

A	Promoter & Promoter Group	12	181735591	0	0	181735591	61.31	181735591	0	181735591	61.31	0	61.31	0	0.00	0	0.00	181735591
B	Public	43564	114676238	0	0	114676238	38.69	114676238	0	114676238	38.69	0	38.69	0	0.00			114675165
C	Non Promoter-Non Public	0	0	0	0	0		0	0	0	0.00	0		0	0.00			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0.00	0		0	0.00			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Total	43576	296411829	0	0	296411829	100.00	296411829	0	296411829	100.00	0	100.00	0	0.00	0	0.00	296410756

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No. of Voting Rights Class X	No. of Voting Rights Class Y	Total No. of Voting Rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
1. Indian Individuals/Hindu undivided Family		10	669694	0	0	669694	0.23	0	0	0	0.23	0	0.23	0	0.00	0	0.00	669694
YOGENDRA MOHAN GUPTA	AAX PG97 26A	1	106000	0	0	106000	0.04	0	0	0	0.04	0	0.04	0	0.00	0	0.00	106000
BHARAT GUPTA	ACSP G293 4P	1	14335	0	0	14335	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	14335
SANJAY GUPTA	ACZP G833 2N	1	53000	0	0	53000	0.02	0	0	0	0.02	0	0.02	0	0.00	0	0.00	53000
SANDEEP GUPTA	ACZP G833 3P	1	53000	0	0	53000	0.02	0	0	0	0.02	0	0.02	0	0.00	0	0.00	53000
SHAILENDRA MOHAN GUPTA	ACZP G833 5M	1	63600	0	0	63600	0.02	0	0	0	0.02	0	0.02	0	0.00	0	0.00	63600
DEVENDRA MOHAN GUPTA	ACZP G833 6J	1	106000	0	0	106000	0.04	0	0	0	0.04	0	0.04	0	0.00	0	0.00	106000

	DHIRENDRA MOHAN GUPTA	ACZP1 G833 7K	1	106000	0	0	106000	0.04	106000	0	106000	0.04	0	0.04	0	0.00	0	0.00	106000
	MAHENDRA MOHAN GUPTA	ACZP1 G833 8G	1	125359	0	0	125359	0.04	125359	0	125359	0.04	0	0.04	0	0.00	0	0.00	125359
	RAJNI GUPTA	ADA PG94 01G	1	21200	0	0	21200	0.01	21200	0	21200	0.01	0	0.01	0	0.00	0	0.00	21200
	SIDDHARTHA GUPTA	AEW PG39 50R	1	21200	0	0	21200	0.01	21200	0	21200	0.01	0	0.01	0	0.00	0	0.00	21200
b	Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
c	Financial Institutions/ Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
d	Any Other (specify)		2	181065897	0	0	181065897	61.09	181065897	0	181065897	61.09	0	61.09	0	0.00	0	0.00	181065897
	Bodies Corporate		2	181065897	0	0	181065897	61.08	181065897	0	181065897	61.08	0	61.08	0	0.00	0	0.00	181065897
	VRSM ENTERPRISES LLP	AAO FV65 19M	1	300000	0	0	300000	0.10	300000	0	300000	0.10	0	0.10	0	0.00	0	0.00	300000
	JAGRAN MEDIA NETWORK INVESTMENT PRIVATE LIMITED	AAB CP00 65C	1	180765897	0	0	180765897	60.98	180765897	0	180765897	60.98	0	60.98	0	0.00	0	0.00	180765897
	Sub-Total (A)(1)		12	181735591	0	0	181735591	61.31	181735591	0	181735591	61.31	0	61.31	0	0.00	0	0.00	181735591

											591								
2	Foreign		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
b	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
c	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
d	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
e	Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		12	181730 5591	0	0	181735 591	61.31	181730 5591	181 735 591	61.31	0	61.31	0	0.00	0	0.00	18173559 1	

Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
								Class X	Class Y	Total								
1	Institutions		0	0	0	0	0.00	0	0	0	0.00	0	0.00			0		
a	Mutual		7	501560	0	0	501562	16.92	501560	501	16.92	0	16.92	0	0.00		50156227	

	Funds/			227			27		227		562							
	ICICI PRUDENTIAL MUTUAL FUND	AAA AI0038F	1	4817142	0	0	4817142	1.63	4817142	0	4817142	1.63	0	1.63	0	0.00		4817142
	HDFC TRUSTEE COMPANY LIMITED	AAA TH1809A	1	27416851	0	0	27416851	9.25	27416851	0	27416851	9.25	0	9.25	0	0.00		27416851
	FRANKLIN TEMPLETON MUTUAL FUND	AAA TT4931H	1	15596781	0	0	15596781	5.26	15596781	0	15596781	5.26	0	5.26	0	0.00		15596781
b	Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
c	Alternate Investment Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
d	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
e	Foreign Portfolio Investors		74	14709983	0	0	14709983	4.96	14709983	0	14709983	4.96	0	4.96	0	0.00		14709983
	PARI WASHINGTON INDIA MASTER FUND, LTD.	AAF CP7824F	1	5774268	0	0	5774268	1.95	5774268	0	5774268	1.95	0	1.95	0	0.00		5774268
f	Financial Institutions/ Banks		6	69891	0	0	69891	0.02	69891	0	69891	0.02	0	0.02	0	0.00		69891
g	Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
h	Provident		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0

	Funds/ Pension Funds																		
i	Any Other (specify)	1	100	0	0	100	0.00	100	0	100	0.00	0	0.00	0	0.00			100	
	Sub-Total (B)(1)	88	64936 201	0	0	649362 01	21.91	649360 201	0	649 362 01	21.91	0	21.91	0	0.00			64936201	
2	Central Government/ State Government(s)) / President of India	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0	
	Sub-Total (B)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0	
3	Non- institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0	
a	Individuals -	41927	15620 615	0	0	156206 15	5.27	156200 615	0	156 206 15	5.27	0	5.27	0	0.00			15619542	
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	41925	12033 174	0	0	120331 74	4.06	120330 174	0	120 331 74	4.06	0	4.06	0	0.00			12032101	
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	2	35874 41	0	0	358744 1	1.21	358740 41	0	358 744 1	1.21	0	1.21	0	0.00			3587441	
b	NBFCs registered with RBI	3	1600	0	0	1600	0.00	1600	0	160 0	0.00	0	0.00	0	0.00			1600	

c	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
e	Any Other (specify)		1546	341170	0	0	341178	11.51	341170	341	11.51	0	11.51	0	0.00		34117822	
	Bodies Corporate		3	253140	0	0	253149	8.55	253140	253	8.55	0	8.55	0	0.00		25314935	
	Clearing Members		39	330120	0	0	330129	0.11	330120	330	0.11	0	0.11	0	0.00		330129	
	IEPF		1	197570	0	0	19757	0.01	197570	197	0.01	0	0.01	0	0.00		19757	
	Non-Resident Indian (NRI)		713	644620	0	0	644622	0.22	644620	644	0.22	0	0.22	0	0.00		644622	
	Others		1	252430	0	0	25243	0.01	252430	252	0.01	0	0.01	0	0.00		25243	
	Others		303	445880	0	0	445880	0.15	445880	445	0.15	0	0.15	0	0.00		445880	
	Trusts		5	192390	0	0	19239	0.01	192390	192	0.01	0	0.01	0	0.00		19239	
	HDFC LIFE INSURANCE COMPANY LIMITED	AAA CH8755L	1	496630	0	0	496631	1.68	496630	496	1.68	0	1.68	0	0.00		4966313	
	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED	AAA CI7351P	1	151670	0	0	151675	5.12	151670	151	5.12	0	5.12	0	0.00		15167580	
	ICICI LOMBARD	AAA CI790	1	518100	0	0	518104	1.75	518100	518	1.75	0	1.75	0	0.00		5181042	

GENERAL INSURANCE COMPANY LTD	4G								2									
Sub-Total (B)(3)		43476	497400037	0	0	49740037	16.78	497400037	49740037	16.78	0	16.78	0	0.00				49738964
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		43564	1146706238	0	0	1146706238	38.69	1146706238	1146706238	38.69	0	38.69	0	0.00				114675165

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of older shares (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)		
								No of Voting Rights	Total as a % of Total Voting rights	No.			As a % of total Shares held	No. (Not applicable)	As a % of total shares held (Not applicable)				
																Class X		Class Y	Total
								1	Custodian/DR Holder	0			0	0	0	0		0.00	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00			0			
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0		0	0	0	0.00	0	0.00			0			

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*	Date of creation /
------	-----	-----------------	-------------	--	--------------------

			<i>case of a foreign national</i>		<i>Shares</i>	<i>Voting rights</i>	<i>Rights on distributable dividend or any other distribution</i>	<i>Exercise of control</i>	<i>Exercise of significant influence</i>	<i>acquisition of significant beneficial interest</i>
--	--	--	-----------------------------------	--	---------------	----------------------	---	----------------------------	--	---

Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held
6	271
	0

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %