



A	Promoter & Promoter Group	17	18283920	0	0	182839220	65.02	182839220	0	182839220	65.02	0	65.02	0	0	0	0	182839220
B	Public	44758	98360780	0	0	98360780	34.98	98360780	0	98360780	34.98	0	34.98	0	0			98360089
C	Non Promoter-Non Public	0	0	0	0	0		0	0	0	0	0		0	0			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0		0	0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Total	44775	28120000	0	0	281200000	100	281200000	0	281200000	100	0	100	0	0	0	0	281199309

Table II- Statements showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders	PAN	No. of share holder	No. of fully paid up equity share held (IV)	Partly paid-up equity shares held (V)	Nos. of underlying Depository Receipts (VI)	Total shares nos. held (VII= IV+V+VI)	Shareholding % calculate as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding % as assuming full conversion of convertible securities (XI)= (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total			No. (a)	As a % of total Share held (b)	No. (a)	As a % of total share held (b)		
1. Indian Individuals/Hindu undivided Family		15	1563475	0	0	1563475	0.56	15634075	0	1563475	0.56	0	0.56	0	0	0	0	1563475
YOGENDRA MOHAN GUPTA	AAX PG9726A	1	156000	0	0	156000	0.06	156000	0	156000	0.06	0	0.06	0	0	0	0	156000
BHARAT GUPTA	ACSP G2934P	1	184880	0	0	184880	0.01	184880	0	184880	0.01	0	0.01	0	0	0	0	184880
TARUN GUPTA	ACSP G2935N	1	111200	0	0	111200	0.04	111200	0	111200	0.04	0	0.04	0	0	0	0	111200
DEVESH GUPTA	ACSP G2936R	1	80000	0	0	80000	0.03	80000	0	80000	0.03	0	0.03	0	0	0	0	80000
SAMEER GUPTA	ACSP G2937Q	1	109856	0	0	109856	0.04	109856	0	109856	0.04	0	0.04	0	0	0	0	109856
SANJAY GUPTA	ACZP G8332N	1	53000	0	0	53000	0.02	53000	0	53000	0.02	0	0.02	0	0	0	0	53000



	Banks																		
d	Any Other (specify)		2	1812705745	0	0	181275745	64.47	1812705745	181275745	64.47	0	64.47	0	0	0	0	0	181275745
	Bodies Corporate		2	1812705745	0	0	181275745	64.46	1812705745	181275745	64.46	0	64.46	0	0	0	0	0	181275745
	JAGRAN MEDIA NETWORK INVESTMENT PVT.LTD	AAB CP0065C	1	180765897	0	0	180765897	64.28	1807605897	180765897	64.28	0	64.28	0	0	0	0	0	180765897
	VRSM ENTERPRIS ES LLP	AAO FV6519M	1	509848	0	0	509848	0.18	5098408	509848	0.18	0	0.18	0	0	0	0	0	509848
	Sub-Total (A)(1)		17	182839220	0	0	182839220	65.02	1828309220	182839220	65.02	0	65.02	0	0	0	0	0	182839220
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding of Promoter		17	182839220	0	0	182839220	65.02	1828309220	182839220	65.02	0	65.02	0	0	0	0	0	182839220

and Promoter Group (A)= (A)(1)+(A)(2)																			
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Table III- Statements showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held = IV+V+VI (VII)	Shareholding % calculated as per SCR, 1957 Asa% of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No. of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (Not applicable) (b)
									Class X	Class Y	Total								
1	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Mutual Funds/		6	50373138	0	0	50373138	17.91	50373138	0	50373138	17.91	0	17.91	0	0			50373138
	ICICI PRUDENTIAL S&P BSE 500 ETF	AAA AI0038F	1	4818534	0	0	4818534	1.71	4818534	0	4818534	1.71	0	1.71	0	0			4818534
	HDFC TRUSTEE COMPANY LTD	AAA TH1809A	1	27416851	0	0	27416851	9.75	27416851	0	27416851	9.75	0	9.75	0	0			27416851
	FRANKLIN INDIA EQUITY ADVANTAGE FUND	AAA TT4931H	1	16560750	0	0	16560750	5.89	16560750	0	16560750	5.89	0	5.89	0	0			16560750
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0







	figure)																	
e	Any Other (specify)	1402	829640 56	0	0	829645 6	2.95	829640 56	829 645 6	2.95	0	2.95	0	0				8296456
	Bodies Corporate	371	531970 20	0	0	531972 0	1.89	531970 20	531 972 0	1.89	0	1.89	0	0				5319720
	Clearing Members	52	817400	0	0	81740	0.03	817400	817 40	0.03	0	0.03	0	0				81740
	IEPF	1	297250	0	0	29725	0.01	297250	297 25	0.01	0	0.01	0	0				29725
	Non-Resident Indian (NRI)	668	744440 3	0	0	744443	0.26	744440 3	744 443	0.26	0	0.26	0	0				744443
	Others	305	209480 33	0	0	209483	0.74	209480 33	209 483 3	0.74	0	0.74	0	0				2094833
	Trusts	5	259950	0	0	25995	0.01	259950	259 95	0.01	0	0.01	0	0				25995
	Sub-Total (B)(3)	44695	286810 132	0	0	286811 32	10.2	286810 132	286 811 32	10.2	0	10.2	0	0				28680441
	Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)	44758	983600 780	0	0	983607 80	34.98	983600 780	983 607 80	34.98	0	34.98	0	0				98360089



Table II- Unclaim Details

<b>Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.</b>	
<b>No. of shareholders</b>	<b>No of share held</b>

Table III- Unclaim Details

<b>Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.</b>		
<b>No. of shareholders</b>	<b>No of share held</b>	
6	271	0

Table III- Person in Concert

<b>Details of the shareholders acting as persons in Concert including their Shareholding</b>			
<b>Name of shareholder</b>	<b>Name of PAC</b>	<b>No. of share</b>	<b>Holding %</b>