

A	Promoter & Promoter Group	12	181735591	0	0	181735591	61.31	181735591	0	181735591	61.31	0	61.31	0	0.00		181735591
B	Public	44952	114676238	0	0	114676238	38.69	114676238	0	114676238	38.69	0	38.69	0	0.00		114676238
C	Non Promoter-Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00
C1	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
C2	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
	Total	44964	296411829	0	0	296411829	100.00	296411829	0	296411829	100.00	0	100.00	0	0.00		296411829

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders	PAN	No. of share holder	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
1 Indian		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
a Individuals/Hindu undivided Family		10	669694	0	0	669694	0.23	669694	0	669694	0.23	0	0.23	0	0.00			669694
DHIRENDRA MOHAN GUPTA	ACZP1G8337K	1	106000	0	0	106000	0.04	106000	0	106000	0.04	0	0.04	0	0.00			106000
BHARAT GUPTA	ACSP1G2934P	1	14335	0	0	14335	0.00	14335	0	14335	0.00	0	0.00	0	0.00			14335
SHAILENDRA MOHAN GUPTA	ACZP1G8335M	1	63600	0	0	63600	0.02	63600	0	63600	0.02	0	0.02	0	0.00			63600
DEVENDRA MOHAN GUPTA	ACZP1G8336J	1	106000	0	0	106000	0.04	106000	0	106000	0.04	0	0.04	0	0.00			106000
MAHENDRA MOHAN GUPTA	ACZP1G8338G	1	125359	0	0	125359	0.04	125359	0	125359	0.04	0	0.04	0	0.00			125359
SIDDHARTHA GUPTA	AEW1PG3950R	1	21200	0	0	21200	0.01	21200	0	21200	0.01	0	0.01	0	0.00			21200

	YOGENDRA MOHAN GUPTA	AAX PG97 26A	1	106000	0	0	106000	0.04	106000	0	106000	0.04	0	0.04	0	0.00		106000
	SANJAY GUPTA	ACZP G833 2N	1	53000	0	0	53000	0.02	53000	0	53000	0.02	0	0.02	0	0.00		53000
	SANDEEP GUPTA	ACZP G833 3P	1	53000	0	0	53000	0.02	53000	0	53000	0.02	0	0.02	0	0.00		53000
	RAJNI GUPTA	ADA PG94 01G	1	21200	0	0	21200	0.01	21200	0	21200	0.01	0	0.01	0	0.00		21200
b	Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
c	Financial Institutions/ Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
d	Any Other (specify)		2	181065897	0	0	181065897	61.09	181065897	0	181065897	61.09	0	61.09	0	0.00		181065897
	Bodies Corporate		2	181065897	0	0	181065897	61.09	181065897	0	181065897	61.09	0	61.09	0	0.00		181065897
	JAGRAN MEDIA NETWORK INVESTMENT PRIVATE LIMITED	AAB CP00 65C	1	180765897	0	0	180765897	60.98	180765897	0	180765897	60.98	0	60.98	0	0.00		180765897
	VRSM ENTERPRISES LLP	AAO FV65 19M	1	300000	0	0	300000	0.10	300000	0	300000	0.10	0	0.10	0	0.00		300000
	Sub-Total (A)(1)		12	181735591	0	0	181735591	61.32	181735591	0	181735591	61.32	0	61.32	0	0.00		181735591

											591								
2	Foreign		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
b	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
c	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
d	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
e	Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Sub-Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		12	1817305591	0	0	181735591	61.32	1817305591	181735591	61.32	0	61.32	0	0.00				181735591

Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
								Class X	Class Y	Total								
1	Institutions		0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
a	Mutual		7	506310	0	506312	17.08	506310	506310	17.08	0	17.08	0	0.00				50631220

	Funds/			220			20		220		312							
	ICICI PRUDENTIAL MUTUAL FUND	AAA AI0038F	1	6261997	0	0	6261997	2.11	6261997	0	6261997	2.11	0	2.11	0	0.00		6261997
	FRANKLIN TEMPLETON MUTUAL FUND	AAA TT4931H	1	14489269	0	0	14489269	4.89	14489269	0	14489269	4.89	0	4.89	0	0.00		14489269
	HDFC TRUSTEE COMPANY LIMITED	AAA TH1809A	1	26003668	0	0	26003668	8.77	26003668	0	26003668	8.77	0	8.77	0	0.00		26003668
b	Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
c	Alternate Investment Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
d	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
e	Foreign Portfolio Investors		72	14022521	0	0	14022521	4.73	14022521	0	14022521	4.73	0	4.73	0	0.00		14022521
	PARI WASHINGTON INDIA MASTER FUND LTD	AAF CP7824F	1	3976277	0	0	3976277	1.34	3976277	0	3976277	1.34	0	1.34	0	0.00		3976277
	COMGEST GROWTH PLC-COMGEST GROWTH INDIA	AAC CC5394E	1	3253936	0	0	3253936	1.10	3253936	0	3253936	1.10	0	1.10	0	0.00		3253936

f	Financial Institutions/ Banks		5	74097	0	0	74097	0.02	74097	0	74097	0.02	0	0.02	0	0.00		74097
g	Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
h	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
i	Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
	Sub-Total (B)(1)		84	64727838	0	0	64727838	21.83	64727838	0	64727838	21.83	0	21.83	0	0.00		64727838
2	Central Government/ State Government(s))/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
	Sub-Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0
3	Non-institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00
a	Individuals -		43277	12585416	0	0	12585416	4.24	12585416	0	12585416	4.24	0	4.24	0	0.00	0	0.00
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		43276	1194981	0	0	1194981	4.03	1194981	0	1194981	4.03	0	4.03	0	0.00		11948864
ii	Individual shareholders holding nominal share		1	635435	0	0	635435	0.21	635435	0	635435	0.21	0	0.21	0	0.00		635435

	capital in excess of Rs. 2 lakhs.																		
b	NBFCs registered with RBI		3	1660	0	0	1660	0.00	1660	0	1660	0.00	0	0.00	0	0.00			1660
c	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0
e	Any Other (specify)		1588	37361324	0	0	37361324	12.60	37361324	0	37361324	12.60	0	12.60	0	0.00			37361324
	Other		1	23839	0	0	23839	0.01	23839	0	23839	0.01	0	0.01	0	0.00			23839
	Trusts		6	16856	0	0	16856	0.01	16856	0	16856	0.01	0	0.01	0	0.00			16856
	Non-Resident Indian (NRI)		743	568168	0	0	568168	0.19	568168	0	568168	0.19	0	0.19	0	0.00			568168
	Clearing member		46	1840650	0	0	1840650	0.62	1840650	0	1840650	0.62	0	0.62	0	0.00			1840650
	Other		284	424272	0	0	424272	0.14	424272	0	424272	0.14	0	0.14	0	0.00			424272
	Bodies Corporate		507	34467782	0	0	34467782	11.63	34467782	0	34467782	11.63	0	11.63	0	0.00			34467782
	HDFC STANDARD LIFE INSURANCE COMPANY LIMITED	AAA CH87 55L	1	6721350	0	0	6721350	2.27	6721350	0	6721350	2.27	0	2.27	0	0.00			6721350
	ICICI	AAA	1	147630	0	0	147630	4.98	147630	0	147630	4.98	0	4.98	0	0.00			147630

PRUDENTIAL LIFE INSURANCE COMPANY LIMITED	CI7351P		065			65		065		63065								
ICICI LOMBARD GENERAL INSURANCE COMPANY LIMITED	AAA CI7904G	1	5181042	0	0	5181042	1.75	5181042	0	5181042	1.75	0	1.75	0	0.00			5181042
IEPF		1	197570	0	0	197570	0.01	197570	0	197570	0.01	0	0.01	0	0.00			197570
Sub-Total (B)(3)			4486849948400	0	0	49948400	16.84	49948400	0	49948400	16.84	0	16.84	0	0.00			49947283
Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)			44952114676238	0	0	114676238	38.67	114676238	0	114676238	38.67	0	38.67	0	0.00			114675121

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	

Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.		
No. of shareholders	No of share held	
7	391	

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %