

A	Promoter & Promoter Group	12	181735591	0	0	181735591	61.31	181735591	0	181735591	61.31	0	61.31	0	0.00		181735591
B	Public	44693	114676238	0	0	114676238	38.69	114676238	0	114676238	38.69	0	38.69	0	0.00		114676238
C	Non Promoter-Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00
C1	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
C2	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
	Total	44705	296411829	0	0	296411829	100.00	296411829	0	296411829	100.00	0	100.00	0	0.00		296411829

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)		
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)			
1	Indian		0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0	
a	Individuals/Hindu undivided Family		10	669694	0	0	669694	0.23	669694	0	669694	0.23	0	0.23	0	0.00			669694
	DEVENDRA MOHAN GUPTA	ACZP1G8336J	1	106000	0	0	106000	0.04	106000	0	106000	0.04	0	0.04	0	0.00			106000
	MAHENDRA MOHAN GUPTA	ACZP1G8338G	1	125359	0	0	125359	0.04	125359	0	125359	0.04	0	0.04	0	0.00			125359
	SHAILENDRA MOHAN GUPTA	ACZP1G8335M	1	63600	0	0	63600	0.02	63600	0	63600	0.02	0	0.02	0	0.00			63600
	SIDDHARTHA GUPTA	AEW1PG3950R	1	21200	0	0	21200	0.01	21200	0	21200	0.01	0	0.01	0	0.00			21200
	RAJNI GUPTA	ADA1PG9401G	1	21200	0	0	21200	0.01	21200	0	21200	0.01	0	0.01	0	0.00			21200
	DHIRENDRA MOHAN GUPTA	ACZP1G8337K	1	106000	0	0	106000	0.04	106000	0	106000	0.04	0	0.04	0	0.00			106000

	SANJAY GUPTA	ACZP1 G833 2N	1	53000	0	0	53000	0.02	53000	0	53000	0.02	0	0.02	0	0.00		53000
	BHARAT GUPTA	ACSP1 G293 4P	1	14335	0	0	14335	0.00	14335	0	14335	0.00	0	0.00	0	0.00		14335
	YOGENDRA MOHAN GUPTA	AAX1 PG97 26A	1	10600	0	0	10600	0.04	10600	0	10600	0.04	0	0.04	0	0.00		10600
	SANDEEP GUPTA	ACZP1 G833 3P	1	53000	0	0	53000	0.02	53000	0	53000	0.02	0	0.02	0	0.00		53000
b	Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
c	Financial Institutions/ Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
d	Any Other (specify)		2	18106	0	0	18106	61.09	18106	0	18106	61.09	0	61.09	0	0.00		181065897
	Bodies Corporate		2	18106	0	0	18106	61.09	18106	0	18106	61.09	0	61.09	0	0.00		181065897
	JAGRAN MEDIA NETWORK INVESTMENT PRIVATE LIMITED	AAB1 CP00 65C	1	18076	0	0	18076	60.98	18076	0	18076	60.98	0	60.98	0	0.00		180765897
	VRSM ENTERPRISES LLP	AAO1 FV65 19M	1	30000	0	0	30000	0.10	30000	0	30000	0.10	0	0.10	0	0.00		30000
	Sub-Total (A)(1)		12	18173	0	0	18173	61.32	18173	0	18173	61.32	0	61.32	0	0.00		181735591

											591								
2	Foreign		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
b	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
c	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
d	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
e	Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Sub-Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		12	181730 5591	0	0	181735 591	61.32	181730 5591	0	181 735 591	61.32	0	61.32	0	0.00			18173559 1

Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)		
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)	
								Class X	Class Y	Total									
1	Institutions		0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
a	Mutual		7	50340	0	0	503400	16.98	50340	0	503	16.98	0	16.98	0	0.00			50340008

	Funds/			008			08		008		400							
	FRANKLIN TEMPLETON MUTUAL FUND	AAA TT49 31H	1	14060 750	0	0	140607 50	4.74	14060 750	0	140 607 50	4.74	0	4.74	0	0.00		14060750
	ICICI PRUDENTIAL MUTUAL FUND	AAA AI003 8F	1	62619 98	0	0	626199 8	2.11	62619 98	0	626 199 8	2.11	0	2.11	0	0.00		6261998
	HDFC TRUSTEE COMPANY LIMITED	AAA TH18 09A	1	26003 668	0	0	260036 68	8.77	26003 668	0	260 036 68	8.77	0	8.77	0	0.00		26003668
b	Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
c	Alternate Investment Funds		2	44169 8	0	0	441698	0.15	44169 8	0	441 698	0.15	0	0.15	0	0.00		441698
d	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
e	Foreign Portfolio Investors		79	16007 715	0	0	160077 15	5.40	16007 715	0	160 077 15	5.40	0	5.40	0	0.00		16007715
	COMGEST GROWTH PLC- COMGEST GROWTH INDIA	AAC CC53 94E	1	32539 36	0	0	325393 6	1.10	32539 36	0	325 393 6	1.10	0	1.10	0	0.00		3253936
	PARI WASHINGTON INDIA MASTER FUND LTD	AAF CP78 24F	1	39762 77	0	0	397627	1.34	39762 77	0	397 627 7	1.34	0	1.34	0	0.00		3976277

f	Financial Institutions/ Banks		5	77110	0	0	77110	0.03	77110	0	77110	0.03	0	0.03	0	0.00			77110
g	Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
h	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
i	Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Sub-Total (B)(1)		93	66866531	0	0	66866531	22.56	66866531	0	66866531	22.56	0	22.56	0	0.00			66866531
2	Central Government/ State Government(s))/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Sub-Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
3	Non-institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
a	Individuals -		43096	12194689	0	0	12194689	4.11	12194689	0	12194689	4.11	0	4.11	0	0.00	0	0.00	12193482
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		43095	11659254	0	0	11659254	3.93	11659254	0	11659254	3.93	0	3.93	0	0.00			11658047
ii	Individual shareholders holding nominal share		1	535435	0	0	535435	0.18	535435	0	535435	0.18	0	0.18	0	0.00			535435

	capital in excess of Rs. 2 lakhs.																		
b	NBFCs registered with RBI		4	2010	0	0	2010	0.00	2010	0	2010	0.00	0	0.00	0	0.00			2010
c	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
e	Any Other (specify)		1500	35613008	0	0	35613008	12.01	35613008	0	35613008	12.01	0	12.01	0	0.00			35613008
	Other		1	238390	0	0	238390	0.01	238390	0	238390	0.01	0	0.01	0	0.00			238390
	Trusts		6	168560	0	0	168560	0.01	168560	0	168560	0.01	0	0.01	0	0.00			168560
	Non-Resident Indian (NRI)		616	400761	0	0	400761	0.14	400761	0	400761	0.14	0	0.14	0	0.00			400761
	Clearing member		55	679830	0	0	679830	0.02	679830	0	679830	0.02	0	0.02	0	0.00			679830
	Other		247	396123	0	0	396123	0.13	396123	0	396123	0.13	0	0.13	0	0.00			396123
	Bodies Corporate		574	34701446	0	0	34701446	11.71	34701446	0	34701446	11.71	0	11.71	0	0.00			34701446
	HDFC STANDARD LIFE INSURANCE COMPANY LIMITED	AAA CH8755L	1	6774105	0	0	6774105	2.29	6774105	0	6774105	2.29	0	2.29	0	0.00			6774105
	ICICI PRUDENTIAL	AAA CI735	1	14763065	0	0	14763065	4.98	14763065	0	14763065	4.98	0	4.98	0	0.00			14763065

	L LIFE INSURANCE COMPANY LIMITED	IP								65								
	ICICI LOMBARD GENERAL INSURANCE COMPANY LIMITED	AAA CI790 4G	1	51810 42	0	0	518104 2	1.75	518100 42	0	518 104 2	1.75	0	1.75	0	0.00		5181042
	IEPF		1	6000	0	0	6000	0.00	6000	0	600 0	0.00	0	0.00	0	0.00		6000
	Sub-Total (B)(3)		44600	47809 707	0	0	478097 07	16.12	478090 707	0	478 097 07	16.12	0	16.12	0	0.00		47808500
	Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)		44693	11467 6238	0	0	114676 238	38.68	114670 6238	0	114 676 238	38.68	0	38.68	0	0.00		11467503 1

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								Class X	Class Y	Total			No.	As a % of total Shares held	No. (Not applicable)	As a % of total shares held (Not applicable)		
1 Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
2 Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0

Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

No. of shareholders	No of share held
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Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held
34	4986

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %