005, Uttar Pradesh at least forty eight hours before the schedule time of the meeting.

*Applicable for investors holding shares in demat form.

TEAR HERE

BOOK - POST

If undelivered, please return to:

JAGRAN PRAKASHAN LIMITED

CORPORATE AND REGISTERED OFFICE

Jagran Building,
2 Sarvodaya Nagar,
Kanpur 208 005, India.

☎ +91 512 - 2216161

📠 +91 512 223 0625

Website : www.jagran.com

Designed by : www.constantdesign.com

